

# FINANCIAL TIMES

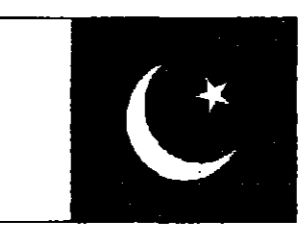
Start the week with...



**Glaxo Wellcome**  
Implementing a mega-merger  
Page 10



**Internet horrors**  
Crime, porn, privacy invasion  
Page 13



**Today's surveys**  
Pakistan  
Asian telecoms  
Separate sections

World Business Newspaper

TUESDAY APRIL 9 1996

## US chemicals group to invest \$1.5bn in bid to boost sales

Huntsman, the privately-owned US chemicals company, plans to invest up to \$300m in the UK as part of \$1.5bn worldwide investment programme intended to double its output by the end of the decade. Roughly half the UK investment will be spent on Huntsman's biggest British plant, at Carrington in northern England, which makes polystyrene. The company aims to double its global output of polystyrene to 1.17m tonnes by the end of 1998. Huntsman is the second-largest producer of the plastic in the US. Page 6

**Viacom joins Kirch in five-year alliance**  
Viacom, the US entertainment giant, and Kirch-Groupe, the German media group, have formed a five-year strategic alliance aimed at giving Viacom a foothold in Germany and strengthening Kirch's grip on the distribution rights of US-produced films and television shows. Page 21

**Sinn Féin may take part in polls**  
The political wing of the Irish Republican Army, Sinn Féin, has signalled that it might contest next month's elections to a peace forum, raising hopes that proposed all-party talks on the future of Northern Ireland would go ahead in June. Page 18

**Bildt delays decision on Serbs**  
Carl Bildt, who is responsible for implementing the civilian side of the Dayton accord on Bosnia, has given the go-ahead to an international donors' conference for reconstruction in the war-torn republic but said he would decide tomorrow whether the Bosnian Serbs would be invited. Page 2

**UK minister appeals to Japan on imports**  
UK trade and industry secretary Ian Lang urged Tokyo to deregulate its import markets as he left London with more than 100 senior executives on Britain's largest trade mission to Japan. Page 6; Japan's central bank listens, Page 4

**Verdict boosts case against Andreotti**  
The use of Mafia members co-operating with Italian justice under witness protection programmes has been vindicated in a test case trial in Palermo. The outcome may have important consequences for the trial of former prime minister Giulio Andreotti, accused of having links with the Mafia. Page 2

**Volvo, the Swedish cars and trucks group, remains committed to its \$500m US investment programme in spite of a 98 per cent drop in North American truck sales in the first quarter. Page 19**

**Industrial conflict in west at 50-year low**  
Industrial conflict in the western industrialised world has fallen to its lowest level for more than 50 years, according to the latest international statistics on strike activity. Page 3.

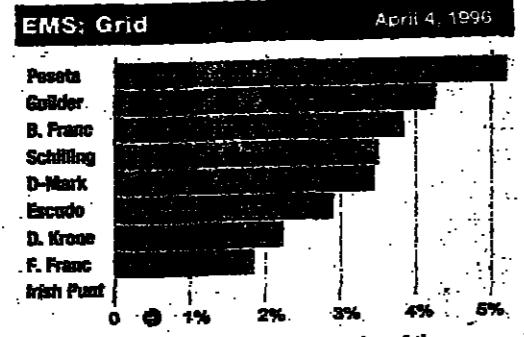
**Digital phone use surges**  
A sharp decline in the price of digital cellular mobile phones and improvements in coverage have helped lift the number of cellular subscribers in western Europe by more than 60 per cent to almost 23m. Page 19

**Mercury suffers line up to be counted**  
The list of potential buyers for Mercury Communications in the UK, chief domestic rival to British Telecommunications, is lengthening as negotiations which could lead to a merger between BT and Cable and Wireless intensify. Page 19; Lex, Page 18

**Reutokki, the UK industrial services group, said it had not made a decision about whether to raise its hostile takeover £1.9bn (\$3.5bn) bid for rival BSE. Page 20**

**Chrysler has agreed to sell its defence electronics and airborne systems businesses to Raytheon for \$475m. Page 21**

**European Monetary System**  
In the quiet run-up to the Easter weekend, there was no change to the order of currencies in the EMS grid. There was also very little change in the spread between the strongest and weakest. After a cut in interest rates the peseta dipped below Ptas94 against the D-Mark for the first time since December 1994. The French franc is also at a two year high against the D-Mark. Martin Wolf, Page 16; Currencies, Page 27



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent band.

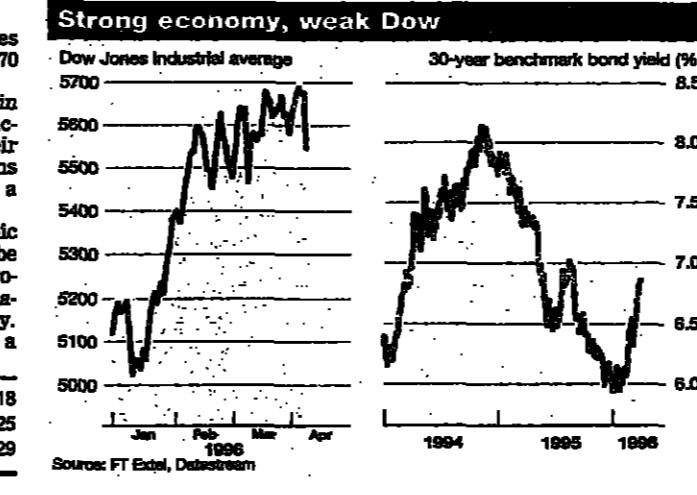
STOCK MARKET INDICES			
Teleco Index	21,624.24	(-271.50)	
New York S&P 500	5,548.48	(-134.40)	
Dow Jones Ind. Ave	5,548.48	(-134.40)	
S&P Composite	5,548.48	(-134.40)	
US LUNCHTIME RATES			
Federal Funds	5.75%		
3-mo Treas. Bill	5.143%		
Long Bond	6.88%		
Yield	6.88%		
GOLD			
New York Comex (June)	\$400.7	(39.6)	
London markets closed			

FOREIGN EXCHANGE			
Atlanta	151.20	Germany	1.4775
Austria	13.76	Denmark	1.4775
Bahamas	2.46	France	1.6663
Bahrain	4.76	Italy	1.6663
Bangkok	54.83	Japan	166.63
Bombay	49.20	UK	1.0000
Buenos Aires	1.37	Spain	166.63
Calcutta	49.20	Sweden	1.4775
Canton	49.20	Switzerland	1.4775
Cebu	49.20	Taiwan	20.47
Colon	1.37	USA	1.0000
Dakar	1.37	Yemen	1.37
Damascus	1.37	Zimbabwe	1.37
Dhaka	1.37		
Hankow	1.37		
Hong Kong	7.76		
Kobe	166.63		
London	1.0000		
Lyons	1.6663		
Manila	49.20		
Mexico	16.67		
Osaka	166.63		
Paris	1.6663		
Rangoon	1.37		
Riyadh	1.37		
Singapore	49.20		
Sourabaya	1.37		
Taipei	20.47		
Tokyo	166.63		
Yokohama	166.63		

## Strong job figures revive worries that inflationary pressures could erode bond values

# Wall Street tumbles on rate fears

**By Lisa Brannan in New York**  
Rising long-term interest rates sent US share prices sharply lower in early trading yesterday on the heels of Friday's surprisingly strong figures for March employment growth.  
The creation of 140,000 non-farm jobs in March followed a 624,000 jump in February, worrying investors that the Federal Reserve's efforts to spark economic growth by lowering interest rates were over - at least in the short term.  
Those figures revived fears that inflationary pressures could emerge and erode the value of longer-term bonds.  
There was no equity trading on Friday, in observance of Good Friday, but bonds tumbled in an abbreviated session. Yesterday the benchmark 30-year Treasury bond fell another 1/4 of a point by early afternoon on top of the near 2 points it lost on Friday, bringing the yield to 6.906, its highest



low-inflation environment has been one of main factors propelling the US stock market higher through much of last year.  
Mr John Lipsky, chief economist at Salomon Brothers, said

the next few months, but observers are divided about longer-term prospects for monetary policy.  
Mr Lipsky believes that if recent signs of economic strength are a temporary rebound from the sluggish growth seen last year, the Fed could resume cutting interest rates at the end of the year.  
On the other side of the debate is Mr Stephen Roach, chief economist at Morgan Stanley, who said: "I could say unequivocally that the easing for this business cycle is finished."  
"If the Fed were to lower rates again it would be a dangerous and reckless move," he said.  
He expected the Fed to raise interest rates as much as half a percentage point by the end of the year.  
Separately, the board of the New York Stock Exchange voted to apply to the Securities and Exchange Commission to change some trading halts triggered by sharp declines on the market.

Mr Robert Parry, president of the San Francisco Federal Reserve Bank, said the US economy was returning to a period of moderate growth following a short period of weakness earlier this year.  
He said the weakness was "due primarily to weather-related events" as well as the US government shutdown.  
In Japan, concerns about an increase in US interest rates had earlier triggered a 1.3 per cent fall in the Nikkei average.  
The rise in US bond yields on Friday alarmed investors in Tokyo, who feared a fall-off in equity purchases by the US pension funds which have driven the Japanese market higher in recent months.  
Madrid, the only mainstream European market to trade yesterday, fell 1.04 per cent, tracking bond market losses.  
Greek markets were also open, and the Athens general index closed down 0.55 per cent.



Border patrol: South Korean soldiers guard the demilitarised zone separating the two Koreas yesterday. Over the last few days soldiers from the North have staged military exercises in the area, in violation of a truce. Theatre of war, Page 18; Trial clouds election, Page 4

## New technology 'to bring boost in oil production'

**By Robert Corzine in London**  
Oil production from existing reserves could be dramatically increased within the next decade according to the world's largest oil services group.  
Schlumberger, the big Franco-American group, believes new production technology is set to add billions of barrels to total world reserves, while extending the life of many mature production regions, such as the US Gulf of Mexico and the North Sea.  
Mr Euan Baird, chairman and chief executive of Schlumberger, said the ability to identify and extract just half of the oil that has been bypassed in existing fields would boost the average world recovery rate from 36 per cent to 50 per cent.  
The key to achieving such a gain would be improved understanding of local geology combined with the ability to "monitor and control in real time the fluid movements" within oil reservoirs.  
Mrs. Baird said achieving precise monitoring and control of wells was the oil industry's "new holy grail," and a goal Schlumberger hoped to achieve within 10 years.  
Industry analysts said the 50 per cent recovery target "was not unreasonable" given the current pace of technological advance, although Schlumberger's 10-year projection for being able to fine-tune reservoirs appeared ambitious to some. Mr John Lichthlau of the Petroleum Industry Research Foundation in New York said such a boost in recovery rates would be needed within 10 years "if the world was to avoid an oil supply crunch."  
Mr Baird said no major technological breakthroughs would be required, although there would have to be evolutionary advances in a number of areas. These

## Crédit Lyonnais set to open longer hours

**By David Buchanan in Paris**  
The state-owned Crédit Lyonnais bank has agreed with two of its unions a deal on flexible hours that could sweep away rigid French banking regulations dating back nearly 60 years.  
The agreement gives employees a reduced working week from 39 to 37 hours at the same pay in return for agreeing a shift system that will allow the bank to stay open longer hours, possibly for six days a week.  
This runs counter to a 1987 decree, from the left-wing Popular Front government of the time, which requires regular commercial banks to give staff two consecutive days off - one of which must be Sunday - a week.  
The decree, which provides for exceptions, has been flouted by agreements within a few smaller institutions, but never breached by any of France's big three banks - Crédit Lyonnais, Société Générale and BNP.  
The agreement reached with two moderate unions, SNB-CGC and the CFTC, reflects increasing disregard for the outdated restrictions, which oddly do not apply to savings and mutual

## Russian bank crisis threatens to derail economic reforms

**By John Thornhill in Moscow**  
About one in five of Russia's new generation of commercial banks has already gone bust or is in severe financial trouble, threatening to derail the country's economic reform programme, according to the Association of Russian Banks.  
Mr Sergei Yegorov, the association's president, said it was illusory to talk of financial stabilisation while the sector was experiencing such a grave crisis.  
He said the central bank had classified 480 financial institutions, accounting for 10 per cent of the country's monetary and lending system, as problem banks. Over 300 had already lost their licences.  
Mr Sergei Dubinin, the central bank governor who was attending the association's congress, held out little prospect of government relief. He said there would be no further easing of reserve requirements and promised a continuing monetary squeeze designed to cut the monthly inflation rate to 1 per cent by the year's end.  
Next month, the central bank will cut banks' reserve requirements on 30-day rouble deposit accounts from 20 per cent to 18 per cent to inject more liquidity

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NEWS: EUROPE

EUROPEAN NEWS DIGEST

Bildt delays Serb decision

Mr Carl Bildt, who is responsible for implementing the civilian side of the Dayton accord on Bosnia, yesterday gave the go-ahead to an international donors' conference for reconstruction in the war-torn republic but said he would decide tomorrow whether the Bosnian Serbs would be invited.

Over 100 die in Kurdish clashes

Turkish security officials said yesterday that 27 soldiers and 90 Kurdish rebels had been killed in three days of harsh fighting in the country's south-east. The clashes, in the mountainous northern part of the province of Diyarbakir and in nearby Bingol province, had been among the bloodiest of the 12-year-old campaign by the Kurdistan Workers Party (PKK) for autonomy or independence in the region, they said.

Banesto inquiry completed

A Madrid judge yesterday concluded a 17-month inquiry into the near collapse of Banco Español de Crédito (Banesto) in December 1993 and paved the way for the trial of Mr Mario Conde, Banesto's former chairman, and nine other directors.

Portuguese concern on Emu

Portugal's top businessmen have called on the government not to participate in European monetary union before Spain and Italy. More than 50 company and bank chiefs warn in a consultative document that currency devaluations by Spain or Italy could badly damage Portugal's competitiveness if it signed up to a single currency before them.

Emergency team sent to Kiev after government overshoots spending target

IMF calls off \$1.6bn loan to Ukraine

The International Monetary Fund yesterday sent an emergency mission to Kiev after cancelling a \$1.6bn loan programme because Ukraine overshoot its spending target. The IMF's surprise decision, coming just a week before what was expected to be board approval, deals a further blow to Ukrainian economic reform.

at the central bank. A senior IMF official in Washington called the cancellation "most unfortunate", but thought the economic impact would be "limited" as long as the talks moved quickly. The IMF is believed to be looking for fresh commitments on budget and inflation policy.

suspended the programme with \$700m undisbursed after a larger than anticipated 1995 budget deficit and high import arrears. The IMF expected to revive the loan, with an added \$200m, when parliament passed the 1996 budget in late March. Over the past year, Ukraine's government managed to lower inflation to about 140 per cent last year and reduce the budget deficit. However, western donors fault Kiev for failing to keep a tight rein on money expansion and to push ahead

Yeltsin woos votes with savings pledge

not to do it." The government would grant a six-month loan of Rb64,000bn (US\$40m) to the state pension fund to ensure all pension arrears were eliminated by the end of the month. The money would be raised from issuing short-term government bonds and taxes, Mr Livshits said.

ated within three months to start the process. Mr Yeltsin's energetic campaigning and extravagant promises have enabled the unpopular Russian leader to close the gap on his chief challenger, Mr Gennady Zyuganov, the Communist party leader. But opinion polls suggest the biggest grievance for Russian voters remains the conflict in Chechnya which has already cost 30,000 lives.

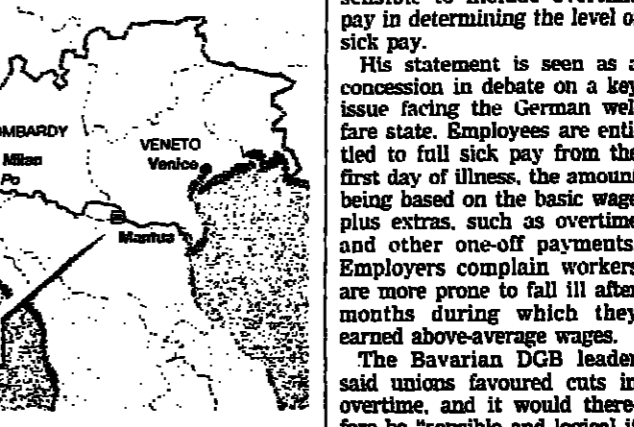
German unions in hint over sick pay

Leading German trade unionists have expressed readiness to compromise over cuts in sick pay, breaking a long-standing taboo on an emotive issue over which they have been at loggerheads with employers for years. Mr Fritz Schöbner, head of the Bavarian section of the DGB union federation, told the newspaper Bild am Sonntag it was no longer sensible to include overtime pay in determining the level of sick pay.

Italian poll fuels hopes for independent north

Several years hence a quiz show host might be asking the following general knowledge question: "What is the capital of Padania?" The jackpot answer would be the ancient dual city of Mantua, on the banks of the river Mincio close to its confluence with the Po, northern Italy's great waterway.

Gianfranco Fini and four minor groupings. "We believe part of the League vote has already shifted to AN," says Mr Andrea Merlotti, elected as a Forza Italia deputy for Mantua in 1994 and who is standing again.



has convened 10 times and boasts 384 delegates. Mr Bossi has been blowing hot and cold on the idea of secession from the "robber government in Rome" for almost four years. But, as the campaign for general elections on April 21 gathers pace, he is playing the secessionist card. He has refused an electoral pact with either the centre-left or rightwing alliances. In the north this has created an uncertain three-cornered contest under Italy's electoral laws which apportion 75 per cent of seats to a first-past-the-post system and the remainder to proportional representation.

an economics professor from nearby Bologna, he has specialised in the problems of small and medium-sized businesses. In the last elections the centre-left, including Reconstructed Communism formed from hardline members of the old Communist party, mustered just over 40 per cent. If Mr Prodi cannot improve on this here, the Olive Tree will be in trouble.

rely on the Communists' votes?" questions Mr Merlotti of Forza Italia. A bigger imponderable is that of the party just formed by the caretaker premier, Mr Lamberto Dini. His Dini Italian Renewal has been given one of the three chambers of deputy seats to contest, backed by the Olive Tree Alliance. At a local level this was extremely unpopular because a candidate well known in the community was elbowing aside to make way for Mr Diego Masi, an ambitious politician who failed to win the election to run the Lombardy region last year.

"This time, Forza Italia is teamed with the rightwing National Alliance (AN) of Mr

The reliance on RC is a double-edged weapon. "How can the Olive Tree offer a credible government when they have to

Robert Graham

Verdict boosts case against Andreotti

Contrada, a career policeman who rose to become the head of state intelligence monitoring Cosa Nostra, the umbrella organisation of the Sicilian Mafia. Last Friday, Mr Contrada was sentenced to 10 years' imprisonment for having provided favours and protection to Mafia bosses for more than a decade.

However, the judge accepted the prosecution case that Mr Contrada had become a double agent working not for the state but for the ruling clans of Cosa Nostra. Mr Contrada had passed on sensitive police information, enabling Mafia leaders to stay at large. Mr Toto Riina, the acknowledged boss of bosses, was arrested within two months of Mr Contrada's own arrest.

alliance of former premier Mr Silvio Berlusconi who say the evidence was too flimsy. The political divisions over the decision, with the centre-left backing the Palermo prosecutor, could cause elections after the April 21 elections. Palermo magistrates now appear determined to investigate whether several prominent character witnesses for Mr Contrada perjured themselves.

Simitis to stress role in Balkan stability in talks with Clinton

The Greek prime minister, Mr Costas Simitis, is expected to stress his country's commitment to promoting stability in the Balkans when he meets President Bill Clinton at the White House today.

will smooth difficulties encountered by US companies over copyright, taxation and accounting practices. Mr Simitis must also allay US concerns about anti-American terrorism in Greece and security at Athens airport.

Greece now appears closer to accepting a US proposal for holding direct talks with Turkey on a broad range of disputes, provided that the Turks agree that questions of sovereignty over Aegean islands should be settled by the international court at The Hague.

Greece tries to get US on side

Habib Bank advertisement featuring a map of Pakistan and text: 'The Largest Bank of Pakistan with International Links'. Includes contact information for various branches and services.

Handwritten Arabic text at the bottom of the page.

Chirac EL to Mideast

NEWS: INTERNATIONAL

# Chirac urges EU to boost Mideast role

By James Whittington in Cairo

President Jacques Chirac of France yesterday completed a two-stop tour of the Middle East by promising to give "a new vitality" to French support for the Middle East peace process, particularly "the aspirations of the Arab world".

In an address given at Cairo University, which was billed by his delegation as an important indication of France's new vision for the region, he said Europe should live up to its responsibilities by playing a more influential role in the Middle East.

Europe must "no longer be just a dispenser of funds", but should "bring more than ever, its political contribution to a peaceful solution in which it should be a co-sponsor," he said.

The president called for a summit of Mediterranean heads of state to follow up on a foreign ministers' meeting in Barcelona last November. The summit would work out a regional zone of stability and economic development.

He also reiterated the idea of an international institution which would oversee the distribution of water resources following a proposed regional pact on the issue.

Mr Chirac's speech was welcomed by Egyptian officials and commentators who hope a more proactive French and European stance on Arab issues in the Middle East will help counterbalance the perceived bias by Washington towards Israel.

Arab states have been particularly annoyed by US support for Israel's tough line against the Palestinians in the West Bank and Gaza Strip after a wave of suicide bombings in late February.

Playing to his audience, Mr Chirac warned Israel against renegeing on its agreements with the Palestinians. "Commitments already signed must be respected, and the agreed timetable adhered to in peace



Chirac seeks 'total peace'

talks with the Palestinians," he said. "There will be no durable peace unless the rights and legitimate aspirations of the Palestinians are respected," he added.

He also called for Israel to restart stalled talks with Syria so that a peace accord can soon be reached on the basis of a "total retreat from the Golan in return for a total peace".

The tour was Mr Chirac's first to the Middle East since he took office in May. Last week he made the first official visit to Lebanon by a French president since it won independence from France in 1943.

There he urged a withdrawal of Syria's 40,000 troops in the country after an eventual end to Israeli occupation in the south. He also said French troops would be available to help secure any peace agreement.

# Industrial conflict in west at 50-year low

By Robert Taylor, Employment Editor

Industrial conflict in the western industrialised world has fallen to its lowest level for more than 50 years, according to the latest international statistics on strike activity issued by the Paris-based Organisation for Economic Co-operation and Development and published by the UK's department

of education and employment. Only an annual average 122 working days were lost to labour disputes per thousand employees between 1985 and 1994. The strike rate in the five years after 1990 was an annual average of 100 working days, compared with 146 working days for the five years before.

The sharpest fall in industrial conflict since 1990 was in Denmark (an 85 per cent decline compared with the 1985-90 period), followed by New Zealand and the UK (79 per cent).

Greece was the most strike-prone country in the OECD, with an annual average of 3,729 working days lost per thousand employees between 1985 and 1994. It was followed by Spain, which averaged an annual 565 working days lost per thousand, and Canada (396 days).

The UK, with an annual average of 108 working days lost per thousand employees, came in 11th out of the 22 countries on the OECD strike league table, slightly below the OECD average of 122 working days lost. However, in 1994 the UK recorded its lowest number of working days lost to industrial conflict since official records began in 1891.

The study points out that the international statistics on strikes exclude the secondary effects on other workers affected by shortages of materials supplied by establishments in dispute. It also omits go-slows, work to rule and overtime bans. Strikes involving a small number of workers are also excluded by some countries.

# Benefit of tariff reduction 'not fully recognised'

By Guy de Jonquieres, Business Editor

Countries which reduce their import tariffs gain bigger and longer-lasting economic benefits than has been generally recognised, an Australian government study has found.

It suggests that differences in industrialised countries' economic performance since 1970 have been determined more by the speed at which they have cut tariffs than by the vigour with which they have tackled domestic reforms.

The study, by the Economic Planning Advisory Commission, finds

that every 1 percentage point fall in industrialised countries' tariffs has, on average, raised their total productivity by more than 3 per cent and gross domestic product by 2 per cent.

The commission, which is attached to the prime minister's office, says these increases are about 10 times greater than most economists had previously believed.

It says the gains were even bigger in countries, such as Finland, which started with exceptionally high tariffs. More than half the margin by which Finland's growth rate exceeded the average for industrialised economies in the 1970s and

1980s is attributed to the impact of tariff cuts.

The study concludes that Australia's relatively poor economic performance during the same period was due mainly to it being slower than other rich countries to lower tariffs.

But the study estimates that tariff cuts planned for the rest of this decade will raise Australia's productivity by 25 per cent, boost its gross domestic product by as much as 17 per cent and sharply reduce its current account deficit over the longer term.

It finds that, in most countries, tariff cuts have only started to affect economic performance about four years after they were introduced.

However, they continued to yield benefits for about 20 years.

The authors say that although the benefits of reducing tariffs can be increased if countries also pursue domestic reforms, these explain little of the difference between the productivity performance of industrialised economies since 1970.

They find that France obtained some of the largest economic gains from cutting tariffs during this period, while continuing to pursue a dirigiste industrial policy and main-

# Central Asians reach common ground over water

An agreement signed at the weekend will improve cross-border deliveries of water and energy, writes Sander Thoenes

Three central Asian republics announced an agreement at the weekend acknowledging that in a region where rain is a rarity water can be as valuable as coal or gas.

Mr Zhenishbek Bekbolotov, Kyrgyzstan's minister for water resources, said yesterday that his country had agreed with neighbouring Uzbekistan and Kazakhstan to improve cross-border deliveries of water and energy.

Short on details, the accord calls on Kyrgyzstan to guarantee supplies of hydroelectricity and sufficient flow of water through the Syr Darya river to the cotton fields of Uzbekistan and Kazakhstan, in return for unspecified amounts of Uzbek gas and Kazakh coal.

"Water is a commodity," Mr Bekbolotov said. "Any natural resource that is used should be paid for."

The break-up of the Soviet Union has forced local leaders in central Asia to reconsider

how to share natural resources.

Kyrgyzstan is dependent on its neighbours for gas and coal, but owns a large hydroelectric power station which controls the flow of the Syr Darya, a significant source of irrigation.

"When the Soviet Union existed all this was run by Moscow," said Mr Kuposyn Kudalbergenov, deputy chairman of the Kazakh Water Committee.

"There was a command system and we all followed orders. Now each state is sovereign and each has its own problems to deal with."

Since 1992 Kyrgyzstan has opted to let water flow through its hydroelectric dams in winter, when it needs to heat its homes. The country stores water in spring and summer, when Uzbekistan and Kazakh-



stan are desperate for water to irrigate their cotton fields.

Uzbekistan, in turn, has frequently reduced or cut off supplies of gas to its neighbours because of huge payment arrears. At one point, Kyrgyzstan siphoned off Uzbek gas en route to Kazakhstan in an attempt to guarantee supplies.

Kazakhstan has been worst

hit, because what little water it receives from Uzbekistan is polluted by drainage from the cotton fields, which are heavily sprayed. Its capital, Alma Ata, is poorly lit and hit by frequent power shortages.

Excessive use of the Syr Darya and the Amu Darya rivers for irrigation has drastically cut supplies to the Aral

Sea, which has also been heavily polluted with pesticides. However, the new accord makes no mention of increasing the water flow to the Aral.

Mr Abdurahim Zhalalov, Uzbekistan's acting minister for water resources, denied water had become a commodity in central Asia. "Nobody is trading water," he said. "The commodity is hydroelectricity."

But Uzbekistan and Kazakhstan would be unlikely to buy hydroelectricity in summer if not to ensure water supplies.

The new agreement fails to create a pricing mechanism for the various commodities, the main source of conflict in a region where such trading is a novel business. Kazakhstan received only 70 per cent of pledged supplies of water from the Syr Darya last year, and

much of it in winter. "Water should not be for sale," said Mr Kudalbergenov, "because whoever sits upstream will demand as much as he wants, as a monopolist."

A study into ways to save the Aral Sea, funded by the World Bank and due to be released soon, calls for co-ordination of water and agriculture policy between the three republics but keeps the issue separate from the energy disputes.

The three republics have invited neighbouring governments to join in and solve a host of other water and energy disputes.

Uzbekistan and Turkmenistan struggle to share the Amu Darya river. Kazakhstan has asked China to stop over-using the Irtysh, which flows through Kazakhstan to Russia; and Moscow recently cut off electricity supplies to northern Kazakhstan to press for payment of \$400m (\$263.1m) in energy bills.

Can you put up a power transmission system without annoying your neighbors? Economic development and environmental conservation are often seen as natural enemies. But by taking environmental considerations seriously early on in a project, ABB keeps any impact to a minimum. For

example in southern Africa, ABB was asked to erect 410 kilometers of transmission lines without disturbing an indigenous colony of Cape vultures. The project was executed with minimum disturbance during the breeding season between April and September. It is somewhat surprising therefore that this neighborly respect did not slow down the project. In fact planning ahead combined with local knowledge and advanced technology meant the Zimbabwean section of the Matimba Bulawayo interconnection was completed ahead of schedule.

ABB is committed to the core principle of sustainable development. Balancing mankind's needs with those of a delicate environment takes foresight and efficient, ecologically sound technology. This is what ABB offers to neighborhoods all over the world.



India poll study sees worst result for party since independence

Record low in Congress vote forecast

By Mark Nicholson in New Delhi

India's governing Congress party is heading for its lowest share of the popular vote since independence...

per cent from 20.9 per cent in 1991.

The BJP this week launched its campaign with a strong appeal to "cultural nationalism" based on four central slogans...

Foreign investment would be favoured in sectors which promoted exports and where foreigners took Indian partners.

The party promised to deepen domestic deregulation begun four years ago under the Congress government...

On tariffs, it would "ensure that the domestic sector gets a level playing field and does not become uncompetitive".

"I expect it to be more, up to 7 percentage points," said Mr Yashendra Yadav, the survey's national co-ordinator...

The survey found the Hindu nationalist Bharatiya Janata party to be the chief beneficiary of lost Congress support...

It would accelerate programmes to develop both medium and longer-range Indian missiles.

Sedition trial clouds Korean election

Seoul court case may affect outcome of Thursday's poll, writes John Burton

For the past month former presidents Roh Tae-woo and Chun Doo-hwan, once the most powerful men in South Korea, have made weekly appearances in the dock of the Seoul district court...

pro-democracy protest in which at least 200 demonstrators were killed. The two main opposition parties, the centre-left National Congress for New Politics and the conservative United Liberal Democrats...

raised awkward questions about whether he had received some of this money for the 1992 campaign. The president skillfully used the slush fund scandal to his advantage...

The trial has deepened the regional antagonism that bedevils Korean politics. The south-eastern Taegu region, the political stronghold of the two former presidents...

The trial has deepened the regional antagonism that bedevils Korean politics. The south-eastern Taegu region, the political stronghold of the two former presidents...

President Kim is seen by some as turning on the political benefactors who helped him get elected in order to save himself

The NCNP's largest urban stronghold is the south-west city of Kwangju, where the 1980 massacre of protesters occurred. It believes the government is using the trial to attract votes in the Kwangju region.

The ULD worries that the trial could prove embarrassing since many of its politicians are former supporters of the two ex-presidents.

Meanwhile, the opposition parties have criticised the leisurely schedule of the corruption trials, which began in December and are not expected to end until May at the earliest.

Retired Maj Gen Phan Van Xuan, who set up Long Hai Bodyguard, said: "We have recognised a need of society in a timely way and are prepared to meet it."

autumn had strong political overtones from the beginning.

After taking office in February 1993, Mr Kim publicly opposed demands for an official review of possible abuses by his two immediate predecessors.

There were also good political reasons for caution. Mr Kim controlled a minority faction in the ruling party and any attempt to probe the ex-presidents could cause the majority faction of their supporters to leave the party...

However, the disclosure last October that Mr Roh had collected \$650m in political donations during his 1988-93 term forced Mr Kim's hand because it

In spite of opposition worries that the trial may harm their election chances, Mr Kim's strategy could still backfire.

The trial has deepened the regional antagonism that bedevils Korean politics. The south-eastern Taegu region, the political stronghold of the two former presidents...

Mr Kim's actions have also strengthened a perception of him as a political opportunist, which has contributed to a slump in his popularity.

"The concept of loyalty is important in Korean society. You do not betray those who have helped you," explained the editor of a leading Korean newspaper.

It has also set a dangerous precedent for Mr Kim if any illegality is ever found in his political past.

Crime adds to business risks in Vietnam

By Jeremy Grant in Hanoi

Doing business in Vietnam's commercial capital, Ho Chi Minh City, is getting a little riskier, but not because of more usual reasons such as unwelcome taxes or new layers of red tape.

Foreign businessmen and Vietnamese police are worried about an alarming increase over the last six months in crime, aimed at foreign and Vietnamese businesses as well as tourists.

Last year, New World Group of Hong Kong erected watchtowers, a fence and floodlights at the site of a 500-room hotel it was building in the city centre, after theft of construction

materials and hotel furniture got out of hand.

In recent months the former director of a police security unit has set up his own own company, Long Hai Bodyguard, to combat a surge in cases of factory break-ins and theft.

One Ho Chi Minh City-based shoe manufacturer was reported in an official newspaper last week as having signed up for 10 of the company's bodyguards, who are trained in martial arts and the use of firearms, "stun guns and blinding lights".

Retired Maj Gen Phan Van Xuan, who set up Long Hai Bodyguard, said: "We have recognised a need of society in a timely way and are prepared to meet it."

Pickpocketing and bag snatching are becoming common in the city, as well as daring swoops by motorcycleists on foreigners wearing jewellery, often carried out in broad daylight in the city's main streets and near large hotels.

Highly skilled pickpockets loiter on street corners, masquerading as chewing gum sellers.

"Our company has experienced two attacks where necklaces have been ripped off people's necks. It's happening to Vietnamese just as much as foreigners," said one executive with a US company with offices in Ho Chi Minh City and the capital, Hanoi.

Ho Chi Minh City, known as Saigon before the Vietnam war ended in 1975, has seen a big rise in foreign visitors and residents since the early 1990s, after the country officially embraced market-oriented economic reforms 10 years ago.

About 15,000 foreigners live in the city, whose population is 6m.

Foreign residents say crime levels are still well below those in other Asian and western cities. However, the authorities, as keen to promote the city as a tourist destination as much as a safe place to do business, are struggling to limit a rising crime rate.

A year ago, taking a tour of Ho Chi Minh City in a ped-

driven cyclo-rickshaw would have been uneventful save for the occasional near-miss with wayward motorcycleists.

But some resident foreigners say they avoid taking cyclo-rickshaws, particularly at night, for fear of mugging.

At the US embassy in Hanoi, a notice posted in the consular section mentions reports of cyclo drivers kidnapping passengers and extorting money.

"We've been telling people to be more cautious," said one consular official. Last week, the Youth Vanguard newspaper reported that police had arrested leaders of gangs using mobile phones to co-ordinate armed confrontations near Saigon Port.

Chinese Airbus order would threaten Boeing dominance

By Tony Walker in Beijing

Premier Li Peng of China tomorrow begins a three-day visit to France which Airbus Industrie hopes will announce a \$1.2bn order for at least 30 new aircraft and signal an end to Boeing's dominance of the Chinese market.

Mr Li, who is to visit Airbus headquarters at Toulouse later this week, discussed the aircraft purchases in Bangkok last month at the Asia-European summit with President Jacques Chirac of France and with Chancellor Helmut Kohl of Germany.

The Chinese official may also indicate Beijing's preference for European involvement, including that of Airbus Industrie, in China's plans for a domestically produced 100-seater passenger aircraft.

A large Chinese Airbus purchase will worry Boeing at a time of fraught Sino-US relations over trade issues, human rights, Taiwan and arms proliferation.

Boeing has had a \$2bn order for China of some 20-30 aircraft pending since last year, but an announcement has been stalled for months, raising suspicions that difficulties between Beijing and Washington are a factor.

A Chinese decision to spend more than \$1bn on new Airbus aircraft would also coincide with last-minute lobbying over renewal of China's Most Favoured Nation trading status in the US. Companies such as Boeing are at the forefront of efforts to persuade the administration and Congress to renew MFN.

China's passenger fleet is dominated by Boeing with about half the 400 aircraft in flight, but Airbus has been making inroads and in the past five years has secured about 30 per cent of new orders.

The European aircraft consortium made a breakthrough in February when it signed an agreement with Air China to supply three A340-300s. These will be Air China's first Airbus purchases and signal the end of Boeing's monopoly. China's flag carrier has been operating an all-Boeing fleet.

Puising US concerns about Chinese intentions was the postponement last month of a trip to the US by Ms Wu Yi, China's trade minister, who was to have visited Boeing and McDonnell Douglas. Boeing has been negotiating to sell China 10 777s, five 747-400s, and 15 737s.

A Chinese moratorium on new aircraft purchases, which was imposed two years ago because of concerns

about safety and the rapid growth of the domestic airline business, is expected to be eased soon. An announcement by Mr Li of Airbus purchases would indicate China is back in the market.

Airbus Industrie forecasts that China will acquire 1,320 aircraft between now and 2014. This would represent 35 per cent of all purchases for the Asia-Pacific.

Airbus has a total of 26 aircraft in service in China, including A300-600Rs, A-310s and A-330s.

Japan's central bank listens to whispering from the grass roots

William Dawkins on managers with subtle and ambiguous influence

The Bank of Japan, the world's largest holder of foreign reserves, yesterday broke out the green tea and biscuits for what must be one of the least known - but far from least interesting - events in the international economic calendar.

The bank's main conference room, in a grandiose 19th century stone building in central Tokyo, a rare survivor of earthquakes and wartime bombs, is host to the quarterly meeting of its 33 branch managers.

At stake at the meeting, which continues today, is the timing of the prospective tightening of Japanese monetary conditions, the prospect of which sent tremors through world financial markets just before Easter.

Also on the managers' agenda is the growing swell of opinion, fostered by Mr Yasuo Matsuhashita, its governor, that the bank should have more autonomy in setting interest rates. This follows examples set in recent years by central banks in countries from France to New Zealand.

Mr Matsuhashita told his regional colleagues yesterday that even though the economy was recovering from the worst recession in 60 years, he saw no need to change the official discount rate, which has been held at a record low of 0.5 per cent for the past six months.



Yasuo Matsuhashita: no need for discount rate change

He also calmed some of the market anxiety aroused last week when he said he was unworried by the rise in long term rates, which are not directly guided by the BoJ.

He repeated that a change in the bank's legal status was needed, confirming that the bank is serious in its latest attempt to distance itself from its constitutional master, the finance ministry, whose responsibilities are being critically reassessed in the light of the banking crisis.

But given the BoJ's success in keeping Japanese inflation among the lowest in the industrialised world, even under the influence of the finance ministry, independence is not held at a record low of 0.5 per cent for the past six months.

is his colleague from Nagoya. Both men can expect promotion to departmental head - after another internal job - when they return to Tokyo after postings lasting up to three years. If all goes well, they could end up on the six-man executive committee, which prepares monetary policy for implementation by the policy board, the top decision-making body.

The other managers from smaller branches, around 10 of whom will speak, come from a less senior stream and are seen as on test for promotion to the fast track, says a former manager. BoJ branches tend to be breeding grounds for senior officials rather than the very top. This is in part because BoJ officials' chances of landing the top job are limited by the tradition of taking turns with candidate from the ministry, of which the current incumbent, Mr Matsuhashita, is an example. Only two bank governors since the war were trained as branch managers.

In short, BoJ branch managers' influence on policy is ambiguous, as is much of the structure of Japanese government. Much of the real business of the meeting takes place, in Japanese tradition, behind the scenes, over a tray of sushi and glass of beer after official hours in the directors' dining room.

But the quarterly meeting is worth watching for policy clues to the much gossiped-about change in Japanese monetary stance, late this year or early next, and to the central bank's search for independence.

Democracy party as urgent. Formally, branch managers have no direct say on either of these matters. Accordingly, Mr Matsuhashita's speech, the only part of the meeting to be published, would have been greeted with polite assent.

One senior securities industry executive who used to be a BoJ manager recalls how a former branch chief once broke the stiff etiquette usual at these meetings and objected that the central bank had changed the official discount rate before the session, rather than listening to the news from the regions first. The governor of the time told the upstairs to keep his mouth shut.

Even so, central bank officials insist that branch managers' views matter, because of what they know and who they are. The quarterly meeting, say officials, is one of the bank's two most valued sources of intelligence on the short-term economic outlook, the other being its own quarterly survey of businesses, the next issue of which is due in June.

And the branch managers who turn up to it are part of Japan's wide flung and diffuse policymaking establishment or candidates for it.

The first person to speak after the governor is, by tradition, general manager of the Osaka branch, currently Mr Eichiro Kinoshita. He was formerly head of the domestic banking division, a suitable background for supervising the region with the majority of Japan's weakest banks. Mr Kinoshita also watches over a regional economy larger than that of Canada. Next to speak

INTERNATIONAL ECONOMIC INDICATORS: MONEY AND FINANCE

This table shows growth rates for the most widely followed measures of narrow and broad money, a representative short- and long-term interest rate series and an average equity market yield. All figures are percentages.

Table with columns for COUNTRY (UNITED STATES, JAPAN, GERMANY, FRANCE, ITALY, UNITED KINGDOM) and rows for various financial indicators (Money, Short, Long, Equity) for years 1986-1995 and quarterly data.

Monetary growth rates show the percentage change over the corresponding period in the previous year, and are positive unless otherwise stated. All growth rates refer to the central bank sources. Interest rates: short-term, period averages of US - 90-day commercial paper, Japan - 3-month certificate of deposit, Germany - 3-month bill, France - 3-month bill, Italy - 3-month bill, UK - 3-month bill; long-term, period average yields on 10-year benchmark government bonds. Interest rates supplied by DataStream.

New-look cabinet

Quebec threat is

Hk growth Shanghai

Sri Lanka

Fighting

سوريا من الاعمال

# New-look Peruvian cabinet to greet IMF

By Sally Bowen in Lima

An International Monetary Fund delegation due to return to Lima this week will find it is dealing with an extensively overhauled cabinet, a new prime minister and less resistance to free-market reforms and privatisation.

The surprise resignation last week of Mr Dante Cordova, prime minister, gave President Alberto Fujimori the opportunity to give the cabinet a more homogeneous and technocratic look.

The new economic direction is likely to be appreciated by the IMF mission, which will renew negotiations over a three-year extended fund facility being sought by Peru.

Within 36 hours of Mr Cordova's resignation, half of his cabinet had their formal offers to step down accepted. Those replaced generally shared the concerns of Mr Cordova on the social impact of the economic reform programme.

Four engineers and an economist were sworn in as ministers on Wednesday evening, leaving the education and health ministries unfilled.

Mr Daniel Hokama, who has headed the government team



Alberto Fujimori: opportunity

in negotiations with Shell and Mobil over development of the huge Camisea gas fields, returns to his earlier post at the mines and energy ministry.

Ms Elisa Carrera, formerly head of Mr Fujimori's massive school-building programme,

was given the transport and communications portfolio. Both she and Mr Hokama are loyal to the president.

The appointment of Mr Alberto Pandolfi to the premiership - and the Fisheries ministry - was unexpected but welcomed.

He has been involved in several successful privatisations and has presided over the sensitive process of selling off Petroperu, the state oil producer and refiner.

Several key ministers were ratified in their posts, notably Mr Jorge Carnet as economy and finance minister, Mr Francisco Tudela at foreign affairs, and Mr Jaime Yoshiyama in the ministry of the presidency.

Peruvian businessmen and foreign analysts have backed the composition of the new cabinet. International investor confidence is crucial at present as Peru is soon to launch an estimated \$1.4bn offering of state-owned shares in now-privatised Telefonos del Peru.

With disappointing production and inflation indicators for the start of the year, and large trade and current account deficits, the Peruvian government is keen to present an image of unity.

# Clinton set to defend Brown's legacy

Commerce department remains leading target of Republican budget cutters

The mourning had just begun when US President Bill Clinton last Wednesday went to the commerce department to console employees after the death of Mr Ron Brown, whose aircraft had crashed into a Croatian hillside that day.

Mr Clinton brought a message from Mrs Alma Brown, the commerce secretary's widow. "Tell them Ron was proud of them, that he liked them, that he believed in them and he fought for the commerce department. And tell them you are going to do that now."

The message was welcomed. Despite Mr Brown's achievements, or perhaps because of them, the department remains the leading target of Republican budget cutters. Both houses last year passed bills promising to dismember the department, but these have been held at bay by a threatened presidential veto. The House of Representatives majority leader, Mr Dick Armey, has vowed to return to the attack when Congress returns from its spring break.

By the time the Republicans took control of Congress last year, Mr Brown had largely succeeded in his aim of making his department "a power-

house" in Washington. The secretary brought in talented blacks, Latinos and Asians and used them to promote trade ties in the countries of their ancestors.

Mr Brown was the first secretary to make sense of commerce's many and varied agencies - ranging from the census bureau to the technology administration and the weather bureau. He laid out the department's missions very simply. It was to promote exports, new technologies, the information superhighway and economic development for troubled regions of the US.

"I believe we will look back at this time, and Ron will be

seen as someone who defined the mission in a way that made sense in this economy," said Ms Marge Searing, deputy assistant secretary for Japan.

Mr Brown did much to boost employee morale, said Ms Searing, who has served under seven administrations. One of his early acts was to reopen for all employees the "secretary's entrance", more convenient than other entrances to the building in Washington but which was closed by one of his predecessors to all but high-level officials and distinguished visitors.

The department's career bureaucrats, ridiculed under previous administrations, grew

emerged quickly as one of the leading forces in the board and played a key role in negotiations with the US administration over the bank's recent plans to double its capital base to Ecu20bn (\$25bn).

The increase is expected to be approved at the EBRD's annual meeting in Bulgaria later this month.

Mr Jackson had been a chief advocate of greater openness at the EBRD and was playing a leading role in plans for promoting public access to EBRD project information.

In the US, he had specialised in public and municipal finance in a succession of posts at Kidder Peabody, Solomon Brothers and the First Boston Corporation, where he was a vice-president.

ington sport of speculating about the succession, but two possible candidates to replace Mr Brown, perhaps temporarily, are at hand: Mr Stuart Eizenstat, a former EU ambassador, who was sworn in as under secretary last week, and Mr Thomas "Mack" McLarty, the president's boyhood friend and White House adviser.

"Time will be needed for those involved to catch their breath and think about filling the leadership vacuum," said Mr Joseph Grandmalson, director of the US trade and development agency. "The job is different now because of Ron Brown. He took what was an irrelevant agency and made it a key player."

Mr Clinton seems particularly shaken by the loss of his commerce secretary, whose political counsel he sought as much as his policy advice. At a ceremony on Saturday, when the bodies of the victims in the Croatian crash were brought back to the US, Mr Clinton spoke of his resolve "to continue their mission of peace and healing and progress" in Bosnia. But he will also need time to find a replacement to fill the very large shoes of his friend.

Nancy Dunne

# Quebec secession threat is 'fading'

By Robert Chote, Economics Editor

The referendum on independence for Quebec last October might be the last and the threat of secession is fading as its economic costs become clearer, according to Mr Paul Martin, Canadian finance minister.

In an interview, Mr Martin welcomed the fact that Quebec's new leadership had chosen to make the economy, rather than the constitutional question, its first priority. "There appears to be a growing recognition in the province that you cannot just keep having referendums indefinitely [until you get the result you want]. One can conceive that the era of ongoing referendums is gone."

But he conceded "it would be

premature to say today that the political debate is on ice".

It was clear to Quebecers that calls for secession had deterred investment and involved other economic costs, Mr Martin said. But he noted that even the separatists had said Quebec would accept its share of Canada's debt obligations, knowing this would affect their own financial credibility.

Mr Martin argued that an early election in Canada was unlikely, even though the Liberal government was popular and the opposition parties were divided. He said he was surprised by the reaction of political commentators to his fiscal package in February: "People called it an election budget, which really bugged my mind. I would be very surprised if we saw an early election."

## INTERNATIONAL NEWS DIGEST

### HK group wins Shanghai deal

Shui On, a Hong Kong property and construction group, yesterday announced it had signed an agreement to develop a HK\$5bn (\$650m) housing estate in Shanghai. The project, to be known as Rainbow City, is expected to provide housing for 80,000 Shanghai residents. It will be completed in phases over the next 10 years and will also include commercial and recreational facilities.

The site will be developed through a joint venture between Shui On and the Zhong Hong Group, a company controlled by the Hong Kong district of Shanghai where the housing estate will be built. Mr Xue Quan-rong, head of the Hong Kong district government, said redevelopment of the older areas of the city was an urgent task and was necessary to improve living standards. Housing demand in Shanghai has increased rapidly as a result of strong economic expansion.

For Shui On, the project is the latest in a series in Shanghai. Since 1985 it has built the City Hotel, the Jin Ming Mansion and is working on the Shui On Plaza. It also has developments in Beijing, Wuxi, and Guangzhou. *John Kilding, Hong Kong*

### Sri Lanka extends emergency

A state of emergency was imposed throughout Sri Lanka yesterday, in a surprise move described by the opposition as an attempt to scuttle local council elections billed as a crucial mid-term test for the government.

President Chandrika Kumaratunga, extending the emergency which was earlier restricted to the north-eastern region and a few towns considered vulnerable to attacks by the separatist Tamil Tiger guerrillas, said the proclamation was "for the preservation of public order and maintenance of supplies and services essential to the life of the community".

The move stunned even some governing party politicians and came amid efforts to restore foreign investor confidence shattered by the January bombing of the central bank in which 51 people died and 1,400 were wounded. Mr Ranil Wickremesinghe, opposition leader, said the action was aimed at gaining political advantage rather than due to security considerations. *Amal Jayasinghe, Colombo*

### Fighting flares in Liberia

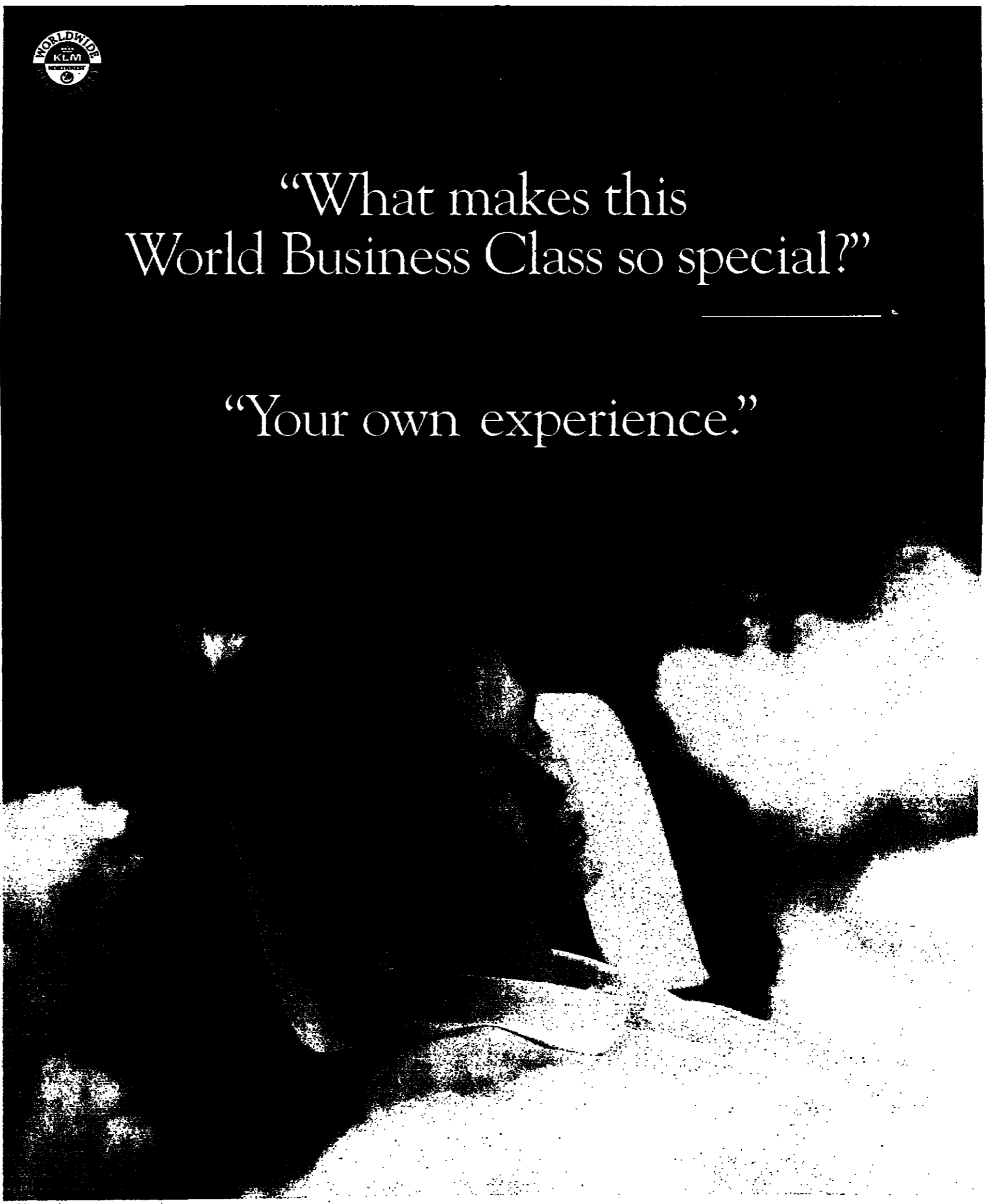
The US was yesterday considering evacuating American and other foreign nationals from Liberia, where the capital Monrovia has been rocked by some of the worst fighting seen between rival militias in four years.

Diplomats said a US military team was heading from Europe to neighbouring Sierra Leone and would fly in by helicopter to assess the situation in the West African coastal city, still echoing with the sound of automatic rifle fire and grenade explosions.

The Easter weekend fighting, the worst since 1982, has sent thousands of Liberians fleeing Monrovia, while others have sought refuge in embassies. Up to 10,000 Liberians were said to be sheltering in a US embassy annex.

The clashes started on Saturday when police and militiamen loyal to Mr Charles Taylor, a former rebel leader now in government, attacked the home of a rival faction head wanted for murder. Mr Roosevelt Johnson, recently ousted from his job as rural development minister, refused to surrender. He and his supporters then fled to a former army barracks and the conflict escalated as they were joined by members of another faction.

The fighting deals a body blow to the credibility of Liberia's ruling council of state, set up in August after years of regionally brokered peace negotiations and abandoned agreements. *Nicholas Wang, Nairobi and agencies*



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World Business Class

Manila to prosecute mining executives

## NEWS: UK

## Minister appeals to Japan on imports

By William Dawkins in Tokyo and George Parker at Westminster

Mr Ian Lang, UK trade and industry secretary, yesterday urged Japan to deregulate its import markets as he left London with more than 100 senior executives on Britain's largest trade mission to Japan.

The mission marks heightened UK pursuit of a Japanese domestic market which is showing an increased appetite for imports in the wake of five years of recession and a strong currency.

Mr Lang, the fourth UK minister to visit Japan this year, will tour Tokyo and the industrial centres of Nagoya, Osaka and Kobe for four days until Friday. Trade as well as regional interests will be pursued by Mr Jeremy Han-

ley, the Foreign Office minister responsible for Asia, who will arrive tomorrow.

The delegation with the British ministers represents sectors including telecommunications, power generation, financial services, electronics, health-care and garden equipment. Among the companies present are British Telecommunications, British Nuclear Fuels, Guinness and Kleinwort Benson.

Mr Lang will address a seminar on Britain's experience of economic deregulation at the Keidanren economic federation. He will also take part in trade promotions and meet senior Japanese ministers and business executives.

Mr Lang said in London that a priority of his mission would be

improved access to the Japanese telecommunications market, where the Japanese government last month promised to ease restrictions in 1997 on the connection of international leased lines to local networks.

"I am keen to get more access into the Japanese market, to see more deregulation in Japan," Mr Lang told BBC Radio. "You don't break into a market like Japan overnight. It does need a bit of patience and persistence."

British companies accounted for 4.5 per cent of investment in Japan, which was more than most other European nations, Mr Lang added. Britain exported more to Japan than France and Italy. Britain has improved its share of Japan's domestic market in the past year, and has followed the

European Union's policy of avoiding the threats of trade sanctions used by US trade negotiators.

UK exports to Japan rose by 26.1 per cent to £3.77bn (\$5.73bn) in 1995, outstripping Japan's average import growth rate of 22.6 per cent in the year. Britain's imports from Japan grew more slowly, by 9.1 per cent to £9.73bn, leaving a £5.96bn UK trade deficit with Japan.

Investment in the UK, which attracts envy elsewhere in the European Union for having the single largest share of Japanese plants in the region, will also be on Mr Lang's agenda. The 232 Japanese manufacturing plants now based in the UK represent 40 per cent of Japan's manufacturing investment in the EU.

## Kawasaki hails purchasing success

By Michael Cassell, Business Correspondent

One of Japan's largest engineering and consumer products groups says its campaign to buy more British component and material supplies has been an "outstanding success".

Kawasaki Heavy Industries teamed up with British ministers last July to launch a high-profile initiative aimed at extending the company's UK procurement programme. Kawasaki said at the time that it spent about £40m (\$61m) a year in the UK, but wanted to raise the proportion of components and materials purchased in Britain for use in a range of manufacturing activities in Japan.

Mr Shumetsu Kondo, managing director of Kawasaki Heavy Industries (UK), claimed during the weekend that the expanded purchasing programme had fulfilled the company's expectations despite early concerns that it might prove too ambitious.

He said the value of purchases in the UK had already risen by about 20 per cent since the launch. He expected an even higher rate of increase during the remainder of 1996, a performance which should lift Kawasaki's annual procurement bill in the UK to almost £50m.

"We have been particularly successful in securing supplies in sectors such as marine equipment, rolling stock and aerospace," Mr Kondo added. "We insist on high quality, competitive prices and good delivery performance and we are getting them from UK suppliers."

When Kawasaki announced its purchasing drive, Mr Ian Lang, UK trade and industry secretary, expressed hopes that Kawasaki's UK purchases might double to £80m in the following 12 months. The Department of Trade and Industry said this weekend, however, that the figure represented "an aim rather than a set target" and that the purchasing programme was "moving in the right direction".

## UK NEWS DIGEST

## BBC terminates Arabic contract

BBC Worldwide said it was terminating a 10-year agreement worth about £100m (\$152m) to broadcast eight hours a day of television news and current affairs in Arabic to the Middle East. Its satellite service, BBC Arabic Television, was provided under contract to Orbit Communications, a Rome-based company owned by the Maswaid Group of Saudi Arabia.

The issue that prompted the BBC to begin termination negotiations was the interruption of the service in January when reports were being broadcast on the case of Dr Mohammed al-Masari, the Saudi opposition figure who has been fighting deportation from the UK. Last Thursday, BBC Arabic Television broadcast to the Middle East a Panorama programme showing secretly shot film of executions in Saudi Arabia of people found guilty of adultery. As a result of the termination, about 250 jobs, most of them involving Arabic-speaking journalists, are threatened at BBC Television Centre in London. Raymond Snoddy, Consumer Industries Staff

## Latin America drugs curb urged

Mr Malcolm Rifkind, foreign secretary, began an eight-day visit to Latin America and the Caribbean to press for new measures to tackle the drugs trade. "What we have been finding is that when routes are cut off, new routes spring up around Latin America," said a Foreign Office official. "That is why we have widening dialogue with countries that are not producers but are transit countries." Mr Rifkind will visit Barbados, Jamaica, Mexico, Brazil and Bolivia. George Parker, Westminster

## Teachers' union leader defeated

Leftwing delegates at the National Union of Teachers defeated a bold attempt by its executive to weaken the power of the union's conference. The executive had proposed putting all measures adopted by the conference to a ballot by the whole membership. The vote came as the union, the biggest teachers' union in Britain, committed itself to balloting members on industrial action in support of any teachers "victims" by inspections from Ofsted, the schools inspectorate, which will from next term have the power to name individual poor teachers.

The vote against curbing the power of the conference is a serious setback to attempts to curb the excesses of the NUT's national conference, which has repeatedly in recent years generated embarrassing press coverage with calls for industrial action on a range of issues, and demonstrations by extreme leftwing fringe groups. Mr Doug McAvoy, the union's general secretary, said it was a "sad day" for the union, but refused to resign. John Authers, Cardiff

Editorial comment, Page 17

Bank unlocked: A woman customer of Barclays Bank was surprised on Friday to find a branch of the bank in Muswell Hill, north London, open even though all banks traditionally close on Good Friday. She entered the unlocked building where the alarm system had not been switched on, and called the police. "We are very concerned that a branch has been left open," said Barclays after establishing that nothing had been stolen before the woman arrived.

Rocket theft: Royal Navy rockets and a horsebox were among items worth almost £5m (\$7.6m) stolen from government departments in the past five years, according to figures compiled by the opposition Labour party. The cost of theft to the taxpayer has risen from £416,000 in 1992 to almost £2m last year, a series of parliamentary answers revealed.

## Offer to Names soon to increase by at least \$300m

By Ralph Atkins, Insurance Correspondent

Lloyd's of London is set to increase to more than £3bn the proposed out-of-court offer to Names which forms part of the insurance market's ambitious recovery plan due for implementation this summer.

The increase of at least £200m (\$304m) from the current £2.8bn will fall short of expectations of many Names, individuals whose assets have traditionally supported

## LLOYD'S

LLOYD'S OF LONDON

Lloyd's. But Lloyd's hopes any disappointment will be offset by revisions to the costing of the establishment of Equitas, a reinsurance company which will take over heavy US asbestos and pollution-related liabilities.

Provisional figures agreed with the UK government suggest that the cost to Names of drawing a line under their affairs at Lloyd's by shifting liabilities into Equitas will be lower than expected. The out-of-court offer, as well as ending litigation for damages, is meant to soften the cost of Equitas.

Still to be decided is whether to include auditors involved in litigation at Lloyd's in the offer. Auditors are understood to have offered about £100m, a figure considered derisory by many Names. If auditors are excluded, Lloyd's may be able to find similar funds from other sources. Names could then continue pursuing auditors in court.

The ruling council of Lloyd's will meet tomorrow to discuss revisions to the recovery plan, launched a year ago. But further meetings may be required before a revised offer is launched. Names were given first indication of their Equitas bills and settlement offer allocations last month. Final statements are due to be dispatched at the end of May.

Excluding auditors could have knock-on effects, prompting the agents which run Lloyd's syndicates to lower their proposed contributions because of fears they might be joined by auditors in outstanding court actions. Names are already dissatisfied at the proposed £200m contribution from agents and are threatening to call a divisive extraordinary general meeting if the total is not increased. Insurance brokers are close, however, to agreeing a £100m contribution.

## US chemicals group aims to double sales by 2000

By Peter Marsh and Jenny Luesby in London

Huntsman, the privately-owned US chemical company, plans to invest up to \$300m in the UK as part of a \$1.5bn worldwide investment programme intended to double its output by the end of the decade. Roughly half the UK investment will be spent on Huntsman's biggest British plant - at Carrington in northern England - which makes polystyrene.

Huntsman plans to add 150,000 tonnes a year of capacity to the plant's existing 135,000 tonnes a year. The production of plastics is not labour-intensive, but the expansion will create 30 permanent jobs. The company intends to double its global output of polystyrene to 1.17m tonnes by the end of 1998.

Huntsman is the second-largest producer of the plastic in the US. The planned expansion could make it the largest producer in the world, though its main competitors, Dow, BASF and Elf Atochem, are also pursuing expansion plans.

Mr Jon Huntsman, chairman and majority owner, said the company aimed to double its sales over the next five years from \$4.3m last year. Huntsman has expanded strongly in recent years through acquisitions of other chemical companies. However, the recovery in



Jon Huntsman: many potential acquisition targets too expensive

the chemicals industry last year had made many potential acquisition targets too expensive, Mr Huntsman said.

He did not rule out more acquisitions, but said most of the company's growth in the next few years would come from increasing output at existing plants.

The company was also keen to boost its European presence. Europe accounted for less than 15 per cent of sales last year, but would receive more than a quarter of the new investment, he said.

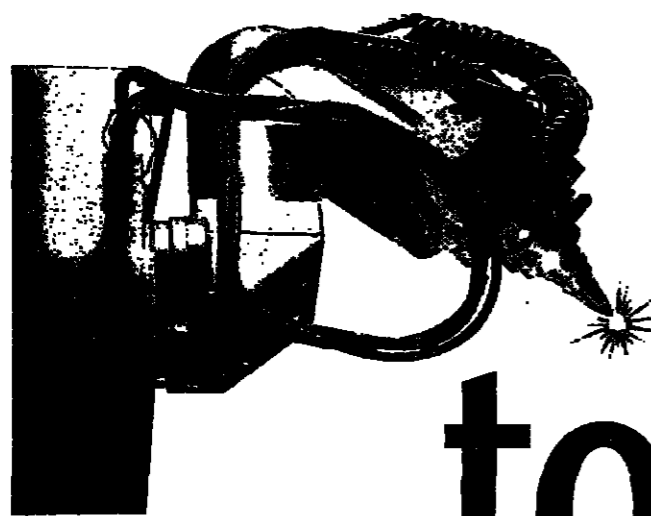
A "disproportionate amount" of this would be in the UK, Mr Huntsman added. Three of the company's six European plants were in the UK, where they

formed a base for the whole of Europe - with the majority of Carrington's polystyrene output sold outside the UK.

The company also has a packaging plant in Skelmersdale, north-west England, and a speciality chemicals plant in Llanelli in south Wales.

The expansion plans come amid fears that the polystyrene market is becoming oversupplied. Mr Huntsman acknowledged that the market was "heading for a crunch".

He said: "As a private company, we do not need to monitor our performance quarter by quarter. This is an investment for the long term, and we believe the long-term outlook for polystyrene is excellent."

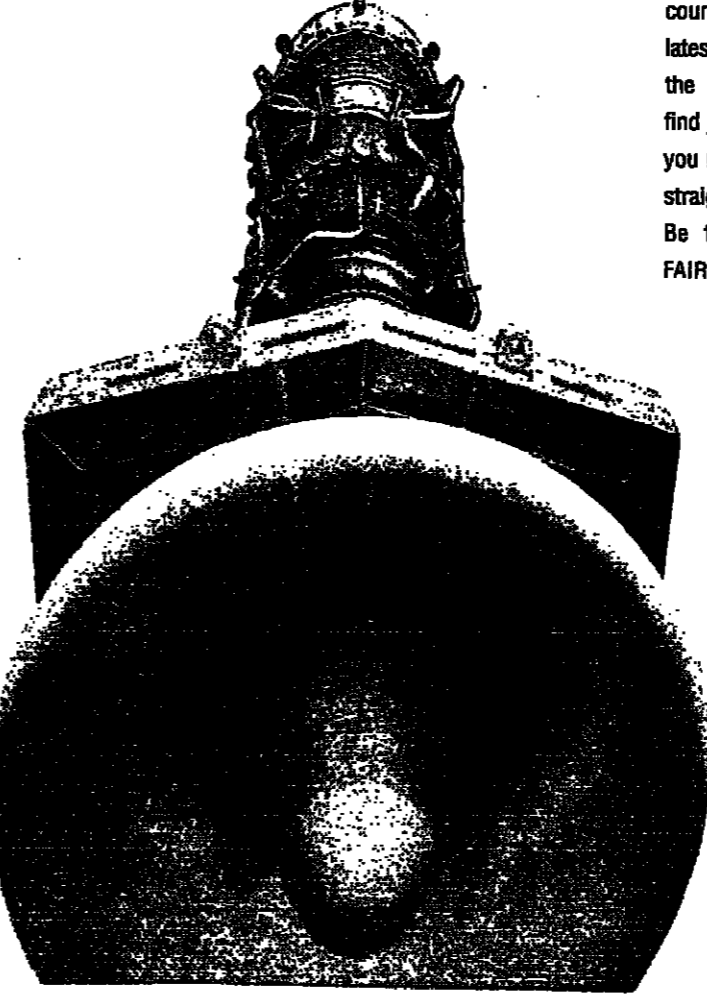


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THE WEEK AHEAD

UK COMPANIES

TODAY COMPANY MEETINGS: Fairway, 35, New Broad Street, E.C., 11.00 BOARD MEETINGS: Lloyds Abbey Life, Royal Horticultural Halls, Greycourt Street, S.W., 12.00

Tst, 21, Moorfields, E.C., 2.45 Rank Org, Queen Elizabeth II Conference Centre, Broad Sanctuary, W.C., 11.30

Centre, Barbican, E.C., 11.00 Lloyds TSB, Edinburgh Intl Conference centre, Edinburgh, 10.30

FRIDAY APRIL 12 COMPANY MEETING: St. Modwen Properties, Ironmongers Hall, Barbican, E.C., 12.00

DIVIDEND & INTEREST PAYMENTS

YESTERDAY Barbour Index 3p Barr (AG) 6.2p Browning-Ferris \$0.17 Burlington 0.7p

Takashimaya FRN Jan 1998 Y21402.0 UK Plents (No 1) 9.1% Bd 2025 £21.0

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Table with columns: 1/2 hour, 1/4 hour, 1/8 hour, 1/16 hour, 1/32 hour, 1/64 hour, 1/128 hour, 1/256 hour, 1/512 hour, 1/1024 hour

The Financial Times plans to publish a Survey on Jersey, C.I. on Wednesday, May 22.

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Della Bradshaw investigates an executive course where students have their minds set on travel

More work and more play

Thirty-three students lounged in the lecture room in Lancaster...

In the middle of one presentation a student from Matsushita was unceremoniously summoned to tinker with the seemingly temperamental Panasonic video recorder...

Just a typical executive education course, you might think. But while the camaraderie may be typical, the underlying philosophy of this course, the International Masters Programme in Management (IMPM) is profoundly different.

Masterminded by Canadian veteran management thinker - and acknowledged guru - Henry Mintzberg, the course is intended to bridge the gap between traditional executive master of business administration (MBA) courses...

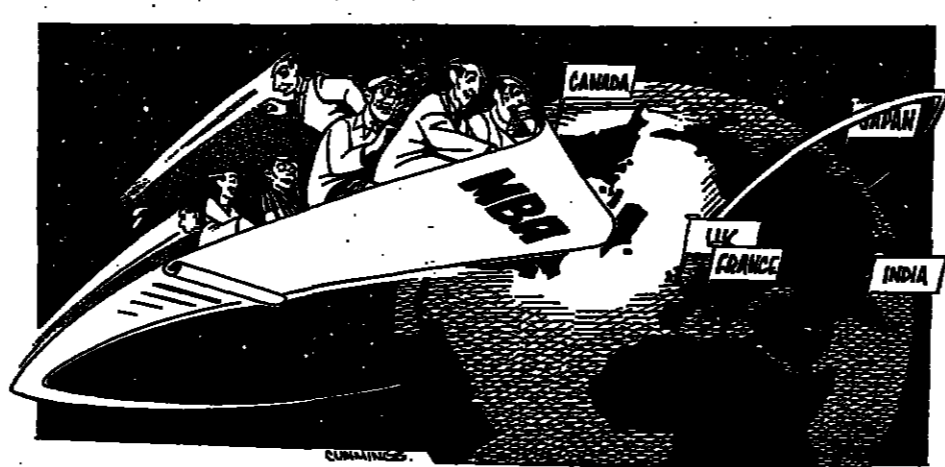
First, it puts particular emphasis on minimising the workload for the students, most of them aged between 35 and 45 and already playing significant managerial roles in their companies.

To add weight to his point he tells the tale of one course student who applied to a very well-known business school to study on a modular course. The overworked manager received 7kg of books by return of post.

Second, the taught element of Mintzberg's

course comprises five modules of two or three weeks - each on a different campus. The first course was in Lancaster, the others will be in Canada (McGill University), France (Insead in Fontainebleau), India (Indian Institute of Management in Bangalore) and Japan (Hitotsubashi University in Tokyo).

Students can then complete a thesis, related to



their day-to-day work, to get a masters degree from either McGill University, Mintzberg's home campus, or Lancaster. About 80 per cent of the students on this first course will go for the masters.

The course uses tutorials - a peculiarly British teaching method - to help weld the 12 weeks of coursework into a cohesive 16-month pro-

gramme. Once during each residential part of the programme, and once between each taught element, the individuals peel off into company groups for discussion with a tutor.

Matsushita and Fujitsu, the two Japanese companies, form one tutorial group; BT and Telnor, the Norwegian telephone company which has a joint venture with BT in Sweden, a

would lay open to ridicule any academic of lesser status.

Unusually, IMPM is run collaboratively by the five institutions involved. This means none of them 'own' the programme, so that each school and each academic can express their views in their own style, says Jonathan Gosling, senior teaching fellow at Lancaster.

The IMPM is marketed to individual companies - Aican, Boverdier, Royal Bank of Canada and Kurion, in India, are just a few - who then send a handful of students on the programme.

The course content demands that companies are fully supportive. While the students were in the UK, for example, they visited BT to assess the culture of the company and present their results as part of the programme. Similar expeditions are planned in each of the other four countries.

Comments from students indicate that the IMPM still draws on some of the best elements of more traditional courses. 'The most valuable thing is the privilege of being in this group of people,' says Jane McCroary of Lufthansa.

Other students bring a different perspective. Abbas Gullet is head of a sub-delegation of the Red Cross in Tanzania, where he runs a camp of 700,000 refugees. His daily work has less to do with accounting than ensuring the smooth running of schools and hospitals and guaranteeing the supply of fresh water.

Gullet argues that the International Red Cross, headquartered in Geneva, needs proper management as much as any other organisation. However, he acknowledges that his particular contribution to the course has been 'the multicultural element.'

NEWS FROM CAMPUS

Harvard students will sit GMAT examination

Students applying to study at Harvard Business School from September 1997 will have to take the Graduate Management Admissions test (GMAT).

The decision by Harvard to introduce the test after 11 years is due to changes in GMAT, in particular the introduction of tests to evaluate writing skills, says the school. Applicants will still have to submit essays and recommendations and, in many cases, be interviewed.

Harvard: US, 617 495 6226

Europeans' case by case approach

One of the long-standing North American traditions - the international case competition - is being adopted in Europe.

Iese, in Barcelona, is to hold the inaugural competition in April. Students from schools in the US, Canada, Mexico, the UK and the Netherlands will carry out a three-day case study, assessed by a panel of business people.

Iese: Spain, 3 94 4000

African high-flyers get free education

Young South African managers are being offered the chance to win bursaries to study management techniques in the UK.

Ashridge Management College, in Berkhamsted, Hertfordshire, is providing 11 annual bursaries for students on its international management development programme.

One bursary will pay for all the requirements of the course, the other 10 for tuition fees. Ashridge: UK, (0)1462 843491

Tall stories on and off the rugby pitch

Students from 25 business schools donated their rugby boots recently to converge on the Duke School in Durham, North Carolina for the International Business Schools Rugby Tournament.

The Darden school at the University of Virginia took the honours for the rugby. However rumour has it that the squads from London Business School, Thunderbird and Kellogg took the honours in the subsequent 'networking' - drinking, singing and swapping tales of great play. Fuqua: US, 919 684 2823

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CONFERENCES & EXHIBITIONS

APRIL 15-17 7th International Delivery Systems Conference - Changing Channels? Look about the latest developments in Distribution Management.

APRIL 30 Risk Management & Regulation. This conference on the management of risk features leading practitioners and professional advisors.

MAY 7-8 How to develop competitive advantage. Designed for senior executives responsible for their organisation's success in the marketplace.

JUNE 11 The Internet: A Corporate Revolution? The Internet - the Internet - will be the key development in IT for the remainder of the decade.

APRIL 16 & 17 Practical Dealing course - Foreign Exchange. Training in Spot and Forward FX Dealing for Traders/Junior Dealers and Corporate Treasury Personnel.

MAY 12-18 ACI Intro and Diploma course. One week (Sun pm to Sat pm) residential course for candidates for June's ACI examination.

MAY 16-17 Derivatives Risk Management. This course grew out of Fairplace's successful conference programme which highlighted in 1994 many of the risks now spotlighted by regulators and auditors.

JUNE 12 Indirect Tax Conference - The Changing Face of VAT. Conference to examine the effect of fundamental changes in the European interpretation of VAT on UK law.

APRIL 18 Managing the International Manager. About the conference: We aim to focus delegates on the strategic issues of international HR, policy and planning.

MAY 19-21 Business and financial analysis for executives. Increasing insight with interactive tutorials supplemented with live case studies of actual companies.

JUNE 13 Sub-Saharan Oil & Minerals. The biggest annual gathering of Africa's energy & mining decision-makers.

APRIL 22-23 The European Air Transport Conference. Organised in association with The European Commission and now in its third year.

APRIL 22 Raising and Structuring Finance for Property Transaction. A briefing designed to take account of the rapidly changing market conditions.

MAY 13-15 Financing International Trade. An international trading activity expands to take on new trading blocs, such as central and eastern Europe.

JUNE 5-7 Business Finance. Learn Basic Business Finance in just three days! A University equivalent course covering Financial Statements.

APRIL 25 Empowerment: A Strategic Issue for Careful Consideration. A Practical Conference for Managing Directors, Chief Executives, HRD Trainers.

APRIL 25 Securities Institute Continuing Professional Development (CPD). 2,000 questionnaires to employing organisations and 10,000 to individuals.

MAY 14 International Tax Conference - Minimising Your Global Tax Burden. Conference to explore planning ideas to minimise global tax burdens.

JUNE 10-14 FIA/FOA International Derivatives Week Annual Derivatives Conference and Exhibition. Futures and options industry participants exchange views on the latest international business, regulatory and compliance.

JUNE 26-28 POWER-GEN Europe 96. Largest event for Electricity Industry in Europe. Latest developments on Policies, Investments and Technology.

SINGAPORE offers excellent back-up to computer experts. HERE'S data on other exhibitions.

Table listing various exhibitions and conferences with dates and locations. Includes events like Autofact Asia '96, Pro Audio & Light Asia '96, Asia Pacific Furniture Fair '96, etc.

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MEDIA FUTURES

Tense visions of future imperfect

Victoria Griffith eavesdrops on writers at a conference about privacy and the Net

Tom, an overweight man in his forties, goes to the corner store to buy a few Henen. He places on the check-out counter a pack of chicken thighs. Ben & Jerry's ice-cream, savoury dip, and a few packs of Anstel beer. "That will be \$165.47," says the woman at the register. Tom thinks there must be some mistake. "What are you talking about? This stuff doesn't come to more than \$40." "Well, yes, but then there are the taxes." "Over \$100 in taxes?" "Yes." She consults the receipt. "It says here that you are in a high-risk category for heart attacks. The fees will offset the cost of your future hospitalisation." "But this stuff's not even for me. It's for my wife's party." "Well, next time maybe you should send her to the store. It might be cheaper."

That dialogue was dreamed up by author Pat Cadigan for a panel discussion of science fiction writers predicting life under the Net. The futurists' panel was part of a recent Massachusetts Institute of Technology (MIT) conference on computers, freedom and privacy at which all the participants seemed to be promoting their own nightmare of cyberspace gone berserk.

New technologies often incite fear. In the 1950s, the advent of computers inspired science fiction writers to invent robots which controlled the world; later, rockets gave rise to stories about aliens and humans lost in space. The Net is already creating its share of phantasms, as evidenced by last year's film *The Net*, in which a computerised mafia robs the heroine of her identity and tracks her down by tracing her cybernetic connections.

Although many sense that the Net poses a threat, few agree exactly what that threat is. At one extreme, conference participants feared an electronic world that gives everyone, including hard-core criminals, nearly complete anonymity. At the other end of the spectrum there was dread of an Orwellian society in which the Net acts as the all-seeing Big Brother.

Over four days, champions of the information age clashed with guardians of privacy, while civil libertarians argued things out with those afraid of electronic pornographers, money launderers, drug dealers and political subversives.

Martha's Vineyard-based author Simon Garfinkel, for instance, came up with a few terrifying scenarios about *Net crime* for a discussion group with David Chaum, the founder of the elec-

tronic money group DigiCash. In one, a thief went on an electronic spending spree with stolen digital cash. In another, an elderly woman was electronically robbed of her life savings. In the third, the stability of the US economy was at stake.

Garfinkel described it like this: "My name is Agent Jenkins. I'm an investigator with the secret service, working on a counterfeiting case. And it's tough. Last year, my office got a priority call from an economist at Stanford. The economist was looking at something called the money supply and velocity and both were increasing a little too fast. They just didn't add up. The economist finally figured out an organisation was printing its own electronic money - just like the US government does."

"This counterfeit currency looked just like the real thing, except it was a fraud. She even found some of it - a digital dollar that was signed and sealed by the US government's secret key, yet had a serial number that had never been issued. The money that was being made was on the Net. It was everywhere and nowhere. And it was encrypted so that we wouldn't even know it if we found it. Last month, my estimate, the total fraud was up to \$800,000 a month, and it is increasing still."

"That scenario may seem bizarre, but the technological commentators at the conference insist that their terrifying visions are not remote. "If you think the story about Tom is far-fetched, I don't know where you've been for the last few years," said Cadigan.

Advocates of free speech claim that the Orwellian society is imminent. The desire for control, they say, is in danger of going too far. As evidence, they point to America's Communications Decency Act, passed as part of the telecommunications bill two months ago. The act bans offensive material from any Net or online site that can be accessed by a minor. Singapore, China, and Saudi Arabia are also trying to control what their citizens do on the infobahn. "Government is saying 'Trust me,'" said science fiction writer Tom Maddox. "But it may not be a good idea to trust government."

Author Bruce Sterling mocked the US Congress for wanting to limit what he sees as an uncontrollable phenomenon.

"The government wants to create electronic suburbia," he said. "They want to make it predictable, and neat,



and boring. Well, that's what the online services wanted to do, and that's why people are leaving for the unpredictability and disorganisation of the Net."

Those who fear cyberspace as a haven for criminals maintain that more control is needed. In the middle of the MIT conference, for instance, the news broke that an Argentine student had hacked into a Harvard University computer to gain access to sensitive US military and space agency files. And local newspapers are filled with stories about pornography and child abusers who stalk their victims on the Net. Information is a scary thing to many. Companies represented at the MIT conference talked anxiously about how to guard their secrets by means of cryptography, while futurists worried about how much information corporations

already have about regular citizens.

"Say I ride a motorcycle," said Cadigan. "Some survey might notice that motorcycle riders have a higher tendency to be meat eaters. Soon, I'm getting Oscar Mayer advertisements [cold meat products] in my e-mail. Then a tobacco company may decide that, because I'm on Oscar Mayer's list, I'm a likely smoker. So I get on another database. People may soon be distilled down to a list of Web links. There's this list for information, and that information may really be none of our business."

Sterling thinks futuristic horror stories unnecessary. The nightmare is here. "We're chasing these bogus bogons like the menace of cryptography and the threat of pornography in cyberspace," he said. "But the real nightmare is the hysteria the Net is producing."

Tim Jackson

Not surfing, but stranded onshore



"Surfing the Net" is a misnomer. It's supposed to be a high-speed pastime of linking from one page of information

on the World Wide Web to the next. But most Web users spend nine out of every 10 seconds simply waiting for material to appear - not so much surfing as sitting sally on the beach, watching waves break over their toes.

Numerous solutions have been proposed: new telecom infrastructure that can carry more data; new charging systems to allow priority traffic faster travel; and cable modems allowing Net data to flow at the breathtaking speeds of today's cable television. Yet instead of scaling back the size of the images they expect us to download, Web site owners continue to make their offerings more elaborate.

However, some people are starting to seek opportunities in this inconvenience. At least three companies now offer software packages that allow Web enthusiasts to order their PC to download their favourite sites while they sleep, so that the information can be accessed directly off their own hard disk drive without delay the next morning.

Most striking among these "offline services" is FreeLoader, which has launched a beta version of its software before a formal launch in June. The company's name reveals the plan: to "freeload" off what other Web businesses are doing, rather than to compete either with other people's content or with the delivery mechanism dominated by Netscape browsers.

itself on to Netscape by adding a toolbar to the bottom of the browser screen.

To put the package to work, you simply look down a list of Web sites on the FreeLoader home page, click a button marked "subscribe" for those that seem interesting, and then tell the program how often you want these sites downloaded and at what time. You also specify whether you want just a single page or layers of linked pages beneath it.

At first, I mistook the company for a me-too competitor to the PointCast Network, covered in this column last February. But there is a difference: FreeLoader does not operate a separate delivery mechanism. Instead, it makes a more simple pitch to site owners. Without paying, and without having to change their content, they can turn occasional surfers into regular subscribers, thus avoiding daily competition on the electronic newsstand. With FreeLoader, they can also deliver graphical content previously unacceptable to download. Among the names that have already signed up are ZDNet, HotWired, InfoSeek, Yahoo and Playboy.

Since the package will be free, the money will come from selling advertisements downloaded with users' chosen Web sites. FreeLoader's revenue model assumes that if each user looks at 10 pages a day, those "impressions" can be sold to advertisers for two cents apiece. With 300,000 users using the service 30 times a month, the company hopes to achieve \$10m (\$5.5m) in sales after a year. The idea was dreamed up last autumn by Mark Pincus, 30, a former venture capitalist, and Sunil Paul, 31, previously of America Online. It evolved from an early idea for a hardware product that would serve as a kind of VCR for a network PC. After putting in \$50,000 each, the two men brought in two partners for \$2m: a New York venture capital firm and Softbank, the Japanese owner

of Ziff-Davis. FreeLoader has 25 staff now; its working capital should run to a payroll of \$0 by the end of the year.

The name FreeLoader was chosen after the two men bought the use of the URL [www.free-loader.com](http://www.free-loader.com) from an individual for \$500. As a measure of the growing scarcity of "hot" Net domain names, Pincus cites another name they considered - [download.com](http://www.download.com) - which he says became the object of a bidding war between two industry giants, and allowed the bright spark who had registered it for \$100 to sell it for \$50,000.

The company is odd in one respect: it is based in Washington, DC, not in Silicon Valley. Pincus boasts that FreeLoader has just moved into charming offices in Georgetown, and talks disparagingly of Silicon Valley's "huge suburbs" where you cannot tell Net companies from hardware manufacturers.

It is tempting to believe that FreeLoader's opportunity window could be swift to close, if technology and Net reform increase downloading speeds from the Web. But Pincus believes that site owners' demand for bandwidth is like software companies' demand for processing power: it not only keeps increasing but it increases a little faster than capacity. A year from now, today's Web sites may download in five seconds, but by then, surfers will be drumming their fingers waiting for full-motion video clips.

A more worrying doubt is that FreeLoader turns the Web into a frozen, one-way medium, removing many of its possibilities for interactivity and forcing users to go back online for the full experience. This is harder to refute, but my own experience is that the vast majority of Web sites fail to make proper use of interactivity anyway. My guess is that the traditional one-way approach to Web site design will persist for many months to come. For the Net, that's long term.

Secure software race begins

By Paul Taylor

Open Market, a two-year-old Massachusetts-based start-up company, has developed a specialised software package designed to facilitate secure "industrial strength" business over the Net.

The software, called OM-Transact, and a sister package called OM-Access, enables companies such as publishers, retailers and banks wishing to conduct business over the Net to offer secure payment, complete order management and online customer services.

Businesses consistently cite concerns about security as a limiting factor in their use of the Net.

As a result, secure transaction software is expected to be one of the fastest growing segments of the Net software market as businesses move from operating trial Web sites towards true electronic commerce.

The overall market for Internet software is expected to grow from about \$244m (\$161m) last year to about \$2bn in 1997, according to Goldman Sachs, the Wall Street investment bank, and Open Market is hoping for a 10 per cent share of that.

Among its particular features, OM-Transact uses a system of codes that registered trading partners can use to authenticate Net transactions

and creates real-time transaction records for merchants and online account statements for customers.

Among its US-based customers are Time Warner, First Union National Bank, Banc One, Hewlett Packard and Digital Equipment, which are using the software for secure electronic commerce and intranet applications.

Time Warner, the US media group, is initially using OM-Transact to sell content online from its Pathfinder Web site. In Britain, Unipalm Pipex, the largest corporate Net access provider, has announced that it is installing the first OM-Transact system in Europe.

Richard Nuttall, director of electronic commerce at Unipalm Pipex, says: "The agreement with Open Market to manage an OM-Transact system delivers the final piece of the electronic commerce jigsaw. We now have the capability to deliver a complete electronic commerce solution to our customers."

Meanwhile, Hewlett Packard is implementing an international system using OM-Access that will allow customers access to critical business information on HP products and services. OM-Access allows HP to provide selected users with secure and exclusive access to that information.

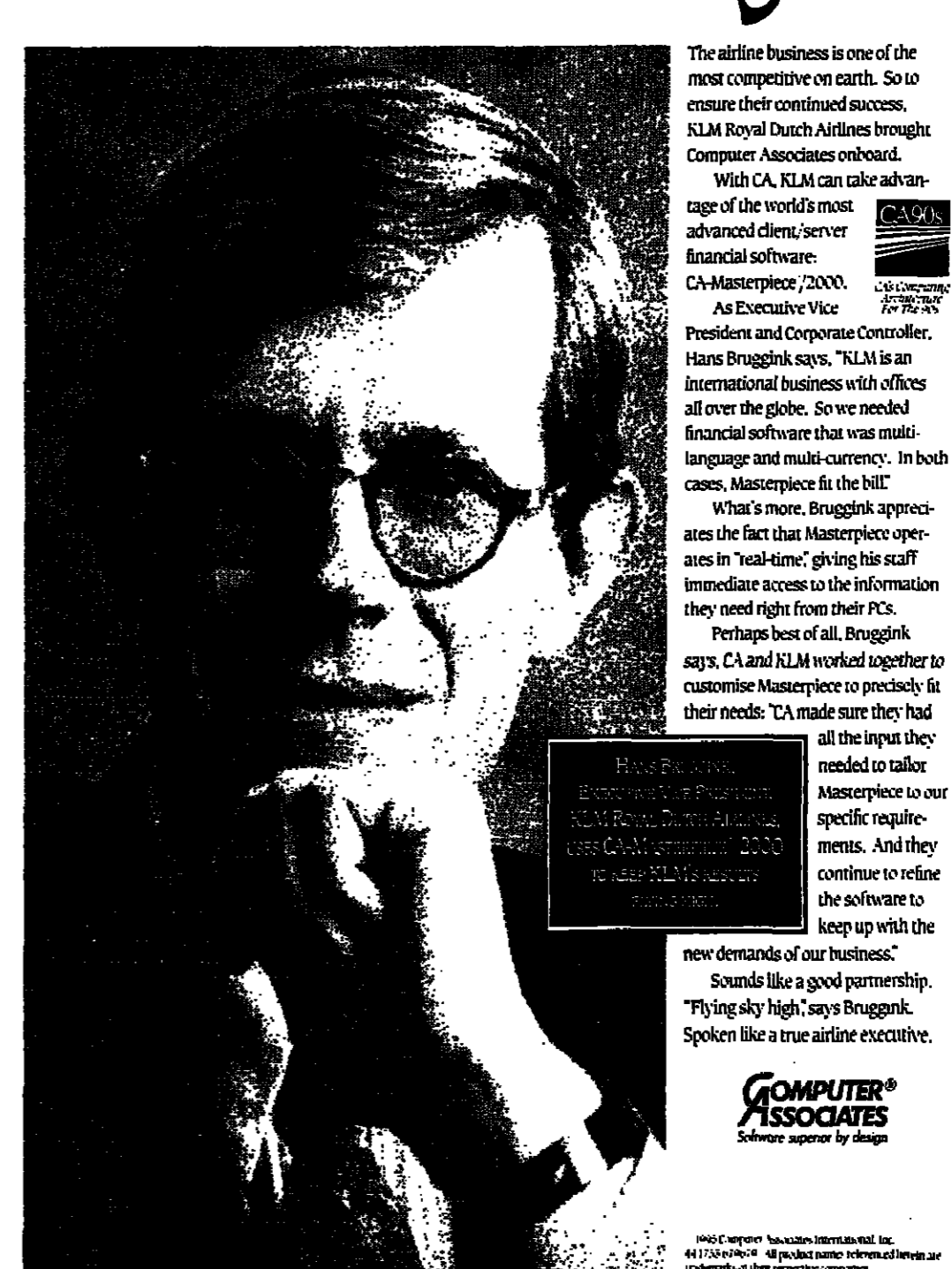
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Information Science... The Potato of the Month site... Designer City...

Financial Times on the World Wide Web... Updated daily...

Financial Times on the World Wide Web... Updated daily...

Software Flyer.



The airline business is one of the most competitive on earth. So to ensure their continued success, KLM Royal Dutch Airlines brought Computer Associates onboard. With CA, KLM can take advantage of the world's most advanced client/server financial software. CA-Masterpiece/2000. As Executive Vice President and Corporate Controller, Hans Bruggink says, "KLM is an international business with offices all over the globe. So we needed financial software that was multi-language and multi-currency. In both cases, Masterpiece fit the bill." What's more, Bruggink appreciates the fact that Masterpiece operates in "real-time", giving his staff immediate access to the information they need right from their PCs. Perhaps best of all, Bruggink says, CA and KLM worked together to customise Masterpiece to precisely fit their needs: "CA made sure they had all the input they needed to tailor Masterpiece to our specific requirements. And they continue to refine the software to keep up with the new demands of our business." Sounds like a good partnership. "Flying sky high," says Bruggink. Spoken like a true airline executive.

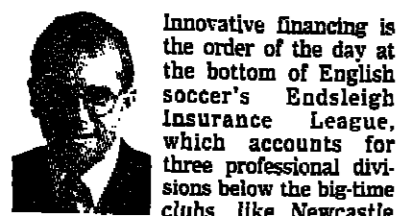
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SPORT / ARCHITECTURE

# Torquay fears turn of the screw

## Keith Wheatley on a family football club at which lager barrels finance the mid-field



Innovative financing is the order of the day at the bottom of English soccer's Endsleigh Insurance League, which accounts for three professional divisions below the big-time clubs, like Newcastle United, in the FA Carling Premiership.

Indeed, the boys at the bottom could teach the derivatives market a trick or two. For example, Riffi Haddaoui of Denmark made his debut for Torquay United thanks to a couple of barrels of free lager. Money is tight at Torquay, which is at the bottom of the Endsleigh third division and facing relegation into the abyss of non-league football.

Torquay's chairman and club owner, Mike Bateson, wanted the Danish player on loan until the end of the season, but wasn't too sure about how to find his wages. Eventually, he tempted Carlsberg into a non-cash sponsorship. Carlsberg gave United £1,000 worth of lager, which will be sold in the club's Boots & Laces social club to finance the young mid-fielder.

"It's frustrating, but we can't afford to buy the kind of player who'd make an instant difference," laments Bateson, who says he has put £225,000 into Torquay since last November.

This is the ultimate family club. When I asked the smiling young receptionist for Bateson, she dialled the boardroom and said into the telephone: "Dad, it's the chap from the FT". Miss Bateson turns out to be married to Torquay winger Richie Hancock, scorer of United's 39th minute equaliser against Hereford on March 30 (result: draw, attendance: 2,034).

Hancock came across from the left with a diving header to meet a pin-point free-kick from the other side of the pitch. It was almost the only entertaining move the home side produced in 90 minutes - and the first goal Torquay had scored in seven weeks.

My neighbours on the press bench broke off from a long, erudite and passionate discussion of the novel of Henry James to watch the action. "Hancock used to be a really good player every week, but playing for Torquay has done his head in," observed one, before returning to problems of characterisation in *The Turn of the Screw*.

Many points drift at the bottom of the lowest division, and, with only a handful of games to go, staring virtual extinction in the face, an apathetic fear has seized the club. Torquay has been a member of the league since 1927, never higher than the old third division and quite often kicking around the fourth.



Survival is the goal: from left, Riffi Haddaoui, manager Eddie May, and Paul Williams at the Torquay ground

spring sunshine, with seagulls cawing overhead and palm trees in the gardens of whitewashed villas, it was easy to believe that professional soccer never quite belonged here anyway. On Saturday evening's BBC classified sports results, Torquay United always sounded an anachronism amongst the gritty Trannemars and Workingtons.

Yet passion for the game exists on the English Riviera, as much as elsewhere. The day I was there, the Popular Side terrace was seething with discontent over the chairman's decision to displace home fans with Plymouth Argyle's more numerous followers for yesterday's local derby, which Plymouth won 2-0.

A petition - how civilised: at Leeds United they would have broken the boardroom windows - was circulating against Bateson's provocative decision, taken on safety grounds. A banner reading "Sold Out Again" surfaced occasionally in the crowd.

"With Bateson it's all financial," raged Dave Hoult, a supporter for more than 30 years. "He's tried to make Torquay into a business, but football isn't a business. You can't make money at it." When Hoult and his pals first visited Torquay in the 1960s they would get

free admission and a party in return for washing the half-time team.

"Taking players on free transfer and paying them with free beer... They're only available because they're bloody rubbish. How is it going to save us bringing them down here?" Hoult demanded. "If you pay the players peanuts you'll get chumps. All we've had for the last 30 years is rejects."

Needless to say, the view from the boardroom is rather different. "I've got 2,000 fans out there who claim they own the club, but when we tried a share issue they didn't want to know," said Bateson. His former company, Mod-Dec Windows, is Torquay's main sponsor. When he sold the business six years ago for nearly £5m, Bateson decided to invest in a small football club.

"It doesn't compare at all with any conventional business," he mused. "Those things we do control are as good as any other small company, but everything really important happens out on the pitch. It's highly frustrating trying to influence things out there."

If Torquay drops out of the Endsleigh league and into the Vauxhall Conference, it will lose at least £100,000 per season in league subsidies. And how

many of the 2,000 regular fans will stay loyal? In turn, sponsorship income will fall once regular television coverage disappears.

Torquay's best hope of staying alive hangs on another team failing. Stevenage, currently top of the Vauxhall Conference and eligible for promotion to the Endsleigh league, has a ground that fails to meet national safety standards. If Stevenage declines the big time, Torquay lives to fight another day.

When the full-time scores from around Britain came over the loudspeakers, Torquay's fans paid far more attention to the score at Stevenage than to those of their third division rivals. They were faintly ashamed, like people who hope fate's fickle finger is pointed at their neighbour, not them.

In the dressing room it was just plain awful. Manager Eddie May was taking the paint off the walls. "The second half was a load of garbage," he said. "I'm sure the fans are disappointed because it's not the way to win games. I warned the players at half-time it would happen, and I've told them now that if they don't want to listen, fine. At the end of the season they'll go."

Things at Torquay United are starting to unravel.

# Britain's finest pose challenge for Chicago

## Colin Amery finds 50 architects displaying their talents in the birthplace of the skyscraper

It has been described as "a challenge to Chicago" by the critic of the Chicago Tribune, and is the first exhibition of British architecture to be held in the Windy City. The Financial Times is the chief sponsor of the exhibition called Contemporary British Architecture at the Art Institute of Chicago until May 5, which has been produced by the Royal Academy.

It is a benchmark show in that it contains the architectural fruits of the labours of the Royal Academy architects from 1891 to 1996. Some 50 architects - the cream of the British profession - are thus showing their wares in a city that is still the architectural centre of the US.

Chicago is a city climbing out of an architectural recession. It is the city of Frank Lloyd Wright, Daniel Burnham, Skidmore Owings and Merrill and Mies van der Rohe - a city where architecture is still part of everyday civic language. To be on the shores of the lake where the skyscraper was invented is always thrilling.

I do not think there is another architectural sight to best the view from the air as you fly over the vast, flat prairie and see the fields of corn turn slowly into towers of buildings, with the grid pattern of the corn fields rapidly transformed into the grid of the city. That visual point was not missed by the designer of the exhibition, Simon Templeton, from the office of Nicholas Grimshaw. He has hung the works on a steel grid that lines the walls of the art institute's Kurokawa gallery.

model that might have produced a full-scale masterpiece of engineering.

In turn, there is nothing in Chicago like the work of Richard Rogers, whose unrealised tower for Tokyo, however, surely leans too heavily on Meccano to be taken seriously. Yet the work of Sir Norman Foster is a beam of light in a city where much recent architecture has tended towards unsatisfactory post-modern gimmickry. Recent towers on Michigan Avenue by Kohn Pedersen Fox must have Mies van der Rohe turning beneath his granite tomb in Chicago's Grantland cemetery.

In the land of the out-of-town shopping mall there is nothing as good as the Sainsbury store designed by Jeremy Dixon and Edward Jones at Plymouth. It is shown as a fine model - the romance of Plymouth's maritime past echoed in the arcade of sails marking the front of the store, making the supermarket an important landmark.

The Jeremy Dixon design for the bus station on the Piazzale Roma in Venice continues the Sainsbury-Plymouth tradition of making a mundane activity like parking into a geometric and ordered experience, while Glyndebourne's opera house and the new extension to the Houses of Parliament represent the work of Sir Michael Hopkins, an architect described as "the acceptable face of modernism" but in fact one who has shown that it is possible to apply eternal lessons to contemporary design.

The work of the late Sir James Stirling continues with his partner Michael Wilford, the competition entry for the Los Angeles philharmonic hall showing how the firm breaks geometry apart in order to breathe new life into it. The competition was won by Frank Gehry, the American sculptor-architect, whose

work is far more radical than anything seen in this show. Indeed, there is an element in the show which American critics described as "the nostalgia zone" - represented by Quinlan Terry's villas in Regent's Park, London, and by the farm buildings of Robert Adam.

In a city where a great new public library has been built in record time - the Harold Washington memorial library by Chicago architects Hammond Beebly and Babka - it is shameful to see the 80-year-old drawings of Colin St John Wilson's design for the British Library that is still being built at a snail's pace in London. The Chicago Tribune asked: "Will it resemble a blockish factory or a sublime machine for learning?" Time will tell. The Harold Washington library, it should be said, has more than a touch of civic grandeur.

It is exciting to see the best of British architecture on display in this setting. But it prompts an important question about the status of architecture in the institute, which ought to have a wing devoted to the history of architecture in Chicago - and, by association, America.

The institute houses some wonderful fragments from the demolished heritage of the city but lacks a thorough survey of the great architects of its recent past. Whereas the British architects brought a freshness of vision to Chicago, it would have been wonderful to compare them with the best of Chicago's brilliant past - especially as the sources of so much contemporary architectural thinking are to be found there.

Incidentally, the best architectural bookshop in the world is in Chicago and should not be missed by visitors. The Prairie Avenue Bookshop is at 418, South Wabash Avenue, in huge new premises.

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<b>March</b>	4-6 MODA IN International clothing, textiles and accessories exhibition Lecchiarella, South Pavilion	13-16 FLUIDTRANS COMPOMAC 15th International biennial exhibition of Power Transmission Systems and Control and Engineering Design Equipment	14-17 69° MIPEL International leather goods market	18-22 SALONE INTERNAZIONALE DEL MOBILE International Furniture Show	18-22 EUROLUCE 18th International Biennial Lighting Technology Exhibition	3-6 MIDO '96 International optics, optometry and ophthalmology exhibition	4-12 INTERNAZIONALE DELL'ANTIQUARIATO International Antiques Fair	1-2 MIAS ESTIVO '96 International sportswear, sport and camping equipment exhibition

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ARTS



'Sheep and Cattle with Herdsmen by a Pool' by Thomas Gainsborough

Two artists with a way with paper

Two exhibitions of works on paper - by the young modern painter Marlene Dumas and the 18th-century master Thomas Gainsborough - could hardly present a greater contrast...

sage were the determining factor in a work of art, we would be hard put to find a bad Crucifixion or Annunciation. It is a truth conceptualists too readily forget.

studies from life that were so popular so much as the landscape idylls. What made them irresistible was their combination of apparent eccentricity of manner, their loose, mopped and scribbled effects, with the bucolic charm of their imagery.

group, which is intended to convey an intense but yet entirely spiritual sensuality, or the more obviously sexual 'Magdalena'.

erotic attraction, I am struck by the complexity of my emotions. It is a mixture of beauty, vulnerability, love, fear and disgust, almost simultaneously, but how to paint or draw that? Oh dear!

Theatre/Sarah Hemming The Thickness of Skin

The Royal Court's little Theatre Upstairs is certainly on a roll. Scarcely has Martin McDonagh's wonderful The Beauty Queen of Leenane vacated the space...

ing, Eddie, her unconventional lodger (Mark Strong), has charm and self-respect, but a huge chip on his shoulder about being told what to do by women.

It is tempting to say the Royal Opera has lost a good deal in jettisoning its plan to co-produce Verdi's Il corsaro with Turin.

The Turin production, conducted by Evelino Pido and staged by Mauro Avogadro, offered an antidote to both extremes. It underlined that while Il corsaro may not be a great opera, there are enough traces of Verdian genius to justify occasional performance.

we know equally well that when he started the project, he was seized by the dramatic possibilities of Byron's poem. Here is a swashbuckling corsair who leaves his beloved to attack the Turks...

Act 3 prison diet. Every performance finds this singer gaining in confidence and polish as he needs is a stronger director to develop his stage personality.

scenes, a forest glade for the harem, a handful of column stumps for the Pasha's lair - was of the minimalist variety, its chief attraction being the sophisticated colouring of the illuminated backdrops.

Opera in Turin/Andrew Clark Full house for 'Il corsaro'

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COMMENT & ANALYSIS



Martin Wolf

A difficult bomb to defuse

Emu is certain to create serious political tensions in Europe that can only be contained by a willingness to move further towards political integration

For UK politicians, European economic and monetary union is a bomb with a delayed fuse of uncertain duration.

This is not how Emu has usually been presented. Mr John Major, the prime minister, hopes it will never go off.

On similar lines, Mr Otmars Issing, the Bundesbank's chief economist, notes in a pamphlet for the Institute of Economic Affairs, a London-based think tank, that "historical experience shows that national territories and monetary territories normally coincide."

Integration are entirely independent aims. Mr Kenneth Clarke, the UK chancellor, for example, argued in February 1995 that "it is a mistake to believe that monetary union need be a huge step on the path to a federal union."

So will Emu lead towards greater political integration, require such integration, or be independent of it? The answer to these questions is that Emu is neither a necessary nor a sufficient condition for further political integration.

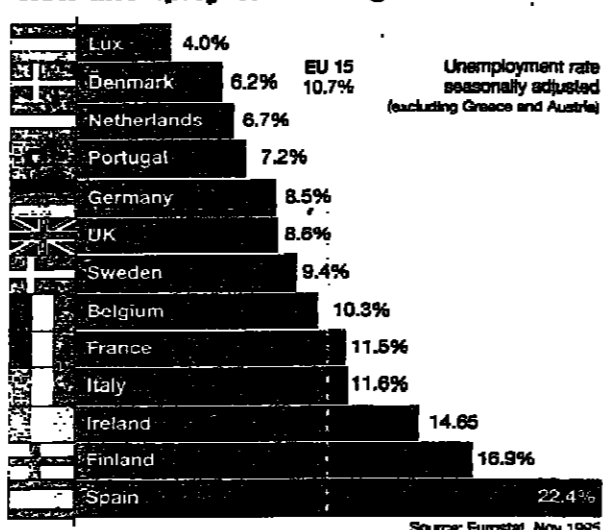
More important, Emu is also not sufficient to secure further integration. On the contrary, both in the transition to Emu and in its ultimate operation Emu is as likely to tear the European Union apart as to bring its members close together.

First, Emu must either exclude some of those which want to enter or include some which others want to leave out. If several big countries are excluded, they will resent that exclusion.

Second, the judgmental nature of the criteria in the Maastricht treaty, particularly on fiscal policy, will make the division among member states more painful, because more arbitrary.

Third, the Germans will surrender the independence of the Bundesbank in return for

How unemployment diverges in the EU



what one German politician has condemned as "Esperanto money". Such a sacrifice must undermine their devotion to the European ideal.

Fourth, the French have wanted Emu because they have frequently found the Bundesbank's monetary policy too tight. Either they will fail to obtain the more expansionary policies they seek within Emu or the Germans will be forced to accept more relaxation than they wish.

Fifth, the European Central Bank is certain to impose inappropriately inflationary or deflationary monetary policies on particular member countries from time to time.

Sixth, successful policies to lower unemployment could, in the words of Mr Eddie George, governor of the Bank of England, "have a significant impact on the sustainable pattern of real wages and of real exchange rates within Europe. And in these circumstances some independence of monetary policy, and some nominal exchange rate flexibility, could be useful in rebalancing the different national economies."

This is important because, as the chart shows, European unemployment rates diverge substantially.

Seventh, a "social union", aimed at raising standards in the labour market, is also likely to weaken labour market adjustment to changing economic conditions in particular countries.

Eighth, in an irrevocable monetary union, the risks from fiscal incontinence fall on all participants, not just on the irresponsible country.

"Do resolute courage in monetary policy and timid hesitation in the area of general politics complement each other to produce a promising integration strategy?" asks Mr Issing. The answer to this telling question is "no".

Ninth, Emu must also allow countries the fiscal room to respond to country-specific shocks or divergent cyclical conditions. In the absence of a flexible mechanism for fiscal transfers within the EU or substantial labour mobility across frontiers, substantial flexibility in government borrowing seems the only hope.

Philip Stephens

Blair and the gospel according to Clinton



Tony Blair needs Bill Clinton to win in November. I suspect that the Labour leader would tell you that the outcome of the US presidential election is irrelevant to his own prospects of replacing John Major.

But this would create a conflict with the need for fiscal discipline. Finally, the European Central Bank will both determine its objectives and how to achieve them.

Provided members were prepared to accept the legitimacy of decisions over which they would have, individually, little control. Emu would require no greater political integration than is already contained in the Maastricht treaty.

"Do resolute courage in monetary policy and timid hesitation in the area of general politics complement each other to produce a promising integration strategy?" asks Mr Issing.

"Otmars Issing, Europe: Political Union through Common Money". Occasional Paper 93 (London: The Institute of Economic Affairs, 1996).

When the two met in London last November they got on well. As one US official remarked at the time, there

was "generational chemistry" between two near-contemporaries at Oxford. And Mr Blair is not Mr Major. The White House, it seems, has still not forgiven Mr Major's Conservatives for their crassly overt support for George Bush.

Crucially, Mr Clinton had dumped the politics of interest groups and minorities which bedeviled the old Democrats and still paralysed Labour.

That is not to say that New Labour has been constant in its affections. They are a fickle lot, these modernisers. Mr Blair's election as leader in 1994 gave him the opportunity to put the lessons into practice.

Suddenly, Mr Clinton was not quite such a fashionable commodity among Labour'slington intelligentsia. There was scarcely disguised scorn at the president's failure to develop a coherent programme for government before the elections.

When Mr Blair met in London last November they got on well. As one US official remarked at the time, there

mentary mistake. So Mr Blair headed first for Australia, where Paul Keating appeared to be a left-of-centre leader who understood not only how to win power, but also to use it.

There is a broader common understanding that, if left-of-centre governments are to eschew Keynesian demand management, they must demonstrate that there are other ways in which government can make a difference.

And it is here we come to the essential link between Mr Clinton and Mr Blair. For all the cultural and political differences which come with 3,000 miles of the Atlantic, both will be fighting elections dominated by the nightmare of the 1990s - economic insecurity.

Mr Blair will gain most from this week's encounter. It still matters in Britain when politicians are treated well at the White House. But in his position I would have only one question for Mr Clinton. How does the president plan to win?

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171-873 5938 (please set fax to 'fine'). e-mail: letters.editor@ft.com Translation may be available for letters written in the main international languages.

Support social clause in trade agreements

From Mr John Monks. Sir, Your editorial "The road to Singapore" (April 3) argues that it is better for those who oppose protectionism to engage with the debate around international trade and labour standards, rather than to stand in the way of change.

Trade unions in both the developing and the industrialised countries advocate a social clause in trade agreements to ensure that certain basic standards are observed in all countries.

Our view is that the expansion of trade and a core of established labour standards are mutually reinforcing and provide the best opportunity to raise living standards in the developing world for all workers, whether union members or not.

should work with those of us who want to see a social clause introduced through the multilateral mechanisms of the World Trade Organisation, rather than imposed by unilateral action by the industrialised world.

Resignation essential

From Mr Peter Frankel. Sir, Chancellor Kenneth Clarke has only one choice after his statement to the House of Lords Committee on Monetary Union ("Minister warns against hasty Emu rejection, March 29) - resign from the government.

No-one should remain a minister who has the following three policies in mind: 1. The removal from the Bank of England of all rights to determine interest rates, or any matter which today is its exclusive prerogative;

2. To remove from parliament all power to make decisions affecting the economy and make it a surrogate of a central bank located in Frankfurt, Germany;

3. To mortgage the future of the British people to the point where they will lose their sovereignty, the right to make their own decisions, and will be subject to the determinations of unelected officials and a small group of people sitting in Brussels running the new federation.

Mr Clarke's statement that there would be an investment loss is incorrect. On the contrary, German banks and industries are increasing their investments in the UK because they are confident that we will never join any economic union as proposed by the Maastricht treaty.

Peter Frankel, "Elimination", Chapel Road, Linsfield Common, Surrey RH8 0SX, UK

Russian nationalisation would be real fear

From Mr Mergen Mongush. Sir, In her article "Yeltsin signs Belar pact" (April 3), Chrystia Freeland said closer ties established by President Yeltsin with Belarus was a tactic in his campaign strategy - which included a promise to re-build the Soviet Union.

The signing has become just another celebration in a long list of such events that appeared before, during and

after the Soviet Union. The Soviet Union was first of all a country with a strict, planned economy based on Lenin's utopian idea of a society where it is possible for a group of people in a planning body to envisage demand and supply for the nation, and plan it all. That was based on Marx's equally utopian idea of state ownership which would lead to idyllic crisis-free production, similar to that of a single producer which could manufacture all that was

needed. A real attempt to re-build the Soviet Union would have begun exactly as it was built in the first place - by speedy nationalisation and plans written by Communist economists and forced by the entire state with, as Trotsky put it, military discipline. So watch out for nationalisation in Russia - that is what you have to fear.

Mergen Mongush, Ratnaya 8-1-118, Moscow, 113628, Russia

Factors behind Global Opportunity Fund

From Sir David Walker. Sir, I am writing with regard to the article "Investors win round in \$4m suit" (April 2) about the Global Opportunity Fund. I wish to draw attention in particular to the following: 1. The Global Opportunity Fund is a Cayman Islands fund, not a Luxembourg fund.

The root cause of the problem is that the fund and its investors were let down by InterCapital Asset Management Limited, the fund manager. The position taken by Lee & Allen's clients in the current litigation is that, following trading losses sustained by the fund, InterCapital over-valued certain of the securities in the fund and therefore overstated the value of the fund as a whole. InterCapital is now in liquidation. Neither InterCapital nor its managing director, Geoffrey de Sibert, was connected with Morgan Stanley.

Luxembourg (MSBL), as the fund's administrator, received and reviewed asset valuations provided by InterCapital. The valuations were supported by independent confirmations from outside market makers, on which MSBL relied in good faith. MSBL had no reason to believe those confirmations were inaccurate, or to attempt to second guess them by calling for data based on secondary sources used elsewhere in a completely separate entity within the Morgan Stanley Group for a different purpose (day-to-day monitoring of collateral for loans).

In January this year that the proper course of action was to place the fund in liquidation. We are frankly puzzled as to why the claimant investors took a different view by voting against liquidation at an EGM in February. We were promised details of why the claimants believed the appointment of so-called "independent" directors (to be proposed by the claimants) was more appropriate than allowing an obviously independent liquidator to wind up the outstanding affairs of the fund. These details have not been forthcoming. Morgan Stanley continues to take the view that liquidation is the most appropriate course.

David Walker, chairman, Morgan Stanley Group (Europe), 25 Cabot Square, Canary Wharf, London E14 4QA, UK

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COMMENT & ANALYSIS

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Tuesday April 9 1996

Anglo-German attitudes

Mr Jürgen Schrempf, chairman of Daimler-Benz, has never made any secret of his desire to entrench the Anglo-American notion of shareholder value in Germany's biggest industrial company. Yet the decision by the supervisory board last week to sanction the introduction of an executive stock option scheme despite the protests of most of the board's employee representatives still looks a surprising departure for the group.

Mandela's rand

It does not compare with the election victory that brought Nelson Mandela to power, or the Springbok triumph in the world rugby cup, but it is none the less a landmark in the history of South Africa. Last Thursday the African National Congress (ANC) became the custodian of the South African rand, with the appointment of Mr Trevor Manuel, the former trade and industry minister, to the finance portfolio vacated by Mr Chris Liebenberg.

Better teaching

Nothing exemplifies the fragmented and unprofessional state of Britain's teaching profession better than the annual Easter charade of the teachers' union conferences. By the low standard of previous years, the 1996 conferences have not been too bad so far. The government's schools inspectorate has come in for abuse, with calls for its abolition and threats of isolated industrial action. Delegates to the conference of the National Union of Teachers, the most militant union, yesterday defied their leadership and voted against a move to give rank-and-file teachers a more direct say over union policy.

The storm on the horizon

Germany's pensions system may need radical reform as the workforce declines and the number of pensioners rises, says Andrew Fisher

With their economy struggling and jobs threatened, Germans already have plenty to worry about. But now they are beset by another nagging anxiety: how generous will their pensions be? At a time of weak economic growth, record unemployment and high tax and social security costs, the viability of the state system enabling people to retire in comfort is being increasingly challenged.

The debate no longer concerns only the financial crunch to be faced in coming decades when more Germans retire and fewer are in work. It has forced its way onto today's agenda because the government is striving to make immediate reductions in the state's burden on the economy.

In the political hot seat is Mr Norbert Blum, the Christian Democrat (CDU) labour minister, who has promised to defend the pension system "tooth and nail" - a pledge looking ever more difficult to fulfil.

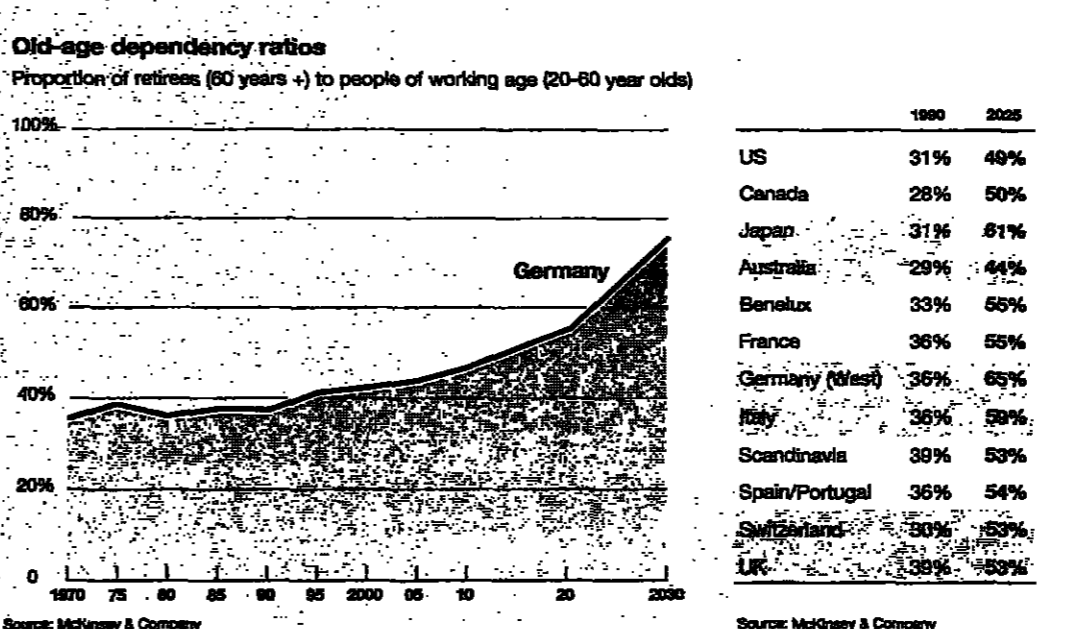
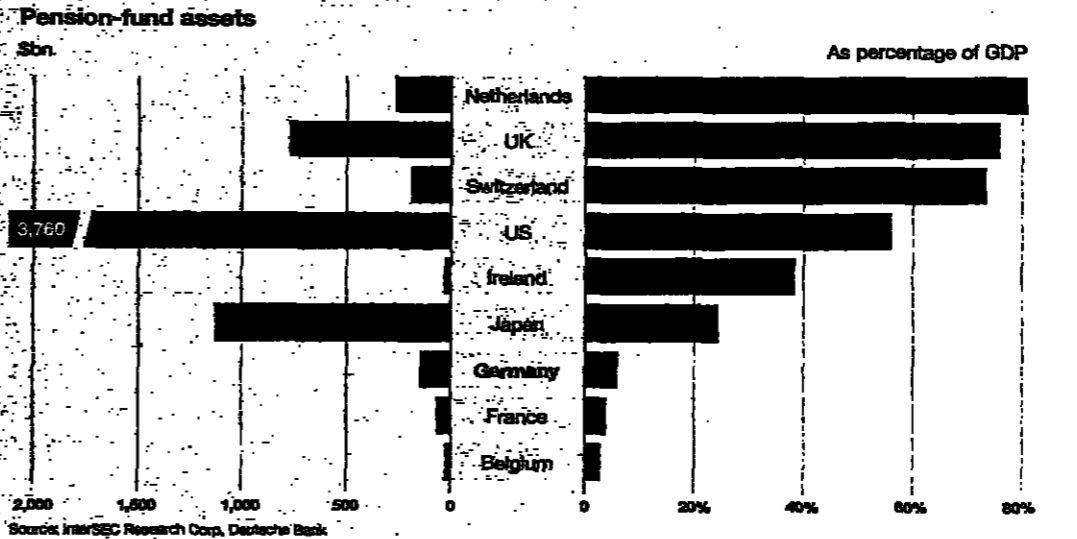
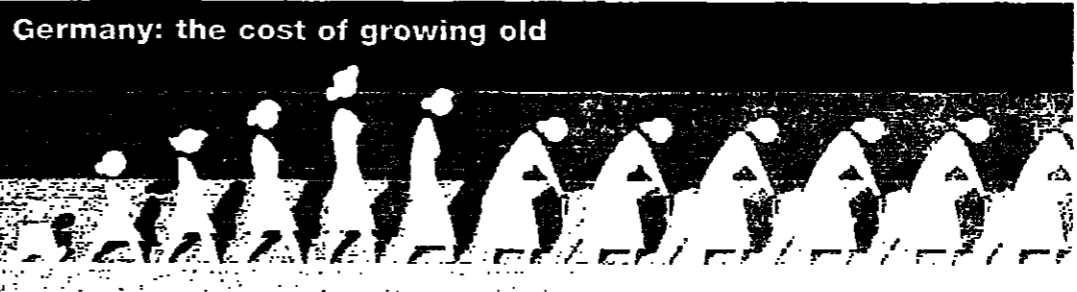
The state of the economy and strains on the federal budget have given the issue a new urgency. Chancellor Helmut Kohl and his cabinet will discuss how to cut the cost of the pension system later this month. The proposals are likely to include a larger retirement age for women, larger contributions for those spending long periods in higher education, and lower pensions for German-descended immigrants from eastern Europe.

The government has already had one attempt at cutting pension costs. In March, it thrashed out a solution to one of the most difficult problems: the steep cost of early retirement. Last year, nearly 300,000 German retirees early under a scheme introduced in 1984 to help out jobless figures. Big companies, which bear little of the cost, have made increasing use of it to shed labour.

"Companies have laughed themselves silly that they could do this so easily," says Mr Johann Eekhoff, a former economics ministry official and now economics professor at Cologne University. Last year's early retirees will cost the pension system DM88bn (£17bn) more over the next three years than if they left work at 63. In future, more of the cost will be shifted onto companies and individuals. This should save the pension system DM17bn between 1998 and 2000.

But without further action and revived economic growth, the state system - originated by Chancellor Bismarck in 1891 - will have a deficit of DM15bn next year. This would mean a further rise in contributions from the present 19.2 per cent of an individual's gross income (of which employer and employee pay half each) to 20 per cent or more; in 1993, the rate was 17.5 per cent.

The government is determined to avoid this. Mr Blum has drawn up a package of savings, but is opposed to basic changes in the pay-as-you-go system under which pensions are paid from current contributions and not from funds built up over previous years.



ers for every pensioner compared with three in the 1980s. Germany's old-age dependency ratio (the proportion of retired people to those of working age) is expected to rise from 35 per cent now to around 70 per cent by 2030.

"Since the rate of active participation in the workforce is naturally far less than 100 per cent, every worker would have to finance more than one retiree, resulting in an absurd social tax rate," says Mr Helmut Fassbender, a director of the German operation of McKinsey, the management consultancy.

The government has already taken some steps. Under a 1992 law, early retirement will be discouraged by making it less worthwhile to stop working before 65; this was to start biting after 2001, but Mr Blum's proposed reforms could advance this. Increases in the state pension are also now linked to rises in the net, rather than the gross, income of an individual. This will slow their rate of increase as higher

A boost for capital markets

I private pension provision took off in Germany, the country's capital markets would benefit significantly. German companies have huge internal pension reserves: they amounted to DM270bn in 1994, equivalent to a third of the country's stock market capitalisation.

By setting aside these "book reserves" for retirement commitments, companies defer tax liabilities and have a ready-made source of finance. Mr Alexander Schrader, an economist at Deutsche Bank Research, says: "If this money was put into the capital market, it would be used much more efficiently."

of the total social security budget. The main proposals for streamlining the pensions system are: Encouraging people to stay at work longer. "If people live up to 20 years longer than they used to, you can't say they shouldn't work longer," says Mr Eekhoff. Only 40 per cent of pensioners in west Germany stop work at the official retirement age of 65 - the average leaving age is 69.

Shortening the length of education so people start work earlier and contribute longer. Many well-educated Germans do not start work until nearly 30.

Encouraging people to make more provision for their own pensions to supplement those from the state system. Proposals range from modest changes to a wholesale shift to funded schemes, as in the US and UK. State pensions are the mainstay of retirement provision in Germany, accounting for 80 per cent of payments. But shifting to a fully-funded system could cost up to DM10,000bn. One generation would pay twice - for retirees' pensions and their own.

One way to encourage individuals to make their own savings for the future would be for the state to provide only a low basic pension, worth about 40 per cent of final net income. The present state pension is worth about 70 per cent and averages DM2,000 a month for a west German who has worked 45 years.

The latter notion, proposed by the Bonn-based think-tank Institut für Wirtschaft und Gesellschaft (IWG) with a 25-year transition period, is generally regarded as politically unacceptable. Yet most of the above proposals will have to be implemented in some form if the pay-as-you-go system is not to founder.

None of these ideas is enough on its own to get a grip on the problem, but together they can provide a solution," says Mr Franz Ruland, director of the German association of pension insurers.

Without action now, pension contributions could rise alarmingly to nearly 30 per cent of gross income in 2030. (Without the 1992 law, they might have approached 40 per cent in that year.) "If nothing is done, the system will come apart at the seams," says Mr Eugen Müller, head of the social security department at the employers' federation. "If people are not made aware early enough of the need to do more for themselves, they can lose out."

Some critics say Mr Blum has done employees a disservice by not drawing attention earlier to cracks in the system. According to Mr Fassbender, who favours much more private provision, "Mr Blum seems to think there's some kind of magic cake that can be baked to make everybody happy."

While there is no all-purpose solution, the size of the economic cake is crucial. As well as warning about pension costs, the Bundesbank and others have called for greater economic flexibility and deregulation to promote jobs and wealth.

With a dynamic economy, low unemployment and high immigration, Prognos - the Swiss research institute commissioned by the association of pension insurers to assess contribution trends - reckoned in its optimistic scenario that, without further policy action, contributions would have to rise to 25.5 per cent by 2030. Its pessimistic scenario envisaged nearly 38 per cent.

Several experts think the optimistic scenario far too favourable. "It was based on fine weather conditions," says IWG's Ms Stefanie Wahl. For German pensioners, the outlook is stormy rather than mild, and they had better take cover now.

OBSERVER

Please, no cash for me

Ever wondered what it is that really motivates investment bankers? For a start, it's not the business, says Michael Lazard, the man who moves between the Lazard banks in New York, London and Paris.

Two mad cows

A couple of nightmares - sorry, "excruciatingly challenging" - jobs currently available. For more than £100,000 you can join ING Barings in Hong Kong - as head of information technology. Special expertise in setting up computer-based derivatives seems presumably not mandatory.

Dirty money

Here's a chance to make a "complete yaboo of yourself". An Internet directory service going by the name Yahoo! this week hopes to raise as much as \$48m in a share offer, underwritten by Goldman Sachs.

100 years ago

Germany/Japan treaty By the signature of the new Treaty of Commerce between Germany and Japan, the latter has scored the second great step in its advance to the position of a civilised trading Power - the first step being the Anglo-Japanese Treaty of 1894.

50 years ago

An air taxi? An aircraft which can operate easily from confined spaces will doubtless have even more attraction in future than it has now. The Fairey Aviation Company is fortunate in having in hand, as Mr R.T. Outen revealed at the annual meeting, the design and manufacture of a rotating wing aircraft, which is believed to have scope for both civil and military purposes.

Dream machines

Who says BMW owners remain wedded for life to the "ultimate driving machine"? A survey by venture capitalists 3i asked 1,000 UK business owners what they drive; BMW came equal tops with Mercedes. But when asked what car they dream of driving, Mercedes moved effortlessly ahead. Any satisfaction among the boys from Bavaria in finding that Rover, now part of BMW, emerges as the third most widely driven executive car will be short-lived; it isn't even on the list of dream machines.

Educated guess

South Africa is cross about what it regards as unfair US competition in a country where both have long meddled - Angola.

Luanda's government was long criticised by Washington for employing the South African mercenary outfit Executive



LEGAL DEFINITIONS

key money n. 1 the cost of harbouring one's yacht 2 expenses incurred in changing locks (usu. after burglary) 3 premium paid by an incoming tenant for premises. see ROWE & MAW: ascp (ph 0171-248 4282)

Rowe & Maw

LAWYERS FOR BUSINESS

FINANCIAL TIMES

COMPANIES & MARKETS

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Tuesday April 9 1996

List of potential suitors for Mercury lengthens

By Alan Cane in London

The list of potential buyers for Mercury Communications, chief domestic rival to British Telecommunications, is lengthening as negotiations which could lead to a merger between BT and Cable and Wireless intensify.

to fund the purchase, are included.

Stet, the Italian state-owned telecoms group, and Deutsche Telekom are independently considering Mercury as a base for their ambitions in the UK.

Both consortia are believed to see Mercury as the centrepiece of an alliance with the UK's cable operators which could mount an effective challenge to BT.

Cable and Wireless holds an 80 per cent stake in Mercury, the remaining 20 per cent being held by BCE, the Canadian telecommunications group which owns Bell Canada.

sequence of a merger between BT and C&W would be the disposal of Mercury and Mercury One-2-One, the mobile phone company in which C&W and US West hold equal stakes.

The prize for the buyer would be a bridgehead in the UK's fast evolving business telecoms market. AT&T is an obvious candidate but it has refused one offer on price grounds. It is furthermore,

heavily committed to its own reorganisation and to protecting its home territory following the liberalisation of the US telecoms market.

Deutsche Telekom, the largest European telecoms operator, is BT's preferred choice and has discussed the prospect in informal talks with BT.

Mercury was that BCE and C&W were prevented from buying further shares in each other's business for five years.

Meanwhile, Mr Peter Howell-Davies, Mercury's managing director, has announced a new management structure including the appointment of two top managers from Bell Canada.

He pointed out, however, that although the industry regulator would insist that a stronger, more competitive Mercury emerged as a result of a BT/C&W merger, the uncertainty was not helping relations with prospective customers.

In November, Mercury published interim results showing operating profits of £103m (\$156m) on revenues of £833m. Lex, Page 18

INSIDE

Chrysler

The US carmaker has agreed to sell its defence electronics and airborne systems businesses to Raytheon for \$475m, marking what is likely to be the largest of the disposals it promised when reaching a truce with Mr Kirk Kerkorian, the company's biggest shareholder, in February. Page 21

Signet

CINven, the UK venture capitalist, has emerged as a bidder for Signet's UK jewellery chains. H. Samuel and Ernest Jones. It has also been confirmed that Argos, the catalogue retailer, is among the bidders, which are thought to number seven. Sir James McAdam (above), chairman, has said he would only sell "if the price was right". Signet is thought to be seeking about £200m (\$266m). Page 20

Fund Management

Corporate governance is becoming an issue of pressing concern in the Netherlands as pension funds redefine their role as shareholders in the country's companies. But it is not clear that either shareholders or companies are prepared to adopt the muscular approach to corporate governance which has characterised US investors. Page 23

Faces

Mr Tony Houghton, partner at Deloitte & Touche, the UK accountancy firm, is packing his bags for Riga for one of this year's most exotic liquidation assignments - Latvia's Bank Baltija. Mr Houghton and his colleague Mr David Berry, director of Deloitte's Latvian practice, were appointed liquidators of Baltija last week by the Riga regional court. Until its collapse last year, Baltija was the biggest bank in the Baltic republics. It is reputed to owe more than \$400m. Page 23

Komatsu to spend Y20bn on buy-back

By William Dawkins in Tokyo

Komatsu, the world's second largest producer of construction equipment, yesterday announced that it will spend up to Y20bn (\$189m) on buying and then liquidating its own shares, representing about 2 per cent of the total at the current price, after seeking shareholders' approval at the annual meeting in June.

The move, popular in the UK and US but until recently prohibitively expensive in Japan, is intended to support the share price by reducing the number of shares available. Komatsu wants to lift its return on equity, targeted at 2.8 per cent in the fiscal year just ended, to 8 per cent in 1998.

Shareholder rights plans are under scrutiny as corporate America searches for an antidote US grows sick of its anti-takeover device

In boardrooms across corporate America directors are asking themselves a burning question. "Should we renew our poison pill?"

If they do, they risk antagonising shareholders who are taking up the issue once more after their interest waned in the first half of the 1990s. But if they do not, they may be opening their companies to a hostile takeover in an increasingly active merger market.

The decision on March 28 by Chrysler to revise its poison pill so that it would not be triggered if the group received a fully-financed, all-cash bid, deemed to be at a fair price by an investment bank, may become the middle road directors can follow. The Chrysler moves echo those made by some other companies.

The shareholder rights plan, as the anti-takeover device is officially called, was invented by Mr Martin Lipton, a top takeover lawyer, in the mid-1980s.

After a couple of dozen companies adopted them in 1985, a flood followed in 1986 as the number of hostile bids surged in the mid-to-late 1980s and companies sought ways to protect themselves. Now two-thirds of the companies in the Standard & Poor's 500 index have rights plans.

Since most plans have a 10-year life, many are due to expire this year. According to figures from Securities Data Company, there are hundreds of companies with poison pills up for renewal this year or next.

Mr Escherich has examined 245 takeovers of more than \$500m completed in the US between 1988 and 1995. "This analysis shows that the median takeover premium at firms that have a poison pill in

place is nearly 16 per cent higher than for companies that do not have one."

shareholder to vote against the company's management on the issue.

Shareholders' opposition stems from a belief that the adoption of a pill depresses a company's share price, makes a takeover less likely and allows poor management to become entrenched. They particularly dislike the 10-year life of most pills, and suggest they should be shortened.



Volvo confirms US commitment

By Haig Simonian, Motor Industry Correspondent

Volvo, the Swedish cars and trucks group, remains committed to its \$500m (£329m) US investment programme in spite of a 36 per cent drop in North American truck sales in the first quarter.

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Schroders Leadership in Cross-Border Financing

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Digital phone usage surges

By Paul Taylor in London

A sharp decline in the price of digital cellular mobile phones and improvements in coverage helped lift the number of cellular subscribers in western Europe by more than 60 per cent to almost 23m at the end of 1995.

Digital phone usage surges

By Paul Taylor in London

Last year was also the first year that saw more additions to digital networks than to the older analogue networks. Sixty-six per cent or 5.5m of the new subscribers were to digital networks based on the GSM (Global System for Mobiles) or DCS-1800 standards. Given that 43 per cent of all European subscribers now use a digital network, this year is expected to be the first year when there are more digital than analogue subscribers.

Digital phone usage surges

By Paul Taylor in London

Sweden remained the four largest markets and accounted for almost two-thirds of both the European subscriber base and new subscribers. Norway, Sweden and Finland all topped 30 per cent penetration, with Norway reaching 26 per cent after a price war.

COMPANIES IN THIS ISSUE

Table listing companies and their page numbers in this issue. Includes AMP (22), Airbus Industrie (4), Airtouch (21), Alpha Airports (24), Amec (20), Amersham Intl (20), Argos (20), BET (20), Banesto (2), Bank Baltija (23), Boeing (4), British Aerospace (20), CINVen (20), Cellular Comm (21), Chrysler (21), Codelco (22), Credit Lyonnais (21), Deloitte & Touche (23), Dewhurst (24), Enersis (22), Eurotunnel (20), Fisons (20), Fortis (23), Goldman Sachs (20), Golsomits (20), Greycoat (20), Guarant Power Corp (20), Hambrecht & Quist (22), Huntsman (6), IBM (21), Isatan (22), Kawasaki (6), Kirch-Gruppe (21), Komercni Banka (21), Lonrho (20), Marcopier (4), Matsushita (2), Morgan (JP) (23), Morgan Stanley (23), Nurdin & Peacock (24), Placor Dome (4), PowerGen (20), Rentokil (20), SBC Warburg (23), Schlumberger (23), Scottish Widows (23), Shui On (20), Siemens (20), Signet (20), Smurfit (Jefferson) (24), Suez (24), Torment (24), Veba (23), Venture Cap Reports (20), Viscom (21), Yule Catto (24).

gles

DYCE



COMPANIES AND FINANCE: INTERNATIONAL

NEWS DIGEST

Airtouch to acquire rest of Cellular One

Airtouch, the US cellular telephone company, has announced an agreement to buy the 60 per cent of Cellular Communications it does not already own in a deal which the company valued at \$1.65bn.

IBM, Matsushita in network link

IBM and Matsushita are to co-operate in providing computer network services in Japan in a link that could extend to international markets.

Daiei boosts full-year forecast

Daiei, Japan's largest supermarket chain, has increased its consolidated earnings projections for the year to February ahead of its official profit announcement later this month.

Gold mine setback for North

Plans by North, the Melbourne-based resources group, to develop an A\$177m (US\$139m) gold mine at Lake Cowal in central New South Wales have been dealt a blow by the state government, which has decided to block the project on environmental grounds.

Kenya Airways float popular

The Kenyan public's interest in the Kenya Airways flotation, the largest in the country's history, has exceeded all expectations and the lead stockbrokers in charge of the offer say it could be oversubscribed by up to 200 per cent.

Viacom joins Kirch in five-year alliance

Viacom, the US entertainment giant, and Kirch-Gruppe, the German media group, have formed a five-year strategic alliance. The deal is aimed at giving Viacom a foothold in Germany and strengthening Kirch's grip on the distribution rights of US-produced films and television shows.

Chrysler to sell defence activities to Raytheon

By Richard Waters in New York

Chrysler has agreed to sell its defence electronics and airborne systems businesses to Raytheon for \$476m, marking what is likely to be the largest of the disposals it promised when reaching a truce with Mr Kirk Kerkorian in February.

chairman, to deliver on that promise.

Raising cash through asset sales was one of the conditions for the five-year standstill agreement reached between the Las Vegas-based investor and Chrysler.

Like Ford Motor, for instance, Chrysler has been prevented from selling its glass-making business.

News of the disposals comes before next week's release of first-quarter earnings, which are expected to show a strong performance at the smallest of the big three carmakers.

Mr David Healy, an auto industry analyst at Burnham Securities, predicted Chrysler would report earnings per share of \$2.45 for the first quarter, well above the \$1.63 of a year ago and ahead of the \$2.30 Chrysler recorded at the beginning of 1994.

The company's margins could eventually come under pressure from growing competition in its most profitable vehicle lines. Mr Healy said, with a new minivan from General Motors this autumn and an array of manufacturers targeting the luxury sports-utility market.

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Bob Eaton: following through on promise made in 1990

Komerční Banka plans executive share options

By Vincent Boland in Prague

Exponents of the Anglo-Saxon brand of capitalism are about to score a rare and notable success in the Czech Republic after the country's leading bank said it intended to introduce a share options package for senior executives as part of their annual remuneration.

ground for Czech banks in other key areas, is the first big privatised company to introduce such a scheme. It amounts to a revolutionary step in the conservative Czech business world, which to the disappointment of US-style bankers and stockbrokers is developing along German or continental lines.

Dr Richard Salzmann, chairman and chief executive of Komerční, said the options scheme was offered and approved by the bank's supervisory board. It was considered appropriate, he said, "on the basis of experience from Anglo-Saxon countries".

which include himself. He said the size of each director's 1995 options package would be disclosed in the annual report for 1996. Komerční is considered to be the most restructured of the four main Czech banks. It was the first Czech bank to undergo an audit by international accountants, the first to launch a global depository receipt programme, and the first to issue a eurobond, which CS First Boston is about to bring to the market.

regard it as a bellwether of the growing economy. It remains to be seen whether Komerční's move to give its senior people a stake in its success will be followed by other Czech companies. There are obstacles to the widespread advance of share options packages, including the fact that at many companies management is not independent of its main shareholder for whom the performance of the share price is often less important than control of the company.

Advertisement for SmithKline Beecham featuring the text 'The REWARDS of Partnership' and 'YOU NEED A BANK THAT DELIVERS ACROSS-THE-BOARD QUALITY, AROUND THE WORLD.' It includes images of people in business suits and the Citibank logo.

Vertical text on the left margin: 'n United', 'ector to', 'in chairman', 'WORLD QUANTUM REPORT'

COMPANIES AND FINANCE: INTERNATIONAL

Enersis aims to turn Light into profit

Chile's power conglomerate is preparing a bid for the Brazilian company to maintain its high growth rate, writes Imogen Mark

Enersis, Chile's largest power conglomerate, is moving into the spotlight as it prepares a bid for a much bigger Brazilian state company.

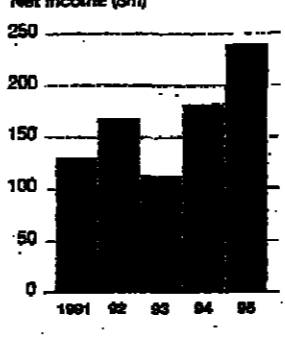
Its target is Light, distributor for the city of Rio de Janeiro, which sells 19,981 GWh (giga-watt-hours) a year. By contrast, all of Chile consumes only 19,940 GWh of electricity a year.

Enersis

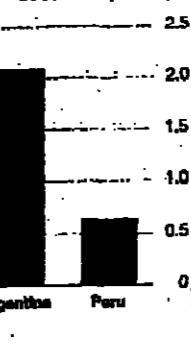


Source: Enersis

Net income (\$m)



Customers, 1995 (m)



capital to cover past and future acquisitions, with an additional \$280m in new shareholder capital, and a \$50m syndicated loan from an international banking consortium.

Enersis is expected to go for a controlling stake plus management in Light through a consortium with Brazilian and possibly US partners.

Chileans are awaiting clarification of the estimated rate of return in the formula to be used for setting tariffs.

force to bring natural gas from Argentina to Chile, via a pipeline being built across the Andes to Santiago.

Cheaper power from gas will cut the base price for electricity by an estimated 20-25 per cent - benefiting Chilectra and the other distributors, though reducing margins for the generators.

A third new competitor should come on the scene towards the end of the year, when Colbun, the last state-owned electricity utility, sells a stake to a private owner-operator.

But Mr Kunitoko Murata, an Isetan official, said the company might post net losses for the first time since its listing in 1991.

The Japanese retailer tied up with Barney's in 1989, and has since provided the New York retailer with \$1.6bn (\$573m) in investments and loans, funding its expansion in the US.

The dispute over the joint venture agreement and the ownership of the chain of Barney's stores in the US, has prompted litigation from both sides.

Barney's could put Isetan in the red

By Emiko Terazono in Tokyo

Isetan, a leading Japanese department store operator, could go into the red for the first time in 35 years because of losses resulting from the bankruptcy proceedings of its US partner, Barney's of New York.

The Japanese department store operator said it had yet to be decided whether or not how much of the losses relating to Barney's, whose Chapter 11 bankruptcy proceedings began in January, would be included in its consolidated earnings.

But Mr Kunitoko Murata, an Isetan official, said the company might post net losses for the first time since its listing in 1991.

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Isetan had expected its core business to be in the black for the year ended March after posting its first recurring profit in four years in the year to March 1995.

Sales at Barney's in Japan, in which Isetan holds an 80 per cent stake, have also been brisk.

But Isetan's stock fell 730, or 1.9 per cent, to ¥1,530 on the Tokyo stock exchange yesterday because investors were concerned at reports over the weekend that the company would suffer a net loss of ¥20bn for the past business year because of a ¥30bn write-off of losses stemming from Barney's bankruptcy.

The company, which will release its annual earnings statement at the end of May, refused to confirm the figures, saying an official decision on its annual accounts was yet to be made.

Codelco-AMP venture to woo pension funds

By Imogen Mark in Santiago

An alliance between Codelco, the Chilean state-owned copper corporation, and AMP, Australia's biggest pension fund manager, plans to become Latin America's first mining house, according to Mr Jorge Bande, managing director of AMP Investments, Chile.

"It will be a step towards forging a link between the Chilean capital markets and the Chilean mining sector which has been almost entirely absent until now," Mr Bande said, adding that the venture hoped to attract the support of institutional investors, and more specifically the Chilean private pension funds.

The venture aims to become one of the top 30 companies on the domestic stock market. It will be formed as a holding company with initial assets of \$20m. AMP will contribute \$5m in cash, and take 51 per cent of the company. Codelco will take the other 49 per cent stake, and contribute four mining properties from its portfolio of exploration prospects. These are either copper, gold or mixed deposits.

Once the venture has developed or acquired workable reserves, it will seek new capital from domestic institutional investors, according to Mr Ivan Valenzuela, Codelco's vice-president for exploration.

Most of the big mines in Chile are foreign-owned. Only one, Mantos Blancos, which is majority-owned by Anglo-American, has a float on the Chilean stock market, and that is very small.

Mr Valenzuela said Codelco had been holding talks for some months with the superintendency of pension funds, which monitors the funds' investments and operations, to find ways in which they could invest in this or other ventures. For example, Codelco has a medium-sized deposit, San Antonio, near its Salvador mine. By the end of the year it expects to have a clear idea of the reserves and the type of ore, which will determine how it can be mined and at what cost.

At that point, Mr Valenzuela said, they expected to be able to offer bonds on the local market for institutional investors without the need for changes in pension fund law, which limits the amount the funds can invest directly in mining projects.

The funds manage assets of about \$25bn, but are strictly regulated. However, they need to diversify their share portfolios, which are heavily concentrated in the electricity sector, because they represent such a

large proportion of the companies which trade in the Chilean stock market.

Mr Valenzuela said there was considerable interest among the pension fund managers in the possibility of investing with Codelco. There is no question of privatising the state-owned company's existing operations, which contributed \$1.8bn to fiscal revenue last year, equivalent to 40 per cent of the 1995 health, education and housing budgets.

Codelco, which reported sales of \$3.9bn in 1995, is the world's biggest copper mining company, with production last year of 1.2m tonnes.

NOTICE OF REDEMPTION THERMO INSTRUMENT SYSTEMS INC. 6% CONVERTIBLE SUBORDINATED DEBENTURES DUE 2001

Carrefour SALES, TAXES INCLUDED AS OF MARCH 31, 1996

£25,000,000 C&G Cheltenham & Gloucester Floating Rate Subordinated Notes due 2005

Samsung Electro-Mechanics Co., Ltd. (Incorporated in the Republic of Korea with Limited Liability) US\$ 40,000,000

JAPAN AIRLINES COMPANY, LTD. ¥10,000,000,000 Floating Rate Notes due April 1998

ALTUS FINANCE S.A. JPY 20,000,000,000 FIXED/FLOATING RATE NOTES DUE 1999

Table with columns for CRUDE OIL NYMEX, ENERGY, GRAINS AND OIL SEEDS, SOFTS, and various metals like PLATINUM NYMEX, SILVER COMEX, etc.

Table with columns for SOFTS continued, MEAT AND LIVESTOCK, and various livestock prices like LIVE CATTLE CME, LIVE HOGS CME, etc.

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New Zealand US\$ 1,000,000,000 Floating Rate Notes due 1999

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FINANCE

# The consensus way with governance

Norma Cohen on changing relations between investors and companies in the Netherlands

The Amsterdam Stock Exchange's top priority for 1996 is corporate governance.

Corporate governance? In the Netherlands?

In his turn of the year address to stock exchange members, Boudewijn Baron Van Hiersum, chairman, said that relations between listed companies and their shareholders must be improved.

"I deeply regret that - partly as a result of the long-running debate on these issues - the relations between listed companies and shareholders' representatives are not all they could be," he said.

"The more active role being taken by investors is still experienced by too many companies as a threat, while it could - if taken seriously - function to support an effective corporate policy."

In recent weeks, the Amsterdam exchange, in co-operation with the Dutch Association of Stock Exchange Listed Companies, set up a committee to make recommendations on best practice for company directors and supervisory boards.

But the interesting question is why corporate governance is now becoming an issue of such pressing concern in the Netherlands.

Unlike their German counterparts, Dutch companies have been relatively free from the sorts of corporate banana skins which have fueled a drive for higher standards of corporate governance there. They have also avoided the corporate corruption scandals which have dogged some French companies and sparked an outcry among their investors.

Moreover, by European standards at least, the Dutch markets have provided good returns over the years.

However the Netherlands looks undervalued when viewed on a p/e basis with companies trading at only 12.9 against 15.6 for other European exchanges. However, Mr Richard Davidson, European equity

FUND MANAGEMENT

strategist at Morgan Stanley International, says this may reflect differences in accounting practices.

There is one facet of the Dutch market which may lead to underperformance. "Dutch anti-takeover mechanisms are tougher than most continental countries," Mr Davidson notes. For instance, companies are allowed to issue a block of new shares to a "friendly" company to prevent a hostile bid.

And many shareholders are issued "trust" shares which give them economic rights but not voting rights over a company's affairs. The trusts are appointed largely by management themselves and shareholders have no mechanism for making their views heard.

Moreover, there is no system of proxy voting at Dutch corporate annual meetings.

The Dutch finance minister has said that the anti-takeover mechanisms are not good for domestic industry and has proposed modifications to allow hostile takeovers in some circumstances.

But these protective measures have been in place for years. Government prodding aside, the question is why corporate governance has only now become an issue. Observers say the answer lies in the changing nature of domestic investment.

"The pension funds themselves haven't used their influence up until now," says Mr Robert Ten Wolde, general secretary of the Association of Industry-Wide Pension Funds. But in recent years, the need to obtain higher rates of return has prompted pension schemes to diversify out of fixed-interest securities and into equities.

"Some pension schemes have 25 to 30 per cent of assets in equities and some will move to 40 per cent," he says. "Pension

funds are more and more considered profit centres for companies."

Pension fund investors cannot afford to be complacent in the face of corporate mediocrity, he adds.

Only this year, the ABP pension scheme, the world's second largest with F1 196bn in assets, has been freed of all government restrictions on its investment decisions. By 2000, its total equity investment is expected to rise from F1 51bn to F1 65bn.

According to Mr Michiel Meijs of ABP the pension scheme is "recently redefining its position as a shareholder in Dutch companies in order to protect long-term shareholder value". It intends to appoint a member of staff whose sole duty will be to concentrate on corporate governance matters.

He adds that in some measure, Dutch shareholders are simply adopting a page from the textbook written by their US and UK counterparts who argue that active shareholders can force complacent management to improve performance.

But it is not clear that culturally, either shareholders or companies are prepared to adopt the muscular approach to corporate governance which has characterised US investors. AEP, for instance, says it "does not intend to intervene in a company's strategic management decisions".

Mr Ernst Enschede, bureau director of the Dutch Association of Stock Exchange Listed Companies, says that the Dutch concept of the corporation will not be readily amenable to too much bending of the current structure.

"There are more stakeholders than shareholders in a company," he says. "If shareholders are unhappy, they can vote with their feet."

But if large shareholders are unhappy with the way a company is being run, he says, it is unlikely that management will turn a deaf ear. "We are a consensus-driven society," Mr Enschede says.

## Picking winners: Hambrecht looks to home

For Bill Hambrecht, one of California's most successful high-tech investors, life has settled into a familiar pattern, Richard Waters writes. First, he puts up the money for a new business; then, picks a moment when the stock market has whipped itself into a hysteria over the money to be made in high-tech industries, and sells out.

The difference this time is that the company Hambrecht is considering taking public is his own.

Hambrecht & Quist is one of a handful of San Francisco banks the fortunes of which have blossomed alongside those of Silicon Valley. Recent H&Q companies to have made a splash include Netscape, which exploded on to the stock market last year. Though, as with most other public offerings handled by a boutique investment bank, a better-known Wall Street house was in tow - in Netscape's case, Morgan Stanley. Past H&Q successes have included Apple Computer and Genentech, the US's second-biggest biotech company.

Hambrecht, 60, has always been more of a venture capitalist than a banker. He is said to spend most of his time marshalling investments both for the bank and his own portfolio. But the two sides of Bill Hambrecht seem to sit comfortably together. As mementoes, H&Q slaps "tombstone" announcements for its deals on bottles of Cabernet Sauvignon produced at Hambrecht's own Belvedere winery.

If H&Q does decide to go public later this year, it is likely to mark something of a passing of the generations. It would give Hambrecht a chance to cash in some of his stock, along with the bank's other principal shareholders, who include the widow of former partner George Quist, who died in 1982.

Putting Latvia's brand new bankruptcy law into practice should not prove too challenging for Houghton. As co-author of Deloitte's "Guide to Insolvency in Europe," he can turn his hand to the full range of bankruptcy codes.

Houghton promises to "bring to bear the techniques successfully employed in dealing with the global asset-tracing requirements of BCCI."

The Riga court must be hoping that the fees don't climb as high as for BCCI. Deloitte has already billed nearly \$300m, while recovering \$3.3m of assets for creditors, and is having to contest a Luxembourg report claiming it overcharged in the immediate aftermath of the bank's collapse.

The Latvian liquidation business could be a promising sector. Alongside Baltija, nine other banks became insolvent last year. European Union advisers to the Bank of Latvia say the

FACES



Richard Sermon: minding the European PR shop at Goldman Sachs since 1992

following completion of two-year negotiations with the US Securities and Exchange Commission, as a result of which Veba has become only the second German company after Dahmler-Benz to file accounts which meet the US-based Generally Accepted Accounting Principles standards.

No doubt the 49-year-old Lank picked up some of his stamina while studying theology at Tübingen University. He honed his skills at Boston Consulting, and has been at Veba since 1992.

As to when his efforts will be crowned with a New York Stock Exchange listing, Lank remains silent. It will only happen, he says, when Veba can accompany the listing with a rights issue so that more equity stays in the US.

That could be at any time. Veba has a 10.5 per cent stake in Cable & Wireless, the London-based telecoms group which is in merger talks with British Telecommunications. If the deal comes off, Veba is unlikely to be content with a diluted stake in a larger group, and may reach for more cash.

## Investment banks brush up their image

It is all change at the public relations departments of the investment banks, Nicholas Denton writes. No fewer than four large institutions have been searching for new heads of corporate communications in London.

The number of changes reflects a combination of natural turnover and the growing importance placed by investment banks on their reputations - not just among their closest clients, but in a wider business community which is often reached through the media.

Morgan Stanley, the US investment bank, and SBC Warburg, the division of Swiss Bank Corporation, are understood to have identified outside candidates to take the positions. The appointee to the new Morgan Stanley post will report to Amelia Fawcett, an executive director.

The new head of corporate communications at SBC Warburg will replace Jens Tholstrup, who is returning to the corporate finance department from which he was plucked last year.

Meanwhile Goldman Sachs is breaking with its former practice and is discreetly looking for its first in-house head of corporate communications for Europe. The appointee would take over from a team led by Richard Sermon, on secondment from Shandwick, the British PR outfit, since 1992.

And J.P. Morgan is still in the market for a number two who would likely take over from Joe Svangelisti when he returns to the US next year.

## Deloitte's Baltic banking rendezvous

Tony Houghton, partner at Deloitte & Touche, the UK accountancy firm, is packing his bags for Riga for one of this year's most exotic liquidation assignments - Latvia's Bank Baltija, George Graham writes.

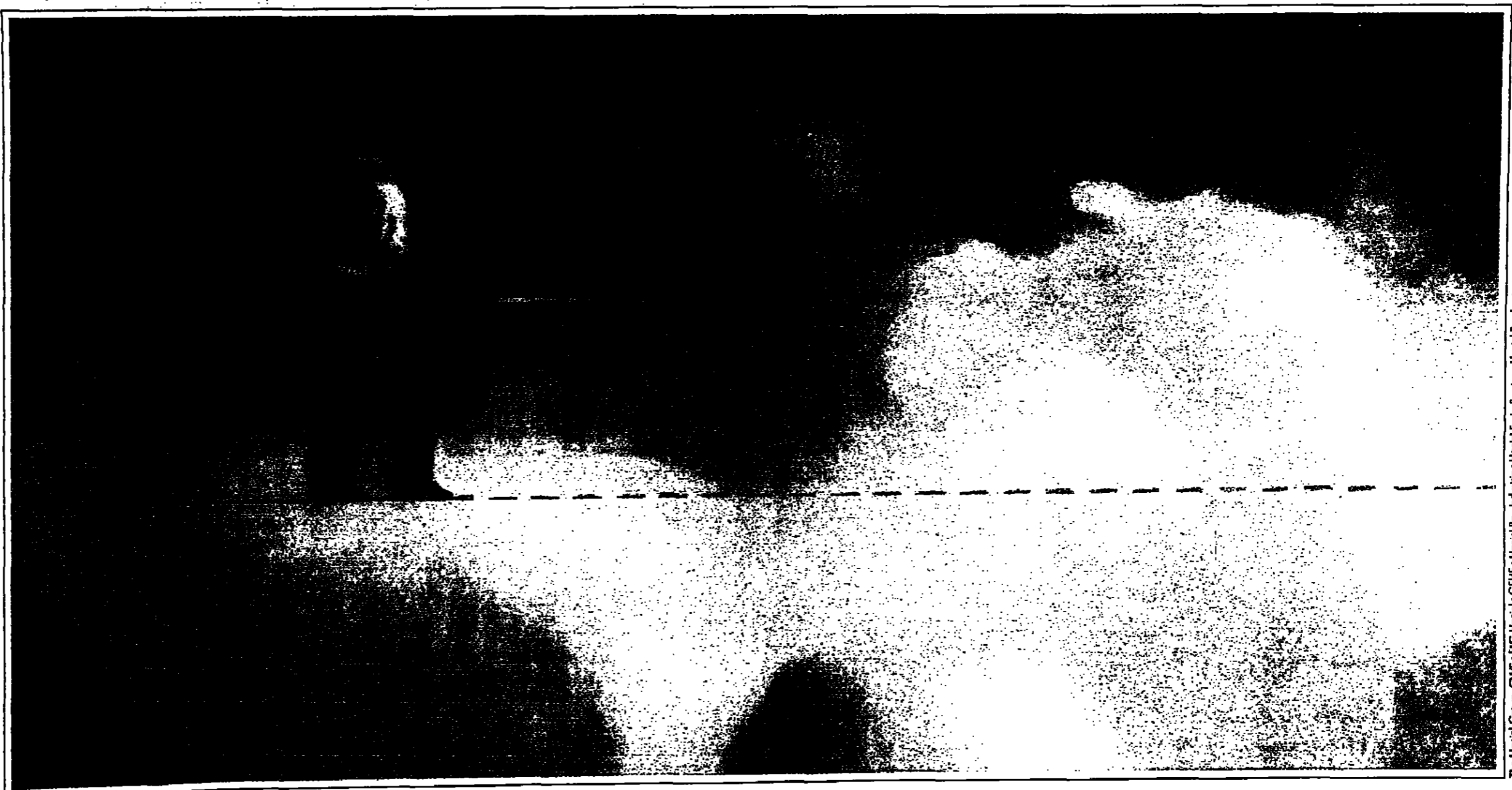
Houghton and his colleague David Berrey, director of Deloitte's Latvian practice, were appointed liquidators of Baltija last week by the Riga regional court. Until its collapse last year, Baltija was the biggest bank not only in Latvia but in all the Baltic republics. It is reputed to owe more than \$400m to some 150,000 creditors.

## Veba's Lank cracks US accountancy code

Kurt Lank finance director at Veba, used to quake at the thought of having to visit Scottish Widows, the Edinburgh-based pensions fund with holds a stake in the German conglomerate, Michael Lindemann writes.

There, Lank says, young and "very tough" analysts used to pull apart Veba's figures and want to know the reasoning behind every move the Düsseldorf-based group made in order to justify the fund's investment.

His Edinburgh visits should henceforth be rather less intimidating,



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marked by a strong sense of responsibility. Naturally, during our successful transformation from a trading house to a major corporation with a turnover of DM 24 billion and a world-wide workforce of 35,000 employed in production, trading and services, we've obviously taken more than a few risks. But not at any price.

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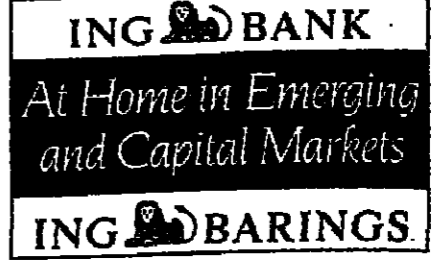
is never in doubt. One thing's for certain: by strictly adhering to these principles, we've never once lost our balance while weighing out the risks of doing business.

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# FINANCIAL TIMES MARKETS THIS WEEK



Global Investor / Philip Coggan

## Against conventional wisdom

Good contrarians should always be betting against the conventional wisdom. On the subject of commodities, most people's views are pretty clear cut. Raw materials are no longer a significant contributor to inflation. The experience of 1994, when a sharp rise in many commodity prices failed to feed through the production chain is fresh in most economists' minds.

The sudden surge in the gold price earlier this year has come and gone, proving to be full of sound and fury, but signifying nothing. Commentators are even sanguine about the rise in the price of that 1970s inflationary bugbear, oil, which took West Texas Intermediate to more than \$22 a barrel last week.

It is easy to see why the oil

price might fall again. The resumption of talks between Iraq and the United Nations over the ending of sanctions might lead to the return to the market of a main supplier. Even ignoring the Iraq issue, the market clearly sees the recent rise as a blip. Oil has been in a state of backwardation for some time, the technical term for when spot prices are higher than forward prices.

As Mr Keith Skeoch, chief economist at broker James Capel, says "this has been the first time in many years that oil has followed the seasonal pattern, thanks to a combination of a cold winter and a shortage of stocks."

Mr Geoff Pyne, oil analyst at UBS, says there was extra demand for heating oil of 800,000-700,000 barrels a day because of cold weather in the

US and Europe in January and in Europe in February. Also, companies had moved to just-in-time inventories, putting pressure on supply.

Oil's effect on inflation is muted these days by heavy taxation, especially in Europe, which makes the cost of crude only a small component of the price at the pump. A sluggish world economy, in which producers find it hard to pass cost increases on to consumers also softens the impact.

In any case, Mr Mehdi Varzi, director of oil and gas research at Kleinwort Benson, expects the spot price to slide back to \$16-\$17 by the end of the year and to remain subdued for some time, as production by non-Opec members continues its steady rise.

Oil is set to slip back and few other resource prices are

motoring. The Economist commodity index fell 7.3 per cent in 1995 and has risen a measly 0.8 per cent this year.

So why are some people still bullish on commodity investment, to the extent that new specialist funds are reportedly being launched in the US? There are some technical factors. Mr Steve Strongin of Goldman Sachs in New York points out that, even though the one year forward price of oil has gone nowhere for a year, it was possible, because of backwardation, to make profits of more than 50 per cent last year by buying the short-term forward contracts and rolling them over.

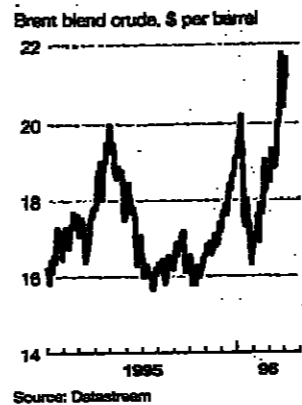
More fundamentally, some believe that world economic growth is set to rebound, particularly in the light of the monetary easing in Japan, the

US and Europe. "Current forecasts have the major economies at or above trend growth rates at the end of 1996, or the beginning of 1997. This would be the first time since the early 1970s when all parts of the world were growing at reasonable rates at the same time", says Mr Strongin.

Longer term, the demand for commodities from emerging markets, where economies are often growing at 6-10 per cent a year, may put pressure on supplies. The potential demand from China alone is likely to have massive effects on commodity markets.

The standard answer to this issue is that in the past new supply has consistently been produced, or discovered, to meet increased demand. But maybe the picture is changing. An example could be the grain

Oil price



Total return in local currency to 3/4/96

	% change over period				
	UK	Japan	Germany	France	Italy
Cash	0.10	0.01	0.06	0.08	0.19
Week	0.44	0.06	0.23	0.25	0.82
Month	0.88	1.09	0.06	0.25	1.82
Year					
Bonds 3-5 year	0.23	0.04	0.07	0.20	0.96
Week	-1.47	0.37	0.23	0.33	-0.42
Month	9.16	5.19	11.18	13.64	23.89
Year					
Bonds 7-10 year	0.56	0.26	0.30	0.30	0.76
Week	-2.15	0.66	0.14	0.35	-0.88
Month	11.49	6.74	12.13	16.58	29.23
Year					
Equities	1.1	1.2	-0.8	1.5	1.5
Week	1.8	2.0	0.3	2.6	4.9
Month	38.8	32.7	30.0	18.8	23.5
Year					

### COMPANY RESULTS DUE

#### Suez fails to meet previous chairman's commitment

However, after a change of chairman in July, Suez went on to set aside further property provisions of FF4.1bn in its first-half 1995 accounts, leading to a first-half net loss of FF3.9bn.

New chairman Mr Gerard Mestrallet said at the time of the first-half results that he expected the group to break even in the second half, leading to a full-year net loss of around the first-half level. Analysts' forecasts are centred on this figure.

Most analysts are looking for Suez to maintain its net dividend at FF8.2 as a mark of confidence in the future, as it did in 1994.

AFX, Paris

Dividend forecasts are in a range of FF3.95-FF4.55 for 1995 and FF4.40-FF4.80 in 1996 for Fortis Amev, against FF3.80 in 1994, and BFR62-83 in 1995 for Fortis, against BFR74.25 in 1994.

Belgian analysts said they expected a BFR11.3bn-BFR11.5bn (\$373m-\$378m) net profit for Fortis AG against BFR10.1bn in the previous year.

Analysts said they expected Fortis to report net profit up 14.8 per cent at Ecu630.2m, a sharper rise than the 7-12 per cent increase forecast by the company at the time of its third-quarter report.

Analysts expected Fortis Amev's net profit to rise 11 per cent to FF 695.2m from FF 626.4m a year earlier, with earnings per share up at FF 9.65 from FF 8.74, and a 1995 dividend of FF 4.20 against FF 3.80.

The group's life insurance activities would put in a good performance, helped by "exceptionally good" cost controls,

Analysts said. Non-life results would be favourable as the company has restructured its portfolio.

AFX, Amsterdam

Analysts will be looking at the impact of raw material price rises on profits and an outlook statement on the likely direction of these costs this year. The unusually hot weather last summer is likely to have had an effect on demand as well as the generally weak consumer market. Margins will be examined and

Analysts will also be looking for the effect of de-stocking by customers. Amec is expected to rebound in 1996, with profits reaching £5m or higher, as it has restructured its housing wing and settled the loss-making Tiffany oil platform contract.

Nurdin & Peacock: The UK cash and carry operator, will report profits on Thursday of £13m-£10m (\$30m). This is in line with the profits warning in February, when Mr Nigel Hall, the finance director, resigned after losing the confidence of the board. In 1994, profits halved to £16.5m after exceptional charges. The share price has been supported by bid speculation for at least a year. Booker, which has 23 per cent of the market compared with N&P's 17 per cent, said last month that one or more of its cash and carry competitors would disappear over the next few years.

Fortis: The Dutch-Belgian financial services group, is expected to report on Thursday 1995 net profit of Ecu630.2m-Ecu686m (\$756m-\$835m) compared with Ecu549.1m a year earlier, according to Dutch analysts' forecasts.

Dewhurst International: The UK garment supplier to Marks and Spencer, is today expected to announce pre-tax profits of £22m (\$33m), giving earnings of about 11.5p.

All of these securities having been sold, this announcement appears as a matter of record only.

April 1996

### US\$500,000,000

## The Export-Import Bank of Korea

6 3/4% Bonds due February 15, 2006

**Lehman Brothers**

**J.P. Morgan Securities Ltd.**

**Morgan Stanley & Co. International**

**Chemical Securities Inc.**

**Fuji International Finance (HK) Limited**

**LTCB International Limited**

**Salomon Brothers Inc**

**Merrill Lynch & Co.**

**Nomura Securities International, Inc.**

**CS First Boston**

**Deutsche Morgan Grenfell**

**Korea Associated Securities Inc.**

**SBC Warburg**  
A Division of Swiss Bank Corporation

### INTERNATIONAL EQUITIES By Richard Lappo

## A rush of Latin American issues

Latin American companies are taking advantage of the increased investor enthusiasm for emerging markets. Last week's \$100m issue of American Depository Receipts by Euridis-Disco, an Argentinian supermarket chain, followed hard on the heels of Quilmes Industrial which in late March raised \$187m with Argentina's first equity issue since August 1994.

Chile's Enxeris, an electricity generator and distributor, has also raised \$111m this year, while Mexican companies have raised \$310m. If a \$250m issue of mandatory exchangeable debenture securities, a note which has to be converted into equities, by Nortal, the holding company of Telecom Argentina, is included, issuance already outstrips activity for all of last year. IFR Securities Data lists 18 issues in 1995 for a total of \$754m.

There are other big issues in the pipeline. Bankers in Lima say that Peru's biggest equity issue, the government's sale of

its 29 per cent stake in Telefonica, is on track to take place before the end of June, bringing it to the market ahead of other large international telecommunications issues such as Deutsche Telekom.

Although there was some concern about the timing of the issue, developments over the past few weeks make the issue more rather than less likely to take place on schedule. Last week's resignation of Mr Dante Cordova, the Peruvian prime minister associated with the more populist wing of Mr Alberto Fujimori's government, should reassure foreign investors about the administration's economic direction. Ironically, earlier concerns about government divisions appear to have helped the privatisation process.

Bankers say these worries help explain a fall of some 15 per cent in the prices of both the Lima stock market as a whole and Telefonica shares since early February.

In turn that has reduced gov-

ernment expectations about the amount that can be raised, with bankers now expecting to raise \$1.3bn rather than the \$1.5bn suggested earlier.

The Peruvian programme to raise funds from retail and institutional investors is now expected to raise between \$200m and \$300m, reducing the amount being sought in international markets possibly to as little as \$1bn. Bankers say that global coordinators - Merrill Lynch and JP Morgan together with Peru's Banco de Crédito which will handle a domestic offer - are confident they can raise these funds in one operation. About 70 per cent of the international tranche is expected to be placed in the US market.

Despite this, there are still some grounds for caution. The depositary receipts of Quilmes, the first Argentine issuer to come to the markets since July 1994, were sold at a 12.5 per cent discount to the group's underlying share price, while the coupon on the Nortal con-

vertible was also higher than market talk had indicated. Investor demand for new issues is still coming mainly from specialist Latin American funds, rather than the broader group of investors, including US mutual funds which plunged into the market in 1993 and 1994. And even these specialist investors are more wary than they were.

"Investors are very cautious about increasing their exposure. A lot of people were burned big time in 1994 and are sceptical about dipping their toes into the water," says one New York-based syndicate manager. He adds that apart from Telefonica and the Brazilian Companhia Vale do Rio Doce, the Brazilian mining giant which could come to the market this year, deals of \$100m-\$150m are likely to be the norm for Latin issues.

He predicts a likely overall issuance from Latin America of no more than \$2.5bn, a long way short of the \$6bn-plus achieved in 1993.

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INTEREST PERIOD: FROM 06/04/1996 TO 06/07/1998

INTEREST PAYABLE  
Per USD 100,000 - NOTE USD 1,448.92  
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In light of the ongoing success of the exploration programme on Gold Fields Ghana Limited's Tankwa concessions, Gold Fields has agreed to the Ghanaian Government's request to advance the date for additional Ghanaian equity participation, which participation was catered for in the original agreement between the parties. In terms of this agreement, Gold Fields will own 70 per cent of the equity of Gold Fields Ghana Limited; the Ghanaian Government and Social Security and National Insurance Trust (SSNIT) will now hold a combined total of 25 per cent of the equity. SSNIT will hold 15 per cent of the equity and the Government will continue to hold its original 10 per cent of the equity which in this latter case is non-contributory.

The Ghanaian Government has agreed with respect to operations in the Tankwa concessions and Abosso deposits that this constitutes complete and final discharge of Gold Fields' obligations with respect to both Ghanaian participation and the Government's right to take up equity in terms of Ghanaian law including the minerals and mining laws.

Gold Fields Ghana Limited has drilled out a measured surface mineable gold resource of 13 million ounces and following the favourable results of the pre-feasibility study, a full feasibility study has been commissioned for completion in 1996.

Johannesburg  
9 April 1996

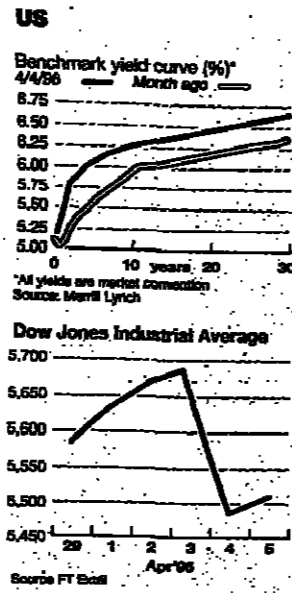
سوكا من الاعمال



MARKETS: This Week

NEW YORK By Richard Waters

After the pounding induced by last Friday's employment figures, and ahead of news of an expected pick-up in inflation, US financial markets are likely to remain in a distinctly jittery mood.

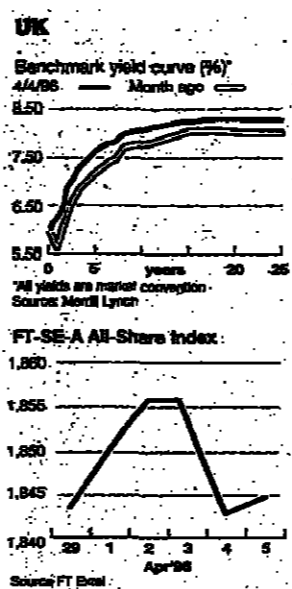


While stock market investors are likely to remain fixated by the mood in the bond market, their attention will begin to take in corporate earnings with the advent of the first-quarter results season.

February's 0.8 per cent jump. While stock market investors are likely to remain fixated by the mood in the bond market, their attention will begin to take in corporate earnings with the advent of the first-quarter results season.

LONDON By Philip Coggan

Takeover talk returned to bolster the equity market in the approach to Easter, helping the FT-SE 100 index climb back above 3,750 and the Mid-250 to record four successive all-time peaks.

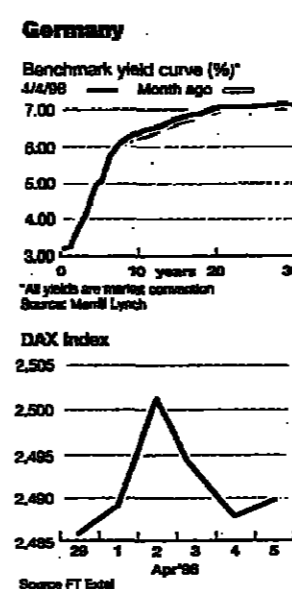


The market will be keen this week, as the new tax year starts, for some of the talk to turn into hard cash. Some of last week's bid candidates, such as Pearson, the media group which owns the Financial Times, have been through the rumour mill before.

Dealers were suggesting last week that heavy programme trades would be generated as institutional investors adjusted their asset allocation at the start of the new tax year and invested the personal equity plan money which normally flows in before April 5.

FRANKFURT By Wolfgang Munchau

The optimism of the last few weeks appears to have disappeared as analysts and commentators warn that the DAX share index has reached a plateau from which it can only descend.

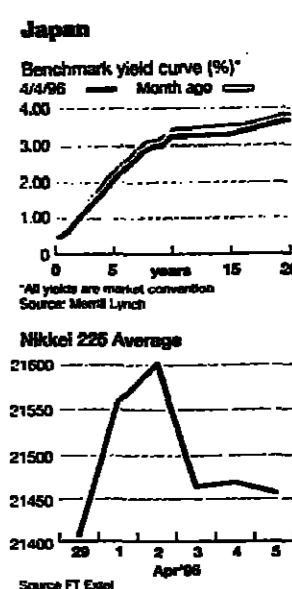


The index has hovered around the 2500 mark for some time, and with thin trading during the long Easter holiday season few observers expect the stock market to move much in either direction.

release of the unemployment data for March. Forecasters expect the headline figure, which hit a record of 4.3m in February, to rise again, while seasonally adjusted unemployment might fall, although this figure attracts little attention inside Germany itself.

TOKYO By Emiko Terazono

Tokyo's financial markets have become increasingly sensitive to news of rising interest rates at home and overseas and stock and bond prices are expected to be influenced particularly by the economic outlook in the US.



Japanese shares are vulnerable to a rise in US interest rates since US pension funds have been active buyers of Japanese shares. Meanwhile, a rise in Japanese short term rates would also prompt a sell-off in Japanese equities.

to have come to an end," says Mr Marshall Gittler at Merrill Lynch in Tokyo. Life insurance companies, which have been the leading buyers of bonds in the past two years, have drastically reduced their allocations. However, the allocation at the start of the new business year may trigger a short-term rally this month as pension funds and other domestic institutions place new funds. Buying by the finance ministry's trust fund bureau may also give the bond market a brief boost.

COMMODITIES By Richard Moore

Cocoa traders look for demand

The renewed strength of the cocoa market just before the Easter break could be given a fillip today or tomorrow when German and UK first-quarter bean grindings figures are published.

Thursday. Dealers have predicted a 10 per cent year-on-year rise in the UK figure, so anything in excess of that would be helpful.

Utah. Delegates at the three-day event will be hoping to hear something to change the somewhat bearish perception that has developed around the copper market of late. As LME warehouse stocks have continued to rise and the nearby supply tightness that had been proping up copper values has eased, analysts have generally come to take a downbeat view of the industry's price prospects.

Last week's price rise, which pushed second position futures at the London Commodity Exchange through the £1,000-a-tonne barrier, was helped by news of a 10.46 per cent rise in Dutch January-March grindings, compared with the same period last year, to 100,866 tonnes, at the top end of the forecast range.

On Thursday the four-day International Rubber Marketing Conference will begin in Phuket, Thailand.

Last week's slide in LME copper prices was halted on Thursday, but traders told the Reuters news agency that the modest uptick reflected pre-holiday book-squaring and saw the move as temporary correction in an over-sold market that remained in a longer term downturn.

CURRENCIES By Philip Gawth

Traders hope for more activity after quiet quarter

Traders will return to their desks this morning hoping that the second quarter will offer more volatility than the unusually quiet first quarter.

with traders trying to assess the foreign exchange implications of Friday's stronger than expected US payrolls report. It has set back the prospect for lower interest rates, but given that the dollar has now decoupled from the bond market, the currency implications are unclear.

but the trigger for such a move is not yet apparent. One old market sage believes that in the past, such periods of calm have never lasted beyond the second week of May.

A survey last week by the financial consultancy IDRA found that the median forecast for the dollar against the yen in two months time was Y105, the highest reading in more than two years. The survey contained further good news for dollar bulls: 73 per cent of respondents believed investors and customers to be underweight in the D-Mark. The last such reading was on January 27 1994, two weeks later the dollar reached a significant high of DML785 against the D-Mark.

In terms of data, dollar watchers may well focus on the Japanese current account figures rather than on the US inflation and retail sales figures. In Europe, the meeting of the Bank of France council on Thursday could result in an interest rate cut. The franc is at its highest level against the D-Mark in two years, so that would not present an obstacle.

In the UK, meanwhile, the by-election on Thursday could cause a stir in sterling markets, given that it is likely to result in the government's majority being cut to one.

FT GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange (rounded) against four key currencies on Thursday, April 4, 1996. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are linked.

Table with columns for C, S, D, Y, Z, U, Y, S, C, US, D, Y, S, C. It lists various countries and their exchange rates against major currencies like the US Dollar, German Mark, Japanese Yen, and Swiss Franc.

OTHER MARKETS Compiled by Michael Morgan

PARIS The equity market has been showing all the signs of coming to life with the spring, some observers continue to worry about the state of the economy, writes John Pitt.

our soft 1.2 per cent growth forecast for 1996. The indicators are not consistent with the economy taking off like a rocket, and the picture will continue to be one of rising unemployment and an overshooting budget deficit, leaving the franc vulnerable.

much larger than expected restructuring provision. UBS's response to the result was to confirm its buy recommendation and to raise its 1996-98 earnings forecast. The bank noted that the SFR340m (\$284m) charge for cost cutting and profit improvement measures over the next 2 1/2 years were taken as a one off, which contrasted with Swissair's previous accounting policy. But it added that the provision should have a pay-back period of two to three years and result in an increase in earnings before interest and taxes of SFR500m.

tin Ebner, head of the Zurich-based BZ banking group, and a fierce critic of the bank's management and performance, were dashed last week with a further volley of shots from both sides. Mr Ebner, who is fighting a legal battle to stop UBS introducing a single bearer share structure, reiterated that he would oppose the decision of Mr Robert Studer as chairman of the bank. Mr Studer said that the profit maximising strategy proposed by BK Vision was short sighted, and would lead to UBS's failure.

suggest a growing economy, and a reduced likelihood of a cut in interest rates - Hong Kong's benchmark Hang Seng Index shed 820 points.

Recent data, notes James Capel, hints "that the worst of the country's growth pause may be over". The data suggests that business confidence is picking up, while manufacturing output is also improving. Also indicated is a trend that the pace of increase in unemployment might be falling once more. "Further pointers to the worst being over," says Capel's economics team, "are a possible bottoming out in the OECD's leading indicator for France, and a pick-up in M1 growth. Although the recent indicators have presented a more upbeat picture, they do no more than support

ZURICH Full-year results on Wednesday from Crossair, the regional airline subsidiary of Swissair, will keep attention focused on the national flag carrier. Swissair's registered shares rose 60 per cent in the first three months of the year before pausing for breath in the last week of March. Last Thursday, they were up again, jumping 4.7 per cent in response to the company's announcement of a higher than expected rise in operating profit, but also a

UBS will also be in focus on Wednesday as the bank meets financial analysts and the press, before its annual shareholders meeting next week. However, hopes that the bank might be moving towards some accommodation with Mr Mar-

Brokers are bracing themselves for a potential sell-off today after Friday's release of US jobs data, writes Louise Lucas. When strong employment figures were reported in the US last month - which

CROSS BORDER M&A DEALS

Table with columns: BIDDER/INVESTOR, TARGET, SECTOR, VALUE, COMMENT. Lists various M&A deals between companies from different countries.

JAPAN EASE. High-performance Japanese investment isn't easy. But the right team can certainly make it look that way. Managed by Phillipa Gould, the Sunday Telegraph's 1994 Fund Manager of the Year, both our Japanese General and our Japanese Technology trusts have proven top quartile sector performance. Nor just recently, but over 1, 2, 3 and 5 years\*. For further information on how your clients can take advantage of our investment skills, call John Curry of our Broker Support Unit on 0800 122 133.

Source: (Drawing Rights April 2, 1996) Ltd Kingdom 00456780 Ltd States \$1.45853 Germany 0462-19223 Japan 1156-254 European Currency Unit Rates April 4, 1996 Ltd Kingdom 00456780 Ltd States \$1.20253 Germany DML8771 Japan Y127.001

MARKETS: This Week

EMERGING MARKETS By Vincent Boland in Prague

Czechs plan tighter bourse rules

A curious advertisement appeared in a Czech newspaper last month. In it a Russian-born "financier", Mr Alim Karmov, informed more than 2,000 customers of his Prague-based Futurum Aurum investment house that he had "cheated" them out of nearly \$5m of their savings, and begged their forgiveness.

the country's capital markets. But the slow response of the authorities to what many commentators considered an obvious case of fraud sent a fresh chill through the spines of wary investors on the Prague bourse, where the sharks have taken to feasting on the minnows.

and the obligatory buy-out of minority shareholders. Among the more important changes, an investor who acquires 50 per cent or more of a company must offer to buy out other shareholders; two-thirds of shareholders in a company must approve its delisting from the market; and an investor must disclose the size of any stake bigger than 10 per cent as well as notifying every change of 3 percentage points or more in that stake.

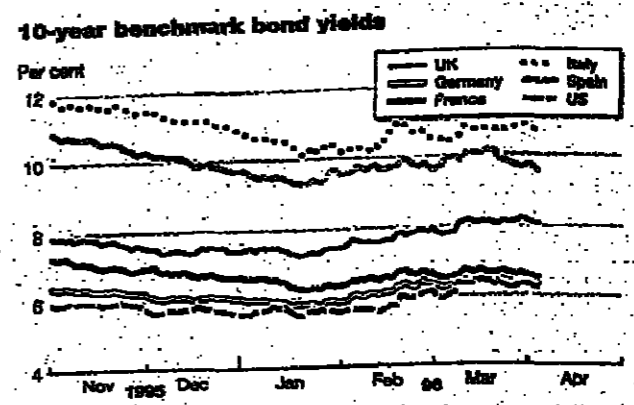
markets, said the ministry was planning "no substantial" strengthening of its market supervision section, which has been attacked for lax monitoring, to ensure greater enforcement.

INTERNATIONAL BONDS By Samer Iskandar

Convertible issuance pace begins to accelerate

The pace of convertible bond issuance accelerated sharply in the first quarter of 1996. According to IFR Securities Data, 62 deals worth \$10.83bn were issued in the international marketplace, compared with 24 issues amounting to \$1.81bn in the first quarter of last year and a total of \$17.82bn in 1995.

some recent issues, such as Tokai Bank's \$100bn deal and Nortel's recent \$350m issue. The latter, convertible into shares of Telecom Argentina, is the first Latin-American issue of mandatory exchangeable securities and only the second convertible issue in the region.

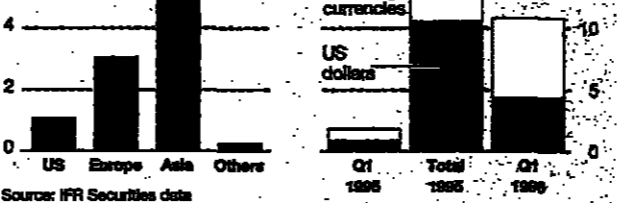


INTEREST RATES AT A GLANCE. Table with columns for USA, Japan, Germany, France, Italy, UK. Rows for Discount, Overnight, Three month, One year, Five year, Ten year.

structured deal for Nederlandse Gasunie. The combined amount of both issues, \$1400m, is modest but the transactions helped to confirm the existence of demand for such products. In addition to the guarantee on the initial capital and a coupon yield of between 4 and 4 1/2 per cent, what attracted investors to these deals was the chance to benefit from the performance of the index, should the individual share underperform the market.

ING BARING SECURITIES EMERGING MARKETS INDICES. Table with columns for Index, Week on week movement, Month on month movement, Year to date movement. Rows for World, Latin America, Argentina, Brazil, Chile, Colombia, Mexico, Peru, Russia, South Africa, Europe, Asia, etc.

Bankers say the current lack of adequate supervision is hurting Czech shares. Mr Zdenek Bakala, chairman of the investment bank Patria Finance, said that despite a better economic environment, Czech stocks were underperforming those in Poland and Hungary by a factor of three or four because of the market's structural problems.



Furthermore, most recent issues have shown poor performance after their launch. The Deutsche Finance paper was trading below its issue price at the end of last week and TB Finance's bonds convertible into shares of Total Bank slipped to 99, a full percentage point below their initial price, despite generous pricing at the cheapest end of the range announced by the lead manager.

IICG Bahrain advertisement. Grid of services including AIRCRAFT FINANCING, AVIATION FUEL FINANCING, BAI SALAM FINANCING, COMMODITY FINANCE, ECA FINANCING, EQUIPMENT FINANCING, EQUIPMENT LEASE FINANCING, EQUITY PLACEMENT & UNDER-WRITING, EQUITIES PORTFOLIO MANAGEMENT, EQUITY UNDER-WRITING, EQUITY UNDER-WRITING, NATURAL GAS FINANCING, PRE-EXPORT / IMPORT FINANCING.

NEW INTERNATIONAL BOND ISSUES. Table with columns for Issuer, Amount, Maturity, Coupon, Price, Yield, Launch, Book-runner. Rows for US DOLLARS, EUROPEAN DOLLARS, AUSTRALIAN DOLLARS, SINGAPORE DOLLARS, etc.

Commerzbank AG advertisement. Text: "has sold 2.066.500 shares in THYSSEN AKTIENGESELLSCHAFT for a consideration of DM 575 million. These shares were distributed to investors worldwide by Commerzbank AG and UBS Limited."

Handwritten Arabic text: "صكنا من الامل"

سكنا من الامل

CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

Table with columns: Country, Closing mid-price, Change on day, Bid/offer spread, Day's mid high/low, One month, Three months, One year, Bank of England index.

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Table with columns: Country, Closing mid-price, Change on day, Bid/offer spread, Day's mid high/low, One month, Three months, One year, J.P. Morgan index.

WORLD INTEREST RATES

Table with columns: Country, Term, Rate, and various interest rate indicators.

CROSS RATES AND DERIVATIVES

Table with columns: Country, Bid, Offer, and various cross rates and derivatives.

FT GOLD MINES INDEX

Table with columns: Country, Bid, Offer, and FT Gold Mines Index values.

MONEY RATES

Table with columns: Country, Term, Rate, and money rates.

EURO CURRENCY INTEREST RATES

Table with columns: Country, Term, Rate, and Euro currency interest rates.

EXCHANGE CROSS RATES

Table with columns: Country, Bid, Offer, and exchange cross rates.

FT GUIDE TO WORLD CURRENCIES

Table with columns: Country, Bid, Offer, and FT Guide to World Currencies.

THREE MONTH EURO-DOLLAR (3M) \$1m points of 100%

Table with columns: Date, Bid, Offer, and Three Month Euro-Dollar rates.

US TREASURY BILL FUTURES (3M) \$1m points of 100%

Table with columns: Date, Bid, Offer, and US Treasury Bill Futures rates.

US TREASURY BOND FUTURES (3M) \$100,000 32nds of 100%

Table with columns: Date, Bid, Offer, and US Treasury Bond Futures rates.

US INTEREST RATES

Table with columns: Term, Rate, and US Interest Rates.

UK INTEREST RATES

Table with columns: Term, Rate, and UK Interest Rates.

LONDON MONEY RATES

Table with columns: Term, Rate, and London Money Rates.

SPAIN

Table with columns: Term, Rate, and Spain interest rates.

UK GILTS PRICES

Table with columns: Term, Price, and UK Gilts Prices.

BANK OF ENGLAND TREASURY BILL TENDER

Table with columns: Term, Amount, and Bank of England Treasury Bill Tender.

BANK RETURN

Table with columns: Department, Assets, Liabilities, and Bank Return.

BASE LENDING RATES

Table with columns: Bank, Rate, and Base Lending Rates.

OTHER FIXED INTEREST

Table with columns: Term, Rate, and Other Fixed Interest.

STOCK INDICES

Table with columns: Index, Value, Change, and Stock Indices.

OTHER FIXED INTEREST

Table with columns: Term, Rate, and Other Fixed Interest.

STOCK INDICES

Table with columns: Index, Value, Change, and Stock Indices.

Large advertisement for 'A new Euroyen hedge is coming. Watch this space.' with a stylized 'X' graphic.



WORLD STOCK MARKETS

Table of world stock markets including sections for EUROPE, BELGIUM/LUXEMBOURG, GREECE, ITALY, DENMARK, GERMANY, FINLAND, FRANCE, INDICES, and US INDICES. Each section lists various stock indices and their performance metrics.

Advertisement for Rockwell: 'By meeting customer needs, Rockwell has become a world leader in components and systems for cars, trucks and trailers. Rockwell logo and text.

Table of world stock markets (continued) including sections for POLAND, SWITZERLAND, THAILAND, PACIFIC, JAPAN, NEW ZEALAND, SINGAPORE, SOUTH AFRICA, SOUTH KOREA, and NORTH AMERICA. Each section lists various stock indices and their performance metrics.

Table of world stock markets (continued) including sections for INDICES, US INDICES, and NORTH AMERICA. Each section lists various stock indices and their performance metrics.

Table of world stock markets (continued) including sections for INDICES, US INDICES, and NORTH AMERICA. Each section lists various stock indices and their performance metrics.

Vertical text on the right edge of the page, including 'Equity', 'Jobs', and 'Latin America'.

Handwritten Arabic text at the bottom center of the page.

صكنا من الاصل

WORLD STOCK MARKETS

AMERICA US equities react gloomily to jobs data

Wall Street

US shares tumbled in early trading as the bond market dropped for a second consecutive session following surprisingly strong figures on Friday, writes Lisa Branstetter in New York.

which are thought of as safe havens in times of slowing economic growth, were among the hardest hit sectors. The Morgan Stanley index of consumer companies shed 2.5 per cent, while the counterpart index of cyclical shares was off 1.7 per cent.

Shares in interest rate-sensitive financial groups were also hit badly. Chase Manhattan Bank fell 3 1/2% to \$69.75, Citicorp lost 3 1/2% to \$78.50 and Wells Fargo shed 3 1/2% to \$25.00.

ASIA PACIFIC

Nikkei off 1.3% as investors play waiting game

Tokyo

Fears of higher US interest rates triggered profit-taking and the Nikkei average closed 1.3 per cent down, writes Evelyn Terziano in Tokyo.

lower in spite of the yen's weakness. Hitachi dropped Y30 to Y1,040 and Toshiba closed Y8 cheaper at Y811. Sony dipped Y60 to Y6,380 and Matsushita Electric Industrial lost Y20 to Y1,730.

prime minister and finance minister, said Malaysia recorded a large trade deficit in January but did not immediately provide details.

North Korean campaign to destroy the armistice agreement that ended the 1950-53 Korean War.

gain a Morgan Stanley listing. The weighted index climbed 16.87 to a nine-month peak of 5,599.80 in heavy turnover of T\$82.46bn, the largest for a single session since December 31, 1994.

The market, which had risen by more than 400 points on Friday and Saturday, opened lower as non-financial sectors encountered profit-taking. But analysts said extreme bullishness in financials subsequently supported the market.

EUROPE

Madrid dips 1%, Istanbul rises

The fall in the US was followed by MADRID, one of the few markets open yesterday in the region. The general index lost 3.58 or 1 per cent to 81,422. The Ix35 receded 44.14 or 1.3 per cent to 3,850.64.

and particularly casino-linked stocks, after the government's snap decision to scrap long-awaited plans to award a casino licence. The general index fell 5.38 to 93,641.

Graphs below show first-quarter performances in major European markets.

FT/S&P ACTUARIES WORLD INDICES QUARTERLY VALUATION

Table with columns: NATIONAL AND REGIONAL MARKETS, Market cap. as at 29/3/96 (US\$m), % of World Index, Market cap. as at 29/12/95 (US\$m), % of World Index, % change in \$ index since 29/12/95. Includes rows for Australia, Austria, Belgium, Brazil, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Singapore, South Africa, Spain, Switzerland, Taiwan, Thailand, United Kingdom, USA, etc.

Latin America falters

The markets in the region reacted to the Wall Street fall with steep early losses. MEXICO CITY extended its opening losses in the IPC index to stand at midday down 64.53 or 2 per cent at 3,021.91.

SAO PAULO was also sharply lower in the first hour of trading and by mid-session the Bovespa index had weakened 1,387.73 or 2.8 per cent to 48,388.

France

The CAC 40 index, rebounded 115 to 105.

Germany

The DAX index, rebounded 115 to 100.

Switzerland

The SMI index, rebounded 115 to 100.

LEGAL NOTICES

COMMONWEALTH OF THE BAHAMAS IN THE SUPREME COURT Equity Side BETWEEN IN THE MATTER OF MERIDIAN INTERNATIONAL BANK LIMITED (in Liquidation) AND IN THE MATTER OF THE COMPANIES ACT 1992 NOTICE is hereby given that the Creditors of the above-named Company which is being wound up by the Court are required to send to the Official Liquidator of the said Company at P.O. Box N-123, Nassau, Bahamas and if so required by Notice in writing from the said Official Liquidator, to those Attorneys as presently or in future they may be specified in such Notice or in default thereof they will be excluded from the benefit of any distribution made before such date as is provided.

FT/S&P ACTUARIES WORLD INDICES

Table with columns: NATIONAL AND REGIONAL MARKETS, US Dollar Index, Day's Change, Point Change, Friday April 5 1996, Local Index, Local % chg on day, Gross Div. Yield, Thursday April 4 1996, Local Index, Local % chg on day, DOLLAR INDEX, Year ago approx. Includes rows for Australia, Austria, Belgium, Brazil, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Singapore, South Africa, Spain, Switzerland, Taiwan, Thailand, United Kingdom, USA, etc.

The Financial Times plans to publish a Survey on The UK Gas Market on Monday, April 29. As the UK Gas sector enters a new era the Financial Times will be publishing a survey examining the threats & opportunities facing the industry. The FT reaches two-thirds of senior business individuals who make decisions on the purchase of fuel & energy in the work place (EBRS '93) Emma Goddard Tel: +44 (0) 171 873 4053 Fax: +44 (0) 171 873 3062 or your usual FT representative FT Surveys

FT WORLD GOLD CONFERENCE 24 & 25 June 1996, Venice. There has been more excitement in the gold market since the beginning of 1996 than at any time during the past two years, with the price of gold breaking through \$400 an ounce. The 1996 FT Gold conference brings together expert speakers from around the world to debate all the important market influences and to analyse the latest trends. ISSUES INCLUDE: The Changing Relationship between the Central Banks and the Gold Market in the Late 1990s, How the Market is Responding to New Forces, Mining, Mine Finance and Hedging, New Initiatives to the year 2000 in South African Mining, Meeting the Challenges of Asian Demand, The Gold/Silver Relationship. SPEAKERS INCLUDE: Mr Robert Guy, Director, N M Rothschild & Sons Limited; Mr James H Cross, Former General Manager, Gold and Foreign Exchange Department, South African Reserve Bank; Mr Robert M Rubin, Executive Vice President and Director, AIG Trading Group; Mr Tom R N Main, Chief Executive, Chamber of Mines of South Africa; Mr Ted Reeve, Equity Analyst, Scotia McLeod Inc; Mr James P Riley Jr, Farmer, Goldman Sachs & Co; Mr Don Mackay-Coghill, Chief Executive Officer, Gold Corporation; Mr Philip Klapwijk, Senior Metals Analyst, Gold Fields Mineral Services Ltd; Mr Mark Kestley, Chief Financial Officer, Corporate Finance Department, Ashanti Goldfields Company Limited; Mr Fabio Torboli, Chief Executive Europe, World Gold Council. ENQUIRY/REGISTRATION FORM: Please complete and return to: FT Conferences, Maple House, 149 Tottenham Court Road, London W1P 9LL. Tel: (+44) 171 896 2626 Fax: (+44) 171 896 2696/2697.

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OFFSHORE AND OVERSEAS

BERMUDA (SIB RECOGNISED)

Table listing Bermuda (SIB Recognised) funds with columns for Fund Name, ISIN, and Price.

BERMUDA (REGULATED)\*\*

Table listing Bermuda (Regulated) funds with columns for Fund Name, ISIN, and Price.

GUERNSEY (SIB RECOGNISED)

Table listing Guernsey (SIB Recognised) funds with columns for Fund Name, ISIN, and Price.

IRELAND (SIB RECOGNISED)

Table listing Ireland (SIB Recognised) funds with columns for Fund Name, ISIN, and Price.

IRELAND (REGULATED)\*\*

Table listing Ireland (Regulated) funds with columns for Fund Name, ISIN, and Price.

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Handwritten text in Arabic script: "صندوق الاستثمار"

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Main table containing FT Managed Funds Service data, including columns for fund names, prices, and other financial metrics. The table is organized into several sections: 'Pay-Holding SA', 'Other Offshore Funds', and 'Offshore Insurances'.

OTHER OFFSHORE FUNDS

OFFSHORE INSURANCES

MANAGED FUNDS NOTES
Prices are in pence unless otherwise indicated and these prices are shown to 2 decimal places subject to rounding. The regulatory authority is the Financial Services Authority.

Barney's could put Isetan in the red

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Main table of stock prices with columns for stock name, price, change, and volume. Includes sub-sections for 'NEW YORK STOCK EXCHANGE', 'NASDAQ', and 'AMERICAN STOCK EXCHANGE'.

Time waits for no one. If the business decisions are yours, the computer system should be ours. http://www.hp.com/go/computing



Continued on next page



صحة من الاموال

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices with columns for Stock, High, Low, Change, and Volume. Includes sub-sections for -V-, -W-, -U-, and -X-Y-Z-.

NASDAQ NATIONAL MARKET

Table of NASDAQ National Market prices with columns for Stock, High, Low, Change, and Volume. Includes sub-sections for -E-, -F-, -G-, -H-, -I-, -J-, -K-, -L-, -M-, -N-, -O-, -P-, -Q-, -R-, -S-, -T-, -U-, -V-, -W-, -X-, -Y-, and -Z-.

AMEX COMPOSITE PRICES

Table of AMEX Composite Prices with columns for Stock, High, Low, Change, and Volume.

Advertisement for 'Have your FT hand delivered in Warsaw' featuring the 'Warsaw' logo and contact information for Financial Times.

FT GUIDE TO THE WEEK

TUESDAY 9

Israeli nuclear waste alarm

Reports that radioactive waste has leaked from Israel's nuclear reactor at Dimona in the Negev desert will be examined by the Arab League in Cairo. The meeting was requested by the Palestinian representative after the reports surfaced in many Arab publications. Egypt and other Arab states are linking the possible danger from Dimona to the wider issue of Israel's nuclear programme. Although Israel has never confirmed it has atomic weapons, according to foreign reports it has built about 200 in Dimona. Cairo wants Israel's nuclear programme to be dismantled or, at least, inspected by the International Atomic Energy Agency. Meanwhile, the Egyptians are monitoring radiation levels along their border with Israel.

Polish president in Russia

Aleksander Kwasniewski, the president of Poland, started a three-day state visit to Russia yesterday. It is his first there since he was elected last autumn. The opposition will watch closely for signs of a soft line by the former Communist leader on Russia's objections to Polish membership of Nato. Mr Kwasniewski, who seeks to improve relations with Moscow without making concessions, has already travelled to Brussels, Bonn and Paris to establish his pro-European and Nato credentials. General Javier Solana, the secretary general of Nato - whose expansion Moscow considers a threat to its security - will visit Poland on April 17.

Rifkind courts Latin America



Malcolm Rifkind, the British foreign secretary, arrives in Barbados at the start of a Latin American and Caribbean trip. Mr Rifkind will go on to Jamaica, Mexico, Brazil and Bolivia, where he will attend a European Union/Rio Group ministerial meeting. The aim is to promote British exports and investment, which have lost ground to US trade at a time when Latin America is seen as an area of growing opportunity.

Mr Rifkind, who will make at least one speech about UK policy in the region, is no regional expert - the only Latin American country he has so far visited is Cuba.

Greek premier meets Clinton

Costas Simitis, the Greek prime minister, will hold talks with President Bill Clinton on his first visit to the US. Greece is seeking support in its disputes with Turkey in the Aegean following a clash between the two countries in January over the status of two uninhabited islands between the Turkish coast and the Greek island of Kalymnos.

Greece is also anxious that, before the summer tourist season begins, the US rescinds an official warning that security at Athens airport is not up to international standards.



Niggling worries over Israel's nuclear programme come to the fore as the Arab League meets to examine reports of a radioactive leak from an Israeli reactor

FT Surveys

Asian Telecommunications; Pakistan.

Public holidays

Israel, Nauru, Philippines, Tunisia, Vatican City.

WEDNESDAY 10

Li Peng visits France

Mr Li Peng, the premier of China, visits France as part of a European tour, beginning today. Mr Li will explore ways to extend Sino-French political and economic relations, and will also visit the Toulouse headquarters of Airbus Industrie, where executives of the European consortium are hoping that he will announce new aircraft orders.

UK in boat people struggle

Repatriating Vietnamese boat people tops the agenda for Jeremy Hanley, the UK foreign office minister, in a two-day visit to Hanoi ending today. Britain and the Hong Kong government are trying to ensure about 19,500 Vietnamese held in camps in the colony, most of whom fled Communist-run Vietnam in the 1970s and 1980s, will be repatriated to Vietnam before China resumes sovereignty over Hong Kong in 1997. The Vietnamese authorities have refused to accept back large numbers because they are not deemed Vietnamese nationals: most are ethnic Chinese.

Blair at the White House

Tony Blair, the leader of Britain's opposition Labour party, arrives in the US

for meetings which include talks at the White House with President Bill Clinton and Vice President Al Gore (to Apr 12). Northern Ireland and the transatlantic "special relationship" are expected to be among the topics discussed. There is also speculation that there may be a deal to lower trade barriers between the US and Britain should Mr Blair and Mr Clinton win their respective elections. Mr Blair will also breakfast with Henry Kissinger, the former secretary of state, meet congressional leaders and address the British American Chamber of Commerce. His meeting with Mr Clinton is seen as a big coup for Labour.

Japan-US air cargo deal

The US and Japan are likely to sign a formal air cargo deal after final discussions that are expected to be concluded in Tokyo by Friday. Under the agreement, which was reached late last month, the countries will grant each other's carriers extra flight rights on both sides of the Pacific. However, the most contentious issue remains unresolved: that of so-called "beyond rights", under which carriers can stop in one country to pick up a load for delivery to another. Peace is all the less likely to break out given that another transport dispute is brewing, this time over passenger flights.

Chess

Chess grand masters Anatoly Karpov, Jan Timman and Jeroen Piket start the 11th Aegon computer chess tournament, playing exhibition games against computer chess programs in The Hague (to Apr 17).

Public holidays

Israel.

THURSDAY 11

Labour poised to take seat

The Labour party is expected to win a British by-election in Staffordshire South East, taking this Midlands seat from the Conservatives. A Labour victory will reduce the Tory majority in the House of Commons to one. However, this relatively affluent constituency is not easy territory for Labour, and the size of its majority if it wins will be watched closely for signs of whether the party could be flagging in the opinion polls. The seat became vacant with the death of sitting MP Sir David Lightbown.

Elections in South Korea

South Korea's ruling New Korea party will be struggling to keep its parliamentary majority after a general election, which comes only three weeks after a close aide to the South Korean president was arrested on corruption charges. The president, Kim Young-sam, who has conducted an anti-corruption drive since he took office in 1992, is himself being accused by the opposition of having financed his last campaign from a secret slush fund. The National Congress for New Politics, the main opposition party, alleges the fund belonged to Mr Kim's predecessor, Roh Tae-woo, who is also being tried on corruption charges. Mr Roh and another former president, Chun Doo Hwan, are both in jail.

Andreotti murder trial

Giulio Andreotti, seven times prime minister of Italy, is to go on trial in Perugia charged with complicity in the 1978 murder of a Rome journalist, Mino Pecorelli, who edited a scandal sheet. Perugia magistrates allege that Mr Pecorelli was trying to blackmail Mr

Andreotti. His co-accused are a former foreign trade minister, Claudio Vitalone, and three convicted mafiosi. The trial was postponed from February 2. Mr Andreotti is already standing trial in Sicily, accused of being the Mafia's political protector in Rome.

Nuclear ban treaty for Africa

Egypt hosts the signing of the African Nuclear Weapons Free Zone Treaty, known as the Treaty of Pelindaba. All 53 African states have been invited to sign the treaty and the five nuclear powers - the US, Russia, UK, France and China - will also sign protocols pledging not to use or test nuclear weapons in the region. The treaty will be the world's fourth regional agreement banning nuclear weapons. Others have been signed in Latin America and the Caribbean, the South Pacific and among South East Asian countries. Until recently the main obstacle to an African treaty had been South Africa's advanced nuclear weapons capability. However, a programme to dismantle it has been continuing since 1990.

Golf

Pickled in aspic, but still a spectacle, the 60th US Masters tournament starts at Augusta, Georgia (to Apr 14). Europe has won more than its fair share of glory at Augusta in recent times, scooping seven of the last 11 Masters titles. If a European is to triumph this time, it could be Scotland's Colin Montgomerie, at present the world's No 2 professional. Many observers will also study the progress of another Scotsman, Gordon Sherry, the 8th Sin biochemistry undergraduate who is still an amateur and is using the Masters as a springboard to what many believe will be an outstanding professional career.

FT Surveys

International Hotels; Russia.

Public holidays

Costa Rica.

FRIDAY 12

Arkansas, the final frontier



The eighth annual UFO conference takes place in Eureka Springs, Arkansas, the home state of President Bill Clinton (to Apr 14). The conference will feature delegates' personal accounts of UFO experiences, audio-visual presentations and a panel discussion concerning the existence or otherwise of UFOs.

Saleroom

The English country house opens its doors in New York this week, with a series of symposia on the subject organised by Sotheby's. The event closes today with an auction of objects that characterised such houses. Among the items for sale are "The start of the Epsom Derby" by John Frederick Herring Sr, estimated at up to \$1m (\$800,000), and a pair of George III

Bosnia donors' conference

An international donors' conference in Brussels in order to raise the \$1.5bn (£1.1bn) outstanding part of the \$2.5bn (£1.9bn) sought for Bosnia's reconstruction. The sum was proposed by the World Bank in order to jump-start Bosnia's economy and about two-thirds was pledged last December, but not signed over. More than 50 countries and 25 organisations are expected to attend the two-day conference, which is being hosted jointly by the World Bank and the European Commission. Thorvald Blix, the international mediator in Bosnia and in charge of implementing the Dayton agreement banning nuclear weapons, has threatened to postpone the conference unless the rival Bosnian parties come to a promise to release all remaining prisoners.

EU in single currency

The European Union finance ministers hold a meeting in Verona, Italy, to discuss preparations for the European single currency. The meeting is likely to focus on the relations between those inside and outside any future single currency, following the request by John Major, the UK prime minister, for a study of the matter. The German proposal for a stability pact are also likely to be debated, together with the issue of the future coinage for a single currency.

FT Surveys

FT Review of Business Books; Business Parks; Indian Banking and Finance.

Public holidays

Bulgaria, Ethiopia, Greece, Lebanon, Lanka, Thailand.

SATURDAY

Judo

British Open championships, National Indoor Arena, Birmingham.

Public holidays

Bangladesh, Nepal, Sri Lanka, Thailand.

SUNDAY

Pope in Tunisia

Pope John Paul II makes a one-day visit to Tunisia, the capital of predominant Islam. Vatican officials consistently denied Spanish newspaper reports that the Pope has intestinal and Parkinson's disease, and say the visit will go ahead.

Badminton

European championships, Herning, Denmark (to Apr 21).

Public holidays

Egypt, Jordan, Lebanon, Syria.

Compiled by Simon Strong. Fax: (+44) (0)171 873 3194.

Other economic news

Tuesday: As the markets reopen after the Easter holiday, there will be a clutch of economic data to watch this week.

UK manufacturing figures will be analysed closely for any signs of a rebound in activity, following the slowdown at the end of last year. Most economists expect to see some uptick in February, albeit relatively modest.

In Japan, the trade balance is likely to have strunk slightly in February.

Wednesday: The French INSEE survey on household sentiment will be watched for any signs of a return in consumer confidence in March. In Germany, unemployment data is likely to show a further rise in jobless levels last month - albeit a smaller growth than earlier this year.

Thursday: US retail sales figures should point to a continued, small uptick in consumer spending in March.

Friday: French and US inflation data should point to continued subdued price pressures in March. Spanish data is also likely to show little acceleration, although its rate of price growth remains one of the highest in the European Union.

ECONOMIC DIARY

Statistics to be released this week

Table with columns for Day Released, Country, Economic Statistic, Median Forecast, Previous Actual, and a second set of columns for another set of statistics.

ACROSS

- 1 Favourite places for having tantrums? (5,6)
2 Sprays of flowers (5)
3 They openly work with crooks (9)
4 Animal lover is after foreign currency (7)
5 A number in Malaga used to form a union (7)
6 Standing order from Crete (5)
7 His duties may be an eye-opener to Mexicans on the move (9)
8 Supplies information for close friends (9)
9 Fun with the birds? (5)
10 A tussle for military honours (7)
11 Casual way in which you remove a glove? (3,4)
12 US soldier seizes a searival Italian union leader (9)
13 Wait round front of registry - for her? (6)
14 Devil of a choice by Battigan (3,4,4,3)

DOWN

- 1 A willing disposition? (9)
2 Score 101, and total up (5)
3 Being urgent, it's sent in a different way (9)
4 Miss Garbo was unusually great (5)
5 In this practice there's a real shave fluctuation (9)
6 Dismantle a United Nations oil installation? (8)
7 He collects articles others consider worthless (7)
8 A sweet little thing (6)
9 Schedule means item is thrown out by the board (9)
10 Caught us, to face this sort of sentence (9)
11 Horse swallows mixed grain and fat (9)
12 Visible location for a pub, we hear (2,3)
13 He dines out on the fourth of July (6)
14 Free to be at it - that's great! (6)
15 Border county where Sarah gets work (5)
16 It isn't true it comes to a moral conclusion (5)

Crossword puzzle grid with numbers 1-16 indicating starting positions for the clues.

PRIZE CROSSWORD No.9,038 Set by DANTE

A prize of a Pelikan New Classic 389 fountain pen for the first correct solution... Please allow 28 days for delivery of prizes.

Winners and solution for the crossword puzzle, including names and addresses.

Advertisement for William Ellis clothing, featuring a 10% OFF introductory offer and contact information.

Handwritten text at the bottom of the page: 'سكزا من الأمل'

# ASIA-PACIFIC TELECOMMUNICATIONS

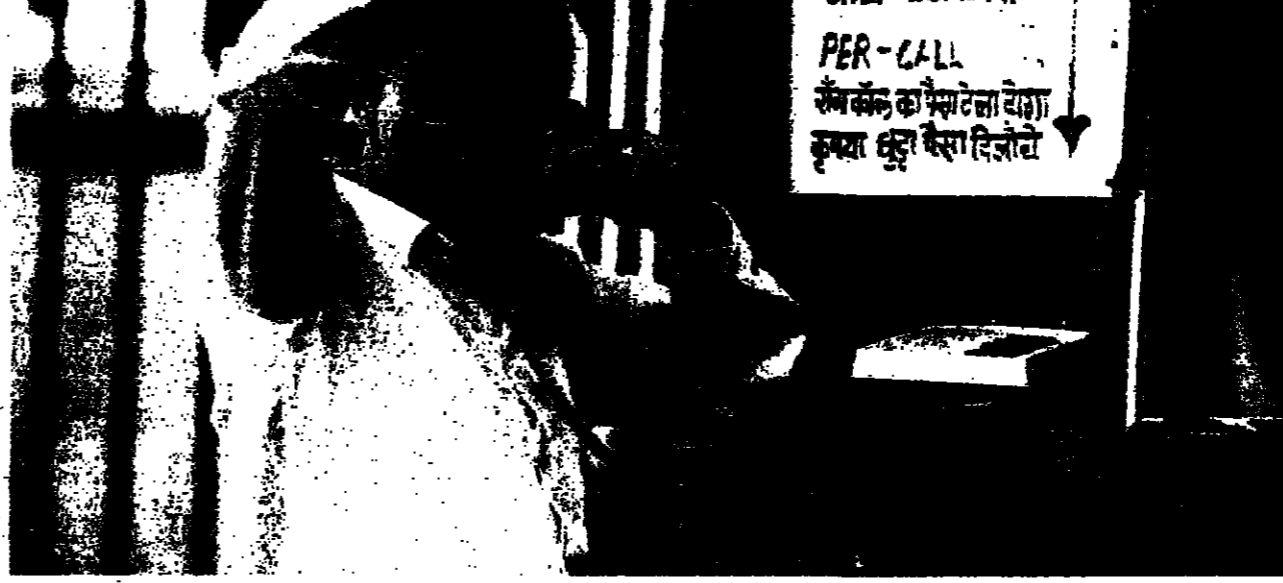
## Winners in the east will inherit the earth

International telecoms concerns are fighting to boost their presence in the world's largest market. They face big obstacles, writes Alan Cane

The centre of gravity of the global telecommunications business is shifting towards the complex mixture of affluence and underdevelopment that is the Asia-Pacific region. The 31 countries of the region already constitute the world's largest market for telecoms products and services, according to the United Nations agency, the International Telecommunication Union (ITU). It accepts that the average telephone density across the Asia Pacific region is just five per 100 people against a world average of 12 per 100, but goes on to point out the speed of the growth taking place: "In the coming five years," it affirms, "investment in the region's telecoms market is expected to exceed \$300bn."

sequence of the ceding of Hong Kong's sovereignty to China next year - seems to be no deterrent. BT is not alone among European operators in seeking to extend its influence in Asia. Last year Deutsche Telekom, Europe's largest operator, paid \$830m for a 25 per cent stake in Satelindo, the most recently formed of Indonesia's three telecoms companies. Significantly, Satelindo is a mobile phone operator. Mobile networks are cheaper and simpler to establish than fixed-wire infrastructures, and once deployed can dramatically cut the time a potential customer has to wait for a connection. It is estimated there could be 80m mobile phone users in the Asia-Pacific region by the turn of the century, more than in either Western Europe or North America. Telecoms operators from developed countries are having to invest in the region are having to learn new ways of doing business. Mr Charles Vol of Telstra, the state-owned Australian operator which is planning to exploit its technical, marketing and financial expertise to develop operations in China, Vietnam, India and Indonesia observes that business in North America is based on law, in Europe on logic, and in Asia on relationships: "The negotiations never really end," he says. The Chinese, he points out, measure time in dynasties rather than years. It is a commonplace to note that the countries of the Asia-Pacific region are grouped together principally by geography rather than heritage, and can show startling differences in telecoms development. On the one hand Japan is home to NTT, the world's largest company by market capitalisation, with 60m lines and 47.8 lines per 100 head of population. On the other, the Philippines' largest operator, Philippine Long Distance Telephone, has less than a million lines for

a population of almost 70m, an average of 1.68 lines per 100 head of population. The region can in business terms be divided into three broad categories: mature markets such as Japan, Hong Kong and Singapore, maturing markets including Malaysia and Thailand and immature markets such as the Philippines and India. A common theme, however, is the speed and energy with which each country is transforming its telecoms networks: "getting the infrastructure to the people," as Mr Vol puts it. Governments in the Asia-Pacific region understand that effective telecommunications underpins economic growth rather than the other way round. They are aware of the clear relationship between the number of telephones per head of population and foreign direct investment. The Chinese, for example, are laying new lines at the rate of 14.5m a year, a figure roughly equal to half the UK's fixed line network. They are paying for much of the expansion themselves. Earlier this year AT&T of the US signed a \$18m deal with China's Ministry of Posts and Telecommunications to equip China's Beijing-Kowloon trunk line. It will be the longest optical trunk line in China at \$3,654m and is only one of 16 major trunk lines due to be completed by 2000. Other governments are seeking alliances and partnerships with Western companies to help meet the expense of boosting their telephone capacity. Basic telephony may not be enough, however, given the pace at which much of the rest of the world is moving towards the advanced communication services found on the "information superhighway". The ITU pointed out last year: "One thing is certain, developing countries cannot afford to wait and see what happens. They are already behind in various



With just one telephone for every 100 people, India has huge potential for growth in the provision of telecommunications services

measures of information penetration and the development gap is greater for advanced communication services than for basic telephone services." One illustration will suffice: in 1994 there were an estimated 48.9 users of the Internet, the international computer network, per 1,000 inhabitants of Sweden. The comparable number for Japan, where telephony is highly developed, was 4.3, and for India, which has massive improvements to make to its infrastructure, just 0.002. Advanced communications, the ITU says, can fundamentally alter the development paradigm. It comments: "Economic development has traditionally been associated with the movement from rural, agricultural societies to urban, industrial ones. Information infrastructures can accelerate this process. But they can also help countries skip whole stages of development... the building up of information industries can help developing countries participate in the information economy."

With many countries in the region seeking funds to build infrastructure and a growing number of privatisations planned in the telecoms sector, there are questions over whether there will be enough capital to satisfy these ambitions. In the middle of 1995 Asia's programme of telecoms flotations was forced onto the back burner as market conditions deteriorated. The flotation later in the year of Indonesia's national operator, PT Telkom, caused embarrassment when at the last moment the government was forced to halve the size of the offer and cut the price of the shares after poor support from US investors. According to Mr Andrew Harrington, Asia-Pacific analyst at Salomon Brothers, investors should take note of a number of new trends. He emphasises the importance of increasing liberalisation as governments try to accelerate the expansion of telecoms by attracting foreign capital: privatisations and other offerings that have already been sched-



Japan's highly-developed market is the subject of political wrangling

uled or are expected to be announced have a value greater than \$4bn a year for the next five years. The number of quoted telecoms companies, he says, has increased more than tenfold since 1990. He predicts the Asian market is on course for stronger growth: "Capital expenditure in telecoms in the Asia-Pacific region rose from \$20bn in 1993

to \$28bn in 1994. That represents a 25 per cent increase year on year. I expect this growth to continue." Japan, the richest country in the region, which has the largest telecoms market, is addressing questions of a different nature. It is slowly opening its market to foreign competitors. It continues to debate the wisdom of breaking up

### IN THIS SURVEY

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Editorial production: Jonathan Guffris  
Graphics: Robert Hutchison, Steven Bernard  
NTT. Earlier this year a government committee recommended that the giant should be split into several regional phone companies and one long-distance operator. NTT is fighting back strongly, arguing that if it is divided up there will be gaps in services for local businesses and a weakening of Japan's international competitiveness in telecoms research and development. It claims this would lead to stagnation of the country's information technology industry. It is the kind of dilemma which India, with one telephone for every 100 of its inhabitants, will not have face in the foreseeable future.



"Being able to answer all my business calls right away gives me more spare time."

RENÉE T HART,

Secretary to Distribution and Sales, Ericsson Business Mobile Networks BV, The Netherlands.

Think about how much time you waste on the telephone on an average working day. You call people. They aren't at their desks, so you leave a message. When they call back, you're away from your desk. And so on. At the end of the day, you find yourself working late just to catch up. We need to respect each other's time more. To make everyone more available during the working day, Ericsson researches, develops and markets digital cordless applications for public and private networks that are making communication between people more efficient. Ericsson pioneered the world's first DECT-based, multi-cell, multi-user Business Cordless Telephone System: Freeset.

Ericsson's 80,000 employees are active in more than 100 countries. Their combined expertise in switching, radio and networking makes Ericsson a world leader in telecommunications.

It's about communication between people. The rest is technology.



# They have the technology

## Deregulation is whetting the appetites of equipment makers, writes John Burton

The rapid deregulation of the South Korean telecommunications market, which begins in earnest this year, is expected to give a big boost to the nation's ambitions of becoming a global supplier of telecom equipment.

Domestic manufacturers are expected to receive most new equipment orders as the number of Korean telecom operators multiplies over the next few years. This will provide the telecom manufacturers with a secure industrial base as they prepare to advance into export markets.

KMT will face a new challenge in cellular phone services this spring, when Shin-segi, a consortium led by Pohang Iron & Steel and the Kolon textile group, enters the market.

In June, the government will award 30 licenses in seven telecom service sectors, including personal communications services (PCS), trunked radio systems, international call services, paging, and wireless data transmissions. More entrants are expected to follow in 1997 when the government further relaxes licence requirements.

The fiercest competition for new licenses is in the area of PCS, an alternative to cellular phones that is expected to be highly lucrative once the service begins in 1998.

The government has reserved one of the three PCS licenses for Korea Telecom, while another will be awarded to telecom equipment makers and a third to industrial groups not involved in manufacturing equipment.

Although foreign operators now hold minor stakes in some cellular phone and other wireless systems, they are banned from the rest of the telecom market. In response to pressure from the World Trade Organisation, in 1998 foreign-



ers will be permitted to take a shareholding up to 33 per cent in most telecom companies, with a few important exceptions. Foreign stakes in Korea Telecom will be limited to 20 per cent and in Daecom and KMT to 15 per cent.

There is plenty of room for growth in wireless telecom services since the number of cellular phone subscribers amounts to only 2m, which is one of the lowest penetration rates in the region at 3.7 per cent.

Nonetheless, the deregulation of the telecom market and consequent price-cutting are expected to put pressure on the earnings of most established telecom operators, which have enjoyed high profits because of their monopoly status.

KMT, which is one of Korea's most profitable companies, could suffer as a result of competition from the new PCS system, which is expected to be less expensive for customers than cellular phones.

While deregulation poses a threat to current telecom operators, it will probably result in

higher profits for telecom equipment makers. The prospect of new equipment orders has led to increased competition between domestic and foreign suppliers.

Korea's four main telecom equipment producers - Samsung, LG, Daewoo and Hyundai - control 70 per cent of the market for switching equipment after they helped finance a state-supported project to develop the country's first high-capacity exchange, the TDX system. AT&T of the US holds the remaining 30 per cent market share with its 5ESS switching system.

Foreign telecom equipment makers, however, fear that their market share is on the decline as Korean telecom service companies are pressured to select domestic suppliers.

One reason is that the government has chosen telecommunications as a new strategic industry for the country. Another is that Korean telecom equipment makers have become shareholders in telecom operators, which will significantly influence their procurement decisions.

One example of Korea's quest for self-reliance in telecommunications is the government's demand that cellular phone and PCS operators adopt an advanced digital wireless transmission system, known as code division multiple access (CDMA).

Although CDMA was developed by Qualcomm of the US, Korea this year became the first country in the world to commercialise the system on a national basis. Analysts believe the intention was to give Korean companies a headstart in supplying the CDMA technology to other countries that adopt the standard. Korea has already won small export orders for CDMA equipment in the US and Russia.

The dominance of domestic manufacturers in the estimated \$4bn CDMA market in Korea has added to foreign concerns that the country's telecom market is still largely closed to competition from abroad.

# NTT delays brake market

## Political inertia is delaying the break-up of NTT's monopoly, says Michiyo Nakamoto

Japanese bureaucrats are not used to being rebuffed. But for the past decade, the ministry of posts and telecommunications has had to live with the bitter taste of failure in its effort to break up NTT, the country's dominant telecommunications carrier.

Last month the ministry was, for the second time, thwarted in its crusade to split up the telecommunications giant, by politicians unwilling to take a move that could have grave consequences when they face the electorate some time before next summer.

The ruling coalition, which has the final say on the status of NTT, postponed a decision that was expected by the end of March, leaving not only NTT but the whole future of the Japanese telecommunications industry in mid-air.

The politicians' indecision shows the extent to which telecommunications policy in Japan has been driven by short-term political considerations.



NTT's monopoly of the local loop has meant that competitors in the long-distance market are paying nearly 50 per cent of their revenues in inter-connection charges to NTT. They have also been prevented from introducing new services as speedily as they might have if NTT had willingly provided access to its local network.

Serious competition in the local network is unlikely to emerge even with greater deregulation, due to the prohibitively high cost of laying telecommunications lines to homes, the ministry believes.

If the goal of introducing greater competition and dynamism into the Japanese telecoms industry is to be achieved, the alternative to a break up of NTT would be a combination of greater deregulation and stricter controls on NTT, to ensure its local network interests do not prevent it from giving long-distance competitors fair access.

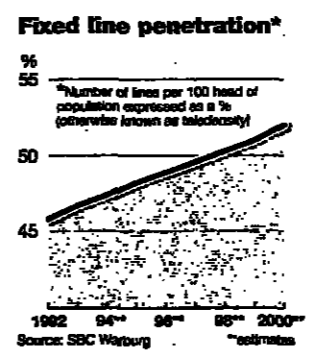
Besides going against moves towards fewer government controls on industry, NTT's history of being under the thumb of the telecoms ministry should make it loath to choose that option. But judging from its fierce resistance to any form of demerger, NTT no doubt sees the former prospect as the lesser of two evils.

On hold: uncertainty over NTT creates headaches for other operators

It is also the only carrier capable of providing long-distance carriers as well as cellular phone companies with the crucial link to home phones.

Since NTT was privatised and the market was first opened to competition in 1985, the number of carriers has risen from just two to 2,828, including those which do not have their own infrastructure.

Rates have come down substantially and a variety of new services have been introduced. For example, long-distance rates between Osaka and Tokyo have fallen from ¥400



\*Source: SBC Watson

(\$3.7 for a three-minute call in 1985 to ¥180 for NTT and ¥170 for its competitors).

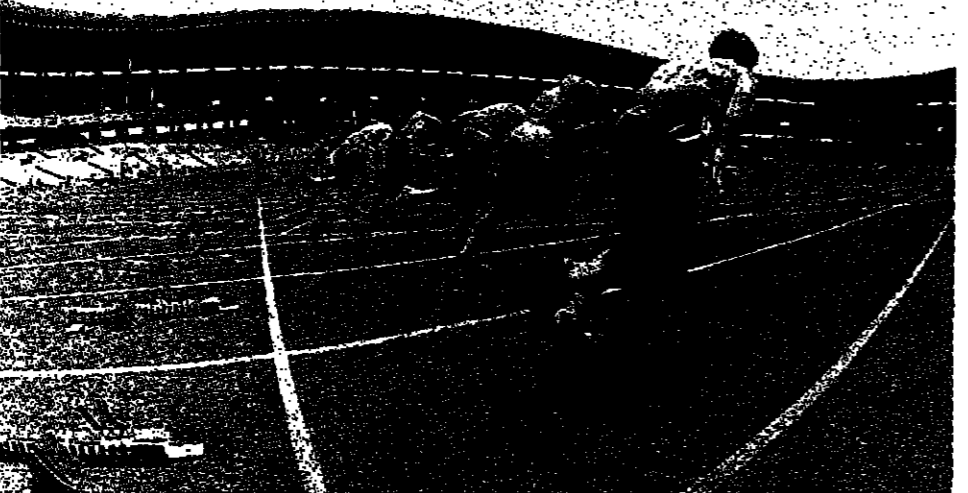
New services which offer users discounts on monthly long-distance calls or on calls to specified numbers have been launched.

But there are serious concerns that the development of Japan's telecommunications industry is lagging behind competitors, in particular the US, and that this gap is widening.

Japan runs a large deficit in the trade of telecommunications technology, according to the telecommunications council, a government advisory panel. In the three years between 1991 and 1994, Japan fell behind the US in R&D in the telecommunications field, the council warns.

Japanese telecoms companies offer fewer services than their US counterparts, it notes. Compared with the 17 types of discount services offered in the US by AT&T, Japan's largest domestic carrier offers only five.

What's more, there is still a considerable gap in rates



Running start: Korean companies could have an advantage in the race to sell CDMA equipment internationally

# A second opinion is needed

## A big sell-off is due in 1997, but politicians are prevaricating, writes Nikki Tait

The next year is likely to be crucial for the Australian telecommunications industry.

For more than five years, the sector has been edging towards full deregulation. Now the date on which open competition is due to start - the end of June, 1997 - is close at hand. But regulatory guidelines and legislation to support the new regime have yet to be determined, and the election of a conservative coalition government last month means that some of the groundwork laid by the previous Labor administration will be revisited.

The hubbub of activity over the future industry environment will be increased by the fact that both of Australia's big telecommunications groups are moving towards stock market debuts.

Optus Communications, which was set up to provide competition to the government-owned Telstra group in the early-1990s, says that it is looking at a flotation in calendar 1996. It is currently owned by a mixture of foreign and domestic institutional and corporate investors.

The situation at Telstra, wholly-owned by the federal government, is more complex. In the course of the recent federal election campaign, the Liberal-National coalition pledged to sell off one-third of the carrier's shares during the current three-year parliamentary term. Stock market analysts estimate that the sale

could bring in proceeds of around A\$2bn (US\$650m).

But how and when the Telstra float will proceed is unknown at this stage. There are potential political complications because the Australian Democrats, one of the minor parties who hold the balance of power in parliament's upper house, are opposed to the sale.

The scale of the privatisation - and the restrictions which the coalition has indicated would be placed on foreign ownership - may also tax financial advisers when the flotation mechanics come to be devised.

Nevertheless, the government is expected to start laying the foundations for Telstra's privatisation in its first parliamentary session, which will start in late April.

In the area of broader deregulation, the new government inherits a fairly well-developed framework from its predecessor. Last August, Labor handed down 99 policy principles which were to form the basis of the post-1997 communications environment. Key elements were the removal of any restrictions on the number of network providers/installers; no restriction on the number of carrier licences; and open and



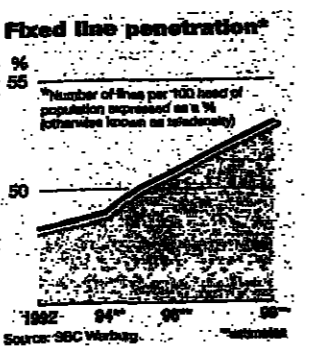
seamless network access for all carriers.

The regime envisaged fairly stringent social conditions. Carriers, for example, would be required to offer codes of practice to ensure consumer protection. In addition, they would have to draw up industry development plans, detailing involvement with the Australian telecommunications supply industries.

Critically, Labor's proposed framework also relied on industry-developed codes of practice covering interconnection rights and access. These were to be registered with the Australian Competition and Consumer Commission, the country's main competition watchdog, which would supervise all activities relating to competition.

The broad expectation is that much of this - including the lack of limit on the number of new entrants to the market and the statutory right of interconnection - will be taken on board by the coalition.

In recent weeks, there have been some upsurges from within the industry to either delay the process or rethink the principles: Telstra, for example, is known to favour a more generic competition model, whereas Optus is emphatic that industry-specific legislation is essential, given Telstra's market dominance. But any substantial backtracking on the timing and nature of deregulation would open the government to heavy attack, and run counter to election promises.



\*Source: SBC Watson

That said, the coalition is expected to incorporate a few distinctive features. It pledged, for example, to impose a "customer service guarantee" on telephone companies: "This would entitle consumers to rebates on their bills if service on new connections and repairs fall below set standards. It also promised to make high-capacity digital links widely available in both metropolitan and rural areas.

In any event, the timing will be tight. Telecoms executives say that their best hope is that the revised draft legislation can go out for consultation in a few months. This would allow the industry to offer comments during Australia's winter in time for the legislation itself to be introduced in parliament in the last quarter of 1996.

The industry expects to get to work on the access codes separately and have those in place by March next year at the latest.

In spite of the uncertainty over the legislative framework, there is already speculation over how the market will develop after the middle of next year. Mr Robert Simpson, director with responsibility for legal and regulatory issues at Optus Communications, claims competitive pressure should not mount too fiercely as a result of the proposed deregulation.

He points out that there are already a large number of international telecoms companies - including British Telecom and Telecom New Zealand's Pacific Star - who are actively providing resale services. "Very few are going to become carriers, and we have already been living with service providers," he says.

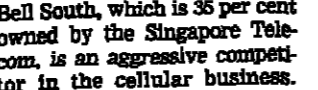
# Two more join the scrum

## Terry Hall finds stiff competition among global operators trying to enter the market

Many of the world's biggest telecommunications companies are stalling it out to win business in New Zealand, which considers itself the most deregulated market in the world.

Last month two more joined in: Telstra of Australia, and Britain's BT which took a quarter share in Clear Communications, the country's second largest telephone network. Others include MCI International, which is also a Clear shareholder.

Bell Atlantic and Ameritech control Telecom New Zealand, the former Post Office utility.



Bell South, which is 35 per cent owned by the Singapore Telecom, is an aggressive competitor in the cellular business. AT&T is also active in this market, and the Todd Corporation of the US is a key stakeholder in the entertainment cable channel, Saturn.

The government reshuffles the competition. Maurice Williamson, minister of communications, says that New Zealand's "unique" lack of competition over the past six years is producing real benefits for business efficiency and ordinary consumers. He says that by deregulating telecommunications, part of the sweeping free market reforms of the past decade, New Zealand has been placed at the leading edge of social and economic change. Telecom deregulation was a factor in the country's strong GDP growth.

Mr Williamson, a staunch advocate of "right handed" regulation, argues that a competitive environment with few rules encourages efficiency, provides customers with a greater choice and lower cost services, and encourages a faster uptake of new technology.

Following this policy, Mr Williamson effectively stood aside from industry issues. This included the five year legal battle between Telecom and Clear over the latter's rights to access to the Telecom network. This was resolved in late March and a few hours later BT announced it was buying its stake in Clear.

The competing companies

have invested substantial sums establishing themselves in the market. Telecom is spending around NZ\$500m (US\$343m) a year upgrading its network. Clear has invested NZ\$160m, and Bell South has spent NZ\$170m on building up its cellular network.

A number of New Zealand-owned companies are also aggressive competitors. They include BCL, which is controlled by Television New Zealand, and Sky Television, which is developing a mobile digital radio system. The new arrivals, BT and Telstra, have both signalled they intend to play key roles in the industry.

BT is expected to help Clear grow its market share from its 26 per cent level, and Telstra says it will invest heavily to ensure it has 10 per cent of the local market within three years.

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**4 ASIA-PACIFIC TELECOMMUNICATIONS**

# A monopoly under siege

SingTel will face its first domestic competition next year, writes Jenny Walker

While its neighbours have been rapidly liberalising their telecommunications markets, Singapore has remained one of the world's last bastions of the telecoms monopoly.

Singapore Telecom (SingTel), which is still 89 per cent owned by the government, holds an enviable monopoly to provide local, international and wireless services.

SingTel has thrived under the guidance and protection of the government. It has developed the island's telecommunications networks into one of the world's most advanced. Fibre-optic cables criss-cross Singapore like a subterranean web, running into thousands of offices and homes.

Indeed by most traditional measures, Singapore's network ranks alongside the very best: it is on a par with the UK, with 46 lines per 100 head of population. But it is well ahead of its former colonial owner in network digitalisation - British Telecom's (BT) network is still a little under 90 per cent digital whereas Singapore's has long been 100 per cent digital.

Despite the lack of competition in its domestic market, SingTel has a reputation for being both entrepreneurial and progressive in its use of telecoms.

Singaporeans spend far more on telecommunications services than almost any other nationality, so the company has been racking up considerable profits. SingTel, which is the largest listed company on the Singapore Stock Exchange, produced pre-tax profits of US\$1.55bn last year.

International calls account for a sizeable chunk of SingTel's revenues - a little under half of the total last year - and the company has seen its operating margins squeezed following a series of IDD (international direct dial) rate cuts over the past two years. However its monopoly over the telecoms sector means it has far less to worry about in this regard than many of its peers. Hongkong Telecom, its long-term rival for regional hubbing business in the Asia-



Mobile phone users will have greater choice in 1997, when a second operator enters the market. Sarah Murray

Pacific, for instance, is seeing three new fixed-line competitors cut slowly into its international-call revenue streams.

Industry analysts have been more troubled by the impact of SingTel's overseas investments than they have by any fall in IDD income. The company has been steadily piling up acquisitions over the last few years, culminating in the acquisition of a shareholding in Belgacom



SINGAPORE

in March of this year.

The 13 per cent stake in the Belgian national operator, which SingTel holds through its share in a consortium that also includes Ameritech of the US and the Danish phone company TeleDanmark, will set it back around \$670m. Prior to the Belgacom acquisition, SingTel said it was already expecting losses from its overseas investments to peak over the next two to three years.

SingTel has long held the aim of making its overseas activities its principal growth drivers - well ahead of competition in the domestic market - and has made investments in a plethora of ventures worldwide. These span interests as diverse as cable TV in Stockholm and cellular services in Suzhou, China. In Asia its strategy has been to snap up service licences as they sur-

face, operating as a partner in joint ventures with local firms; in Europe it has taken direct equity stakes.

SingTel now has 26 investments in nine countries around the world. Analysts agree that the international market will produce most of the company's future revenues. They warn, however, that SingTel is likely to continue to shoulder losses from these investments for some time to come.

Underpinning SingTel's undoubted success both in the domestic market and overseas, has been the government's strategy of using communications as a key springboard for economic growth.

Government policy has encouraged SingTel to pursue a two-pronged growth strategy: to take advantage of high-technology developments and expand its range of services in the domestic market, and to exploit overseas investment opportunities at the same time.

The government and the sector regulator, the Telecommunications Authority of Singapore, have come in for frequent accusations of double standards, however, in relation to SingTel's protected status. As Singapore is expecting openness in markets overseas, many observers - including a number of World Trade Organisation members - believe it has been less than fair in the opportunities it offers in its domestic telecoms market.

Singapore maintains that its "pro-competition" policy is making steady headway. Nevertheless SingTel will still be offering fixed-line services without any competition well into the next century.

The first real cracks in SingTel's monopoly will emerge in 1997.

Around May of that year a new cellular operator, MobileOne will make a big publicity splash when it launches the first alternative to SingTel services in cellular phones and paging. The company is a joint venture between the local Karpel Group, Singapore Press Holdings, Cable and Wireless and the latter's highly-successful Hong Kong subsidiary, Hongkong Telecom.

MobileOne has had a long time to prepare for its debut. It is planning a dual assault on the business and residential markets by launching two simultaneous cellular networks, in what it legitimately describes as a "world first". Cellular phones and pagers have proved extremely popular in Singapore as they have elsewhere in Asia. Even with one of the highest penetration rates in the region, at over 8 per cent, SingTel's mobile unit, MobileLink, was still piling on subscribers at a rate of 6,000 a month last year.

The Singapore cellular market is set to become a battle ground as MobileLink and MobileOne struggle to win the most subscribers. The response of investors to the proposed privatisation by summer this year of Pakistan Telecommunications Corporation (PTC) is going to be an important test for the rest of the country's programme for selling off state corporations.

# A shake-out is on the cards

Operators await their fate as a thinning of the ranks impends, says Sid Astbury

In telecoms, choice is fine but six phone companies, seven cellular firms, and three payphone operators does seem excessive for 19m people.

That is the current thinking in Malaysia, where the government has just gone through the embarrassment of repudiating a plan for the telecommunications industry that it unveiled with much fanfare only two years ago. After showering licences on lots of local contenders, officials in Kuala Lumpur now say that too much competition is bad, and that some of these permits will have to be revoked.

According to Prime Minister Mahathir Mohamad, the man responsible for both the 1994 blueprint and its 1996 reversal, mergers leading to the creation of three or four companies are needed. Mr Leo Moggie, the minister of telecommunications, is more precise. He says the top limit for full service operators is three.

The fate of cellular companies and payphone operators may be decided later but there is expected to be winnowing there as well. Mr Moggie refuses to name the lucky trio but the likely winners are:

- Telekom Malaysia, the mostly government-owned former monopoly provider that was listed seven years ago and is now the biggest company on the Kuala Lumpur Stock Exchange (KLSE)
- Technology Resources Industries, better known as TRI, the listed parent of Celcom, which runs the country's most successful cellular service with more than 75 per cent of all subscribers

■ Binariang, a latecomer scheduled for a KLSE listing this year or next and already 20 per cent owned by the Baby Bell, US West. In January it launched the country's first telecommunications satellite, and plans through this to expand from cellular to wired services, including multimedia and television.

The likely losers are: ■ Time Telekom, politically well connected and a member of the giant Renong group. It came to the sector late but has ploughed money into a fibre optic network stretching a total of 2,700 kilometres

■ Mutiara, an offshoot of Vincent Tan's Berjaya Group, which has not invested heavily yet. It could decide to sell but stay in business as a cellular operator

■ Syarikat Telefon Wireless, a tiny company with only 1,000 subscribers and a very long shot for success. It seems unlikely to complain too much when the axe finally falls.

There are flaws in Dr Mahathir's reasoning that mergers are needed in an over-indulged industry. Why would a telecommunications company that is allowed to operate want to buy one that cannot and how can redundant telecommunications capacity be priced? That said, however, there is

cent of all subscribers

There would be a political price to pay if Telekom's shares took another beating on the market

But whichever way the impasse is broken, Malaysia's privatisation programme will lose credibility. The government seems likely to intervene in the market to pick winners after promising just two years ago to leave the telecommunications sector free from state interference.

Yet the alternative to government intervention is none too attractive. Allowing too many contestants to slug it out would not only be painful for the banks which are financing them.

There is another rationale for the government's decision. The promise of a free-for-all has brightened confidence in the KLSE's top stock, Telekom, which is trading way off its highs. There would be a political price to pay if Telekom were to get another big battering in the market. It is a favourite of small Malaysian investors and is often the only

blue-chip stock which they hold. The government ruling is, therefore, a pre-emptive strike.

Analysis say Telekom has yet to feel the heat from competitors in either its domestic or international business. According to Mr Tim Leaky, an analyst with HC Asia, investors are going to have to recognise the risk from competition on Telekom's earnings in 1997.

Mr Soon Teck Onn, an analyst with Baring Securities in Kuala Lumpur likens the situation to a race in which the three back-markers drop out. "That doesn't lessen the competition at the front." But the government is not out of the woods yet. Time and Mutiara have both signalled their unwillingness to simply throw in the towel and give up their international gateway licences. Time has invested US\$1.6bn and has yet to see a significant return.

The government is hoping these two can be persuaded to merge or to operate independently as service providers to the winning trio.

The shake-out among the full-service providers is not seen as a pattern for what will happen in the crowded cellular sector. The seven companies desperately seeking customers among Malaysia's one million handphone users are expected to merge with each other without an invitation from the government to do so. Already there is talk that the field will soon be down to five.

Olle Uibenholm, the managing director of Swedish telecommunications giant Ericsson's Malaysian operation, notes that mobile phone penetration has reached just 5 per cent of the population and is expected to rise to 10 per cent by the year 2000. There is plenty of business to go round.



MALAYSIA

a lot of support for thinning the ranks - whether ordained by the government or orchestrated by market forces. Mr Martin French, the managing director of Credit Lyonnais Securities in Kuala Lumpur believes there are too many licences.

A typically Malaysian solution would be for the winners to buy out the also-rans at a close-to-market value. A scenario where the losers bring breach of contract suits against the government is unlikely.

If they did object strongly, they would face being frozen out of any future contracts awarded by the current group of politicians.

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# Sell-off delays test patience

Controversy has slowed the sale of the main telecom utility, says Farhan Bokhari

The privatisation of PTC is going to be an important test for the rest of the country's programme for selling off state corporations. In the period of more than five years since the government decided to sell public sector companies, delays in bringing PTC forward for sale have tarnished its image. The plan now involves the sale of 26 per cent of the shares and the transfer of management control to a new buyer.

The privatisation of PTC was first dogged by concerns over national security matters, with the defence forces arguing that privatisation would expose the state's telecom network to dangerous influences. The government subsequently agreed that part of the money raised would go towards creating a new, secure network for Pakistan's government offices and defence forces.

A rapid fall in the company's share prices in the months following the first sale of 11 per cent of its shares, in August 1994, also resulted in further controversy. Many investors became concerned after revelations that the company had overstated by up to 25 per cent the number of telephone lines in service, rendering projections for future revenues inaccurate.

The government now says that it has thoroughly reviewed all information going to potential clients to avoid a repeat of past mistakes, and it has been at pains to stress the company's attractions for investors. Pakistan, with a population of 130m, has only around two phone lines for every 100 people. A 25 year

operating licence will be given to the new management, including a seven year monopoly.

Mr Naveed Qamar, chairman of the government's privatisation commission says that a new buyer would not only find lucrative opportunities in Pakistan but also across the surrounding region. "It is the entire telephone network of a very large country, strategically located...as a way of entry into south Asia and a gateway into central Asia".

The PTC earned a net profit of Rs16,535bn (\$495.1m) for the fiscal year which ended in June 1995. Profits for the current year (June 1995-July 96), are projected to rise to Rs18,767bn (US\$551.97m), an

increase of more than 11 per cent. Revenues totalled Rs33,068bn (\$972.35m) last year (1994-95), and are expected to increase to Rs38,131bn (\$1,120bn) during the current year (1995-96).

Many investment analysts, including Mr Nader Morshed, chief executive of Faurus Securities, a large brokerage house in Karachi, are convinced that a successful conclusion of the PTC deal would help the country's overall business climate which was badly affected by last year's violence in the southern port city of Karachi.



Stock market traders marked down PTC shares soon after trading began

Many share prices, including PTC's, fell sharply.

Some officials are hoping that the 26 per cent share offer will raise more than US\$2bn but many independent analysts predict bids considerably lower than government expectations. Stock market conditions, and the earlier controversy over the PTC, have together forced the company's share value to drop by more than 30 per cent in just under a year, and this is expected to affect investors' valuation of the company.

Last year's closure of mobile telephone services in Karachi (see accompanying article) may also worry potential investors. One leading businessman says: "A precedent has been set that real or imaginary security issues can cause a closure even of such an essential service. The government will have to convince buyers that such action will not be repeated in future."

The new buyer's ability to continue to exercise control over the company's management from a base of only 26 per cent of the shares is a further cause for concern. A leading stockbroker in Karachi says: "There will be room for management takeovers and buy-outs by others...because the 26 per cent ownership will only be a minority stake."

He suggests that the government give written guarantees that the 26 per cent stake would be equivalent to a 51 per cent voting stake on important issues such as a change of management.

Government officials in Islamabad play down such concerns, arguing that the seven year monopoly licence and twenty five years operator licence should be sufficient guarantees. The government is also prepared to give the first option for the purchase of another 25 per cent shares to the new owner of the PTC, in about two years time after the initial purchase, enabling the stake to be raised to 51 per cent.

# Immobile communications

Farhan Bokhari, describes the impact of a ban on mobile phones in Karachi

A group of traders in the middle of the trading floor of the Karachi stock market shout into their phones, taking orders from clients. Just a year ago, this would have gone unnoticed. But now carrying a phone in public can make you an outlaw.

Karachi's security problems last year prompted the government to ban the use of mobile telephones and pagers in the city. The action was taken on the advice of intelligence agencies and was intended to disrupt the

communications of armed groups. More than 2,000 people were killed across Karachi last year. Many died in armed encounters between paramilitary troops and local militants, who are demanding more political representation and jobs.

The closure has dealt a severe blow to the city's business confidence. Mr Zaffar Mott, a stockbroker says: "Our speed and efficiency has been affected. Lahore (Pakistan's second business city) has an edge over us because they have mobile phones."

Stock market traders have switched to long range cordless phones, connected to base phones in nearby offices, which are still legal. But the price of these phones has doubled in some cases to

Rs85,000 (\$1,540) each.

The country's three mobile phone companies and two pager services are reeling under the pressure of the closure. Almost a third of the 65,000 mobile phone connections in Pakistan were held by clients in Karachi. One top executive of a mobile phone company says the closure has led up to \$20m in revenue and had to cut staff. Local businesses estimate that the three companies known as Moblink, Paktel and Instaphone, have together invested up to \$160m in Pakistan.

The closure has also intensified worries over Karachi's security problems. Users once counted on their mobile phones to call for help in an emergency.

One Western diplomat in the city says: "Many people saw the mobile phones as an important security aid. The closure has added to their sense of insecurity. Not everyone can use a weapon so the phone was the next best option."

Some businessmen claim that the closure has been futile because the militants have switched to other means of communication, such as powerful wireless sets. In recent months a security clampdown across Karachi has helped to restore calm.

Encouraged by its recent successes in hamstringing down armed militants, the government has begun a review that could allow mobile phones to be used again by this summer.

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# Private sector will add weight to reform

### After serious initial delays, a rickety network is being shaken up, says Mark Nicholson

Of more than \$2bn in actual foreign direct investment inflows India expects to receive this coming year, an estimated 15-20 per cent will be devoted to the telecoms sector.

In little over a year since the government detailed its plans to allow private and foreign companies to compete with the existing, overstretched public network, the country's highly ambitious telecoms liberalisation programme is, after some hiccups, well under way.

Such is the present progress of Indian telecoms privatisation, a process which has encountered and so far survived its share of hurdles.

Most awkward of these was a serious political row over the award of the first batch of licences for provision of basic services, nine of which were won by the little-known Htmachal Futuristic Communications Limited (HFCL) with an initial total bid worth \$650bn (\$5bn), a figure well in excess of its competitors and one considered unmanageable by bankers and competitors.

The government's decision following this first round to cap the number of circles for which any single company could hold licences to three, for the potentially richest zones, led to an outcry from opposition politicians that Mr Sukh Ram, telecoms minister, was effectively handing out HFCL, a company based in the minister's home state.

Earlier this year the government opened re-bidding for the basic services circles vacated by HFCL. To the annoyance of bidding companies, it rejected 15 of the 20 initial bids it received as "unreasonably low", and imposed reserve prices for each, in all cases higher than those secured in the first bidding round.

## INDIA

Nicobar, Assam, Htmachal and the North East, which received no renewed bids. A third round of bidding will open for these circles in April.

The success of private entrants to India's basic services is the bedrock of the government's telecoms policy - critical to its desire to lift telephone density from the present miserably level of one telephone per 100 citizens. The government's goal is to increase this figure to six per 100 by early next century, still only the average for other developing countries, and to have at least one telephone in each of India's 600,000 villages. By last year, 48,000 villages were served.



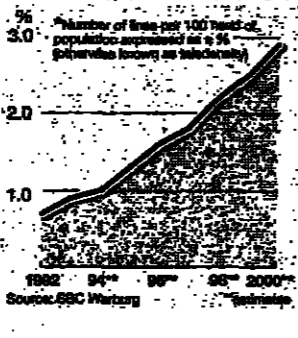
The public-sector telephone service is under-resourced

economic conditions. Cellphone groups are expected to need a total of more than \$5bn over the next two or three years to begin operations.

Some groups, nevertheless, have already begun staffing and equipping cellular services, which could become operational by October in states including Gujarat and rural Maharashtra, Uttar Pradesh, Orissa and Bihar.

The combine of AT&T with the Birla group, the diversified Indian business house, has already settled on sites for its General System for Mobiles call sites, awarded a \$85bn equipment contract to Ericsson of Sweden for cell sites and switching stations and begun hiring the 350 or more staff

### Fixed line penetration



# Ad hoc approach triumphs

### Another round of liberalisation is needed to sustain growth, reports Ted Bardacke

At the end of the last decade, the waiting time for a basic telephone line in Bangkok was over eight years. In Thailand's provinces, lines were simply not available. The government ran a mobile network with handsets the size of a brick and prices just as heavy. A lack of telecoms infrastructure threatened to curb economic growth.

Today basic telephone lines are being installed faster than customers are subscribing to them. More than 2 per cent of the population - nearly 10 per cent in Bangkok - owns a mobile phone and as prices of handsets drop, demand should remain steady. With spending on telecoms infrastructure for 1992-1996 increasing to \$4.5bn, a 73 per cent rise on the previous five-year period, telecoms infrastructure is not just keeping up with economic growth, but driving it as well.

## THAILAND

It is expected that concessions to install and operate 6m more lines by 2001 will be awarded within the next year. How? Latest contracts got carved up among TA, T&T and mobile operators Shinwatra and United Communications (Ucom) and other potential new entrants is currently the subject of intense negotiations.

By 2001 Bangkok should have a tele-density of over 60 per cent, about the current level of the US and just trailing world leader Hong Kong. Tele-density in the provinces is expected to be about 12 per cent and the country as a whole 20 per cent.

## Vietnam

looser market, the lack of a clear statement from the Vietnamese government and communist party on the issue has caused impatience and confusion.

Four of the world's largest competitors - Telstra of Australia, France Telecom, NTT of Japan and Britain's Cable & Wireless - have been waiting almost two years for contracts to install and operate lines in the two main cities.

# Red tape snags progress

### Hanoi's ambivalent view of telecoms is curbing their growth, reports Jeremy Grant

When senior Vietnamese officials gathered in Ho Chi Minh City in February for the inauguration of the communist-run country's first optical fibre link with the outside world, it cannot have escaped their attention that the past decade has seen a revolution in the country's frail telecommunications network.

Perhaps the biggest problem is that despite having made positive statements about allowing foreigners into the market, Hanoi has not yet said outright to what extent it welcomes foreign participation on the operations side of the business, where the real money is to be made.

## VIETNAM

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# The fees are levied in lines

### Providing a rural service is the price of entering this market, reports Edward Luce

The Philippines' telecoms market is undergoing the most rapid expansion in its history. Under the liberalisation of the telecoms sector two years ago eight new international gateway and mobile phone operators are competing with the former monopoly, the Philippine Long Distance Telephone Company (PLDT), for a market which is set to quadruple by the turn of the century.

## PHILIPPINES

by 2000, has complained that its rivals are not fulfilling their landline obligations on time. The privatised national company, which is listed on the New York stock exchange, has accused the government of turning a blind eye to alleged infringements of licensing agreements in order to accelerate competition.

## INDONESIA

Foreign investors are entering this market through joint ventures, says Manuela Saragosa

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# Tiny but ambitious

### Foreign investors are entering this market through joint ventures, says Manuela Saragosa

Indonesia's telecoms have come a long way over the past two decades. Business executives in Jakarta note that in the 1970s it was quicker to send a message by courier and wait for the reply than it was to make a call within the city.

Indosat, Indonesia's state-controlled international telecoms company, is now listed in New York and Jakarta along with Telkom, the domestic telecoms company, which also has a listing in London.

## INDONESIA

Nevertheless the amount of private investment has been substantial particularly for mobile phone services.

Satelindo competes with Indosat in offering international call services, although competition is restricted to marketing rather than pricing of calls.

## VIETNAM

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## INDONESIA

Only one other mobile phone operator - Mobisell which operates a national analogue system - has started looking for a foreign strategic investor.

Foreign investment has helped increase the number of fixed lines. Indonesia introduced a novel way of admitting this international capital ahead of Telkom's privatisation last November.

## INDONESIA

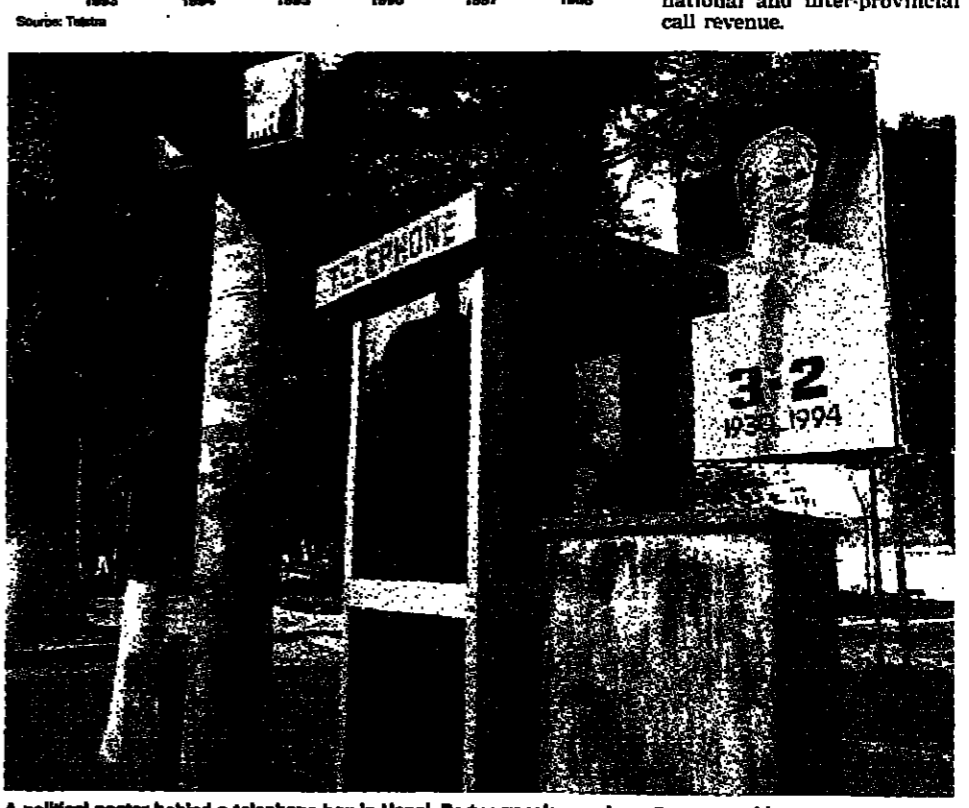
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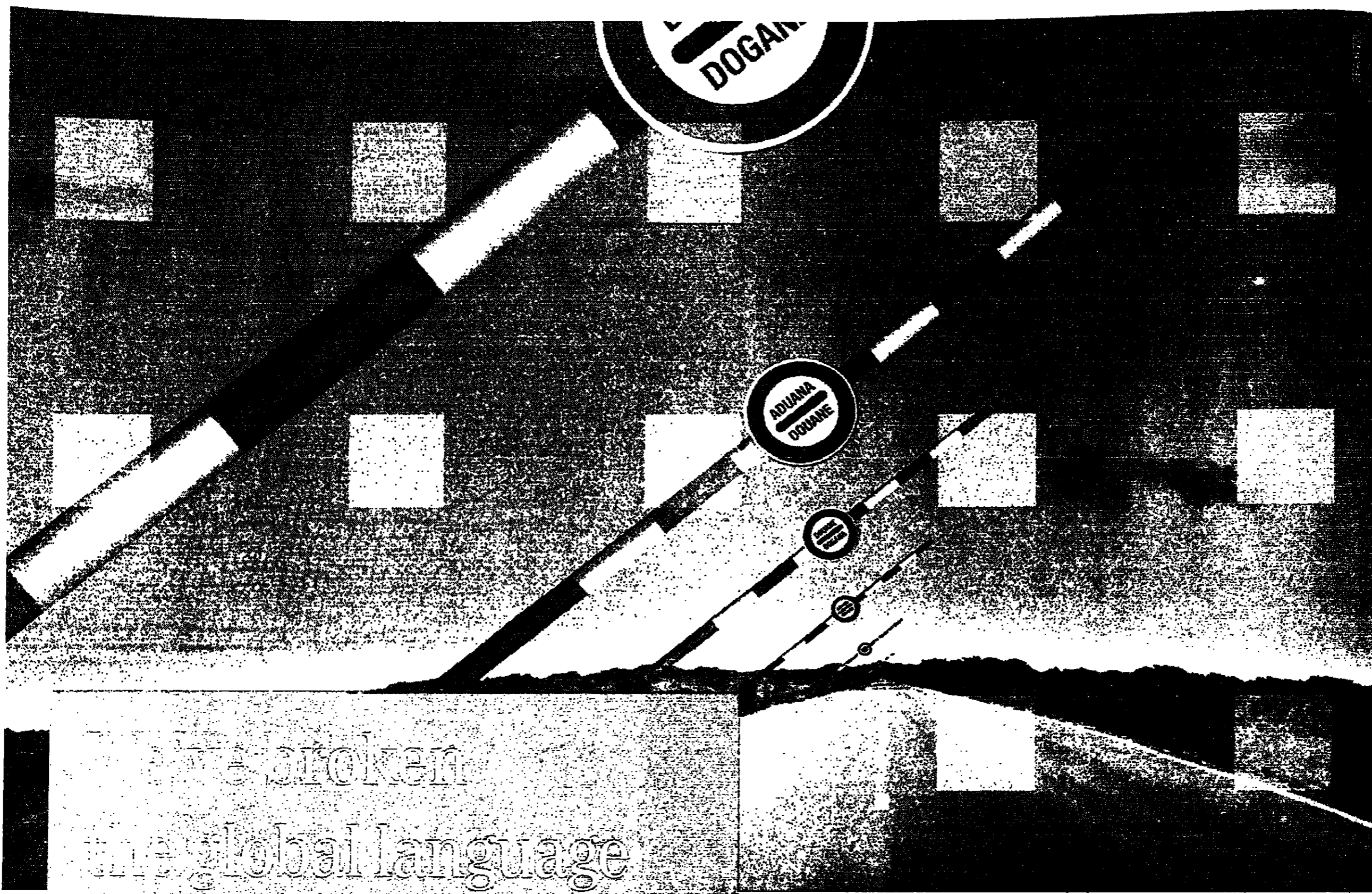
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A political poster behind a telephone box in Hanoi. Party wrangles are impeding competition



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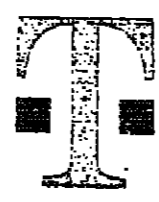
Our pioneering work does not stop there. While others make plans for the Information Superhighway, we're making it happen. We operate the most closely-woven fibre-optics network in the world - 100,000 kilometres of it. Our cable network is the largest in the world, and our ISDN network the most extensively developed. We were also the first company to use ATM: a new and much more sophisticated information transmission system.

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**Our connections move the world.**



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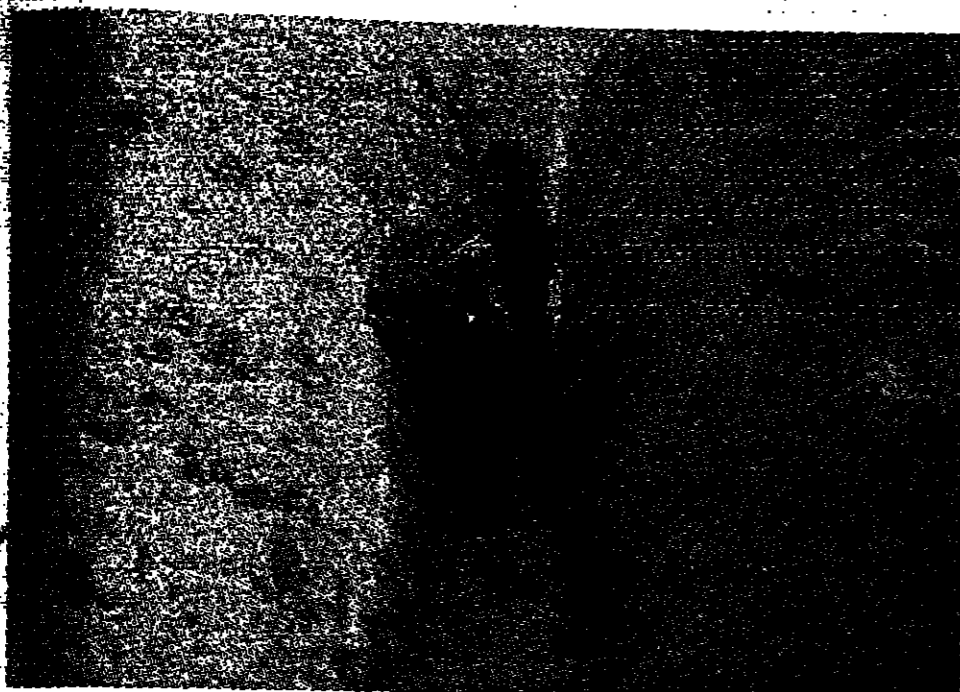
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# PAKISTAN



The economy is vulnerable to the vagaries of the cotton crops in Punjab and Sindh

## Improving, but could do better

Success in creating a lively democracy needs to be accompanied by continuing economic reform and by more vigorous measures to deal with crime, poverty and illiteracy, writes Victor Mallet

As Pakistan approaches its 50th anniversary of its violent birth in the partition from India in 1947, its leaders will be looking for national achievements to celebrate. They will find some economic and political successes - but not as many as Pakistanis would like.

Created as a homeland for the Muslims of the British Raj, Pakistan has been a lively democracy for the past eight years; it has a free press that does not hesitate to criticise the government of the day; and Benazir Bhutto, the prime minister, is pursuing the economic and financial liberalisation programme begun by Mohammad Nawaz Sharif, her predecessor and main political rival. Indeed, the economy is growing at a respectable pace, with gross domestic product expect-

ed to rise 6 per cent in real terms this year.

But the list of the challenges facing Pakistan is longer than the catalogue of good news. The continuing confrontation with India, a hostility which still erupts in border skirmishes over the disputed territory of Kashmir, ensures that a third of the annual budget is spent on defence and that the army has an undue influence in politics.

The country's secret nuclear weapons programme - aimed at deterring India - is not only likely to have been expensive. It has also alienated the US, which was a powerful ally of Pakistan during the cold war and the Soviet occupation of neighbouring Afghanistan.

In Karachi, Pakistan's commercial and financial centre, gunmen bitter about the

authorities' treatment of the *mohajirs*, the Urdu-speakers who fled from what is now India at partition, have been engaged in a campaign to kill members of the security forces and disrupt the life and business of the city. The government has responded in kind, arresting and killing many of the gunmen, a strategy which has - for the time being - brought the problem under control.

But, elsewhere in the country, crime has increased, encouraged by the easy availability of weapons and the rise of drug-trafficking in the turbulent Afghan border region.

Pakistan's efforts to emulate the successful, export-oriented economies of south-east Asia are further hampered by its exceptionally low literacy rate of about 30 per cent, high popu-

lation growth of more than 3 per cent a year, the exclusion of women from many formal jobs, a low savings rate and corruption which is said to be as bad as it was in the days of martial law.

The economy remains heavily dependent on agriculture, and is vulnerable to the vagaries of the cotton crops in Punjab and Sindh that supply the textile factories of Lahore, Karachi and elsewhere.

As an old-fashioned, Islamic society, Pakistan is run largely by the landowners - known locally as "feudals" - who occupy most of the seats in parliament.

They are sophisticated consumers whose favourite status symbols include big, black Toyota Land Cruisers and maids from the Philippines (who cost more than Pakistani servants).

But many poor Pakistanis, including children, still find themselves toiling as bonded labourers in fields and carpet factories. The social action programme, aimed at improving education, sanitation and population control, has made a start in tackling the problems of the poor, but inevitably has a long way to go.

Ms Bhutto, the Oxford-educated prime minister and daughter of Zulfikar Ali Bhutto, the former leader executed by military dictator Gen Zia ul-Haq in 1979, was born into the class of wealthy landowners, as was her businessman husband, Asif Ali Zardari.

In this, her second time as prime minister at the head of the Pakistan People's Party founded by her father, she has won some credit for her efforts to repair relations with the US, although critics say the attempt to market Pakistan as a moderate Islamic bulwark against fundamentalism merely serves to antagonise neighbouring Iran and extremists in her own country.

After earlier disputes with both the Pakistani business community and the International Monetary Fund, her government has also earned grudging support for its tentative progress down the difficult path of fiscal discipline.

According to V.A. Jafarey, her economic adviser, the typical Pakistani businessman will



Karachi: Pakistan's commercial and financial centre

rarely mention such benefits of liberalisation as the lifting of foreign exchange controls. "He'll only talk about the things that hurt him," complains Mr Jafarey.

"The economic reform which the government has undertaken has been on a very wide scale. It has been rapid and there have been some genuine teething problems. But by and large the process has been welcomed and accepted, and has the support of both major parties."

Even her enemies accept that Ms Bhutto has been clever in her recent handling of Pakistan's chaotic style of patronage politics. Opponents in provincial governments have been moved aside; the justice system has been mobilised to hear dozens

of accusations of financial irregularities levelled at members of Mr Sharif's opposition Moslem League (they did the same to her when they were in power); and allies have been manoeuvred into influential positions.

Assuming the army remains contentedly in the background, and assuming the economy does not suffer a sudden reversal, Ms Bhutto is as secure as any Pakistani leader can expect to be in a region rife with ethnic and religious tensions.

Even some of those who have reservations about the government's merits are keen - for the sake of Pakistan's stability - that the administration should serve its full term until the next election due in 1998. "People are fed up with the governments coming in

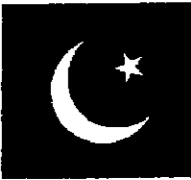
and leaving," says Asma Jehangir, a lawyer and human rights activist in Lahore. "They want her to complete her term and a democratic system to continue. And they want no part in the demonisation that goes on between Nawaz Sharif and Benazir."

Although Ms Bhutto has skillfully played the existing political system to consolidate her position, neither she nor her predecessors have been able to lay out clear economic and social goals for the long term or to move Pakistan towards a more stable form of democracy.

A common complaint of business leaders and ordinary Pakistanis is that almost everything in the country is "politicised", from the appointment of junior functionaries to the prosecution of those suspected of corruption. The accused, in other words, are often in the dock because they are opponents of the powers that be rather than because anyone is genuinely shocked by their crimes.

"If accountability was on a more balanced, independent basis, it would carry some credibility and perhaps reduce corruption," says Akram Zaki, former secretary-general of the Pakistan Foreign Office and a supporter of Mr Sharif.

### IN THIS SURVEY



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Editorial production: Roy Terry

they suffer discrimination at the hands of the local Sindhis. Urban industries, meanwhile, say they are heavily burdened with taxes that make it difficult for them to expand and invest, while wealthy agriculturalists pay almost no tax at all. Fettered by the agricultural lobby in parliament, the government has made only a modest start on bringing the feudal landlords into the tax net. Last year a mere Rs2.5m was raised in this way. "Economic and political stability are both still taking root," says one Pakistani banker in Karachi. "We should keep going ahead. But it will not be easy. It will require a lot of political will, because some of the decisions will be politically expensive."

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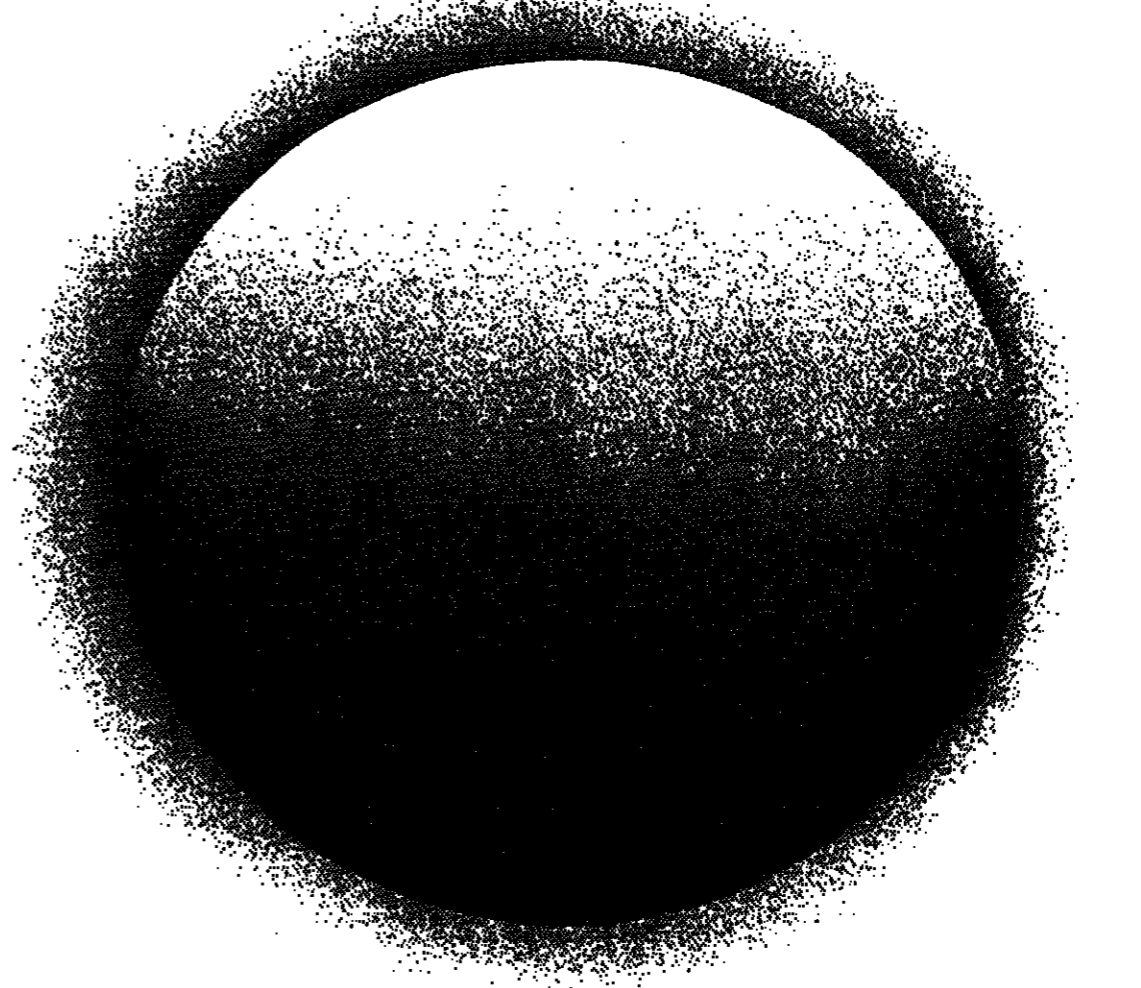
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2 PAKISTAN

The economy: by Victor Mallet

# Relief rather than euphoria

**Good crops of grain and cotton have helped boost estimates of growth to 6 per cent**

The Pakistani economy is expected to grow by about 6 per cent this year in real terms - the best performance for four years - but business people and government officials are smiling only cautiously, and their mood is one of relief rather than euphoria.

That is because the economic reforms which began in earnest after the return of democracy in the late 1990s still have a long way to go before Pakistan can claim to have a dynamic and fully liberalised economy.

There are few significant differences between the economic policies of Benazir Bhutto's present government and those of her predecessor, Nawaz Sharif. Although each side has accused the other of corruption and mismanagement, both are in favour of privatisation and both have sought to implement free market policies. But this year's promising growth estimates, and an expected fall of inflation, perhaps to 10 per cent, have as much to do with good crops of grain and cotton - on which Pakistan remains heavily dependent - as anything else.

of it is due to good weather and the fact that the agricultural pests decided to nest somewhere else this year.

The problem for Pakistan's policy makers as they seek to keep the economy growing is that their room for manoeuvre is limited by the twin burden of a current account deficit and a severe budget deficit.

Foreign earnings remain weak for several reasons. Local textile manufacturers, which until two years ago were protected with subsidised cotton supplies, have been slow to invest in the production of garments and other value-added products for export.

Foreign investors, meanwhile, have been welcomed into the country but have tended to put their money into infrastructure projects such as power stations, which consume rather than earn foreign exchange. They have also invested in import substitution industries protected by tariff barriers, such as vehicle assembly and chemicals.

What is missing from the recipe so successfully pursued in countries such as Thailand and Indonesia in south-east Asia is an inflow of foreign funds for export industries. Among the obstacles to such investment are the low literacy rate of the country's workers; the political violence in Karachi, the main business centre; infrastructural problems,

including congestion at the Karachi port and (for the time being) electricity shortages; and the relative scarcity of joint venture partners with an international outlook.

To make matters worse, remittances from Pakistani workers in the Gulf, a useful source of foreign currency in the 1970s and 1980s, have started to decline. And imports have continued to rise, leaving the government with an uncomfortably small cushion of foreign reserves.

Nevertheless, the situation has improved since last June, when the International Monetary Fund suspended an enhanced structural adjustment facility (Esaf), a loan arrangement at concessional

## Foreign investors have been welcomed into the country

rates of interest, because of Pakistan's failure to meet agreed targets on its domestic budget. With a widening trade deficit and a run on its foreign exchange reserves, the government was forced in October to introduce a stabilisation plan, which included a 7 per cent devaluation of the rupee and a special 10 per cent import tariff that is still in place.

According to V.A. Jafarey, the prime minister's adviser on finance, there are signs of a recovery in exports, and

import growth is slowing. "The brake is beginning to work," he says.

The dispute with the IMF highlighted Pakistan's thorniest economic problem - a budget deficit caused by a mixture of overspending and poor tax collection. "Breaking that understanding with the IMF cost this country enormously, both in terms of cash and in terms of confidence," says one foreign observer in Islamabad. "The country paid a terrible price for not going through with its commitments. And now they have to do almost exactly what they didn't do in June last year and they still don't have an Esaf." Instead, Pakistan has a more expensive \$800m standby loan agreed with the IMF in November, which could be followed by a renegotiated Esaf if the government sticks to the targets and announces an acceptably tight budget in June for the financial year starting on July 1.

Not only foreign economists but also Pakistani businessmen and bankers in Karachi say this year's budget will be a crucial test of the credibility of the government's economic policies, especially since the central bank is restricting the amount of bank credit available to the private sector in an attempt to curb inflation.

"The irony would be if they deprive the private sector of money and still fail to bring down the budget deficit," says one banker. Already the government has borrowed \$600m from the banking system, dou-

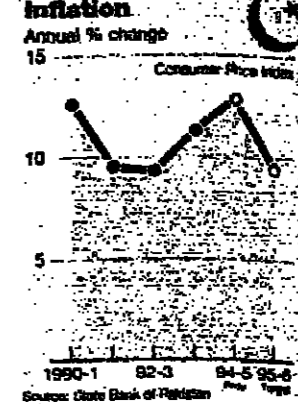
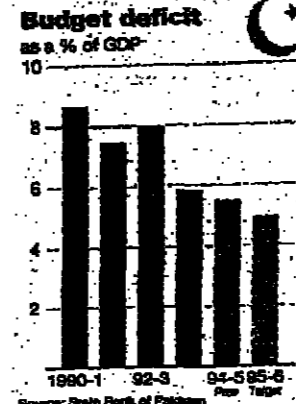
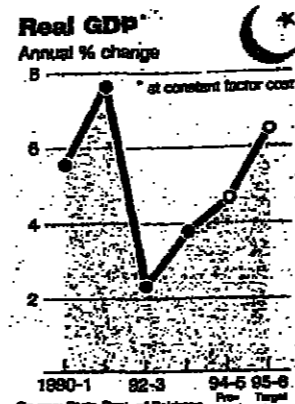
ble the IMF target, although it may be able to "juggle" the figures as it has in the past to obey the letter - but not the spirit - of IMF criteria.

A chronic problem faced by any Pakistani administration is that military expenditure and debt servicing together account for two thirds of budget spending, leaving far too little for other areas such as education. Of the annual foreign aid requirements of about \$2.5bn, \$1.6bn goes straight back into servicing the existing debts to donors.

Hence the IMF's attempts to persuade the government to use proceeds from privatisation to retire some of its foreign debt. The government, meanwhile, is considering issuing a second eurobond - to raise \$100m this time, compared with the previous issue of \$150m - to broaden its sources of finance and move away from short-term commercial bank borrowing.

Both debt servicing and military spending are regarded as relatively inflexible budget items, partly because the armed forces remain powerful and insist they need to be strong to counter security threats from India next door. With social spending already low, the obvious solution is to concentrate on the revenue side and widen the tax net.

But this is difficult, too, particularly when easily collected import tariffs are being reduced in line with the liberalisation of world trade and attempts to improve Pakistan's



External debt



Domestic debt servicing as a % of tax revenue



Exports



Foreign exchange reserves



Privatisation: by Jeremy Grant

# Barring hitches, the worst is over

**Proceeds from the sales total \$1bn and the government hopes to raise another \$2bn**

When it comes to privatisation in Pakistan, the biggest word is "if".

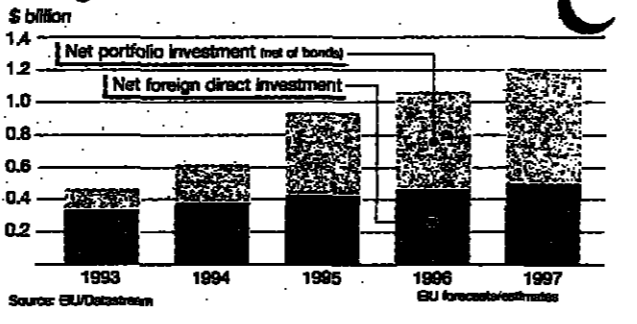
The government is still smarting after the fallout from last year's bungled sale of a stake in Pakistan Telecommunications Co (PTC) and controversy surrounding February's divestment of United Bank Ltd (UBL).

hitches and particularly if the sale of a strategic 26 per cent of PTC goes well.

"Considering what the country had to sell, [privatisation] hasn't gone that badly," says one securities analyst with a Karachi firm. Privatisation was originally introduced by the previous government of Nawaz Sharif in 1991, and has been pursued by the present administration of Benazir Bhutto who took power in 1993.

Pakistan is under enormous pressure to raise cash fast to retire as much of its \$200bn foreign debt as possible. Islamabad is being pressed by the World Bank and the International Monetary Fund (IMF) and has almost no recourse to

Foreign investment



foreign exchange reserves, which are perilously low at around \$1.5bn.

More urgently, Pakistan faces expensive repayments on a \$600m standby credit granted by the IMF last November after

phone lines in operation, the price of its global depositary receipts slumped. Critics said that in its haste to raise money, the official Privatisation Commission had not allowed sufficient time for due diligence.

Although analysts acknowledge the economic imperative of fast-track privatisation, they point out that the speed with which it is being carried out is one of its weaknesses.

If Islamabad were to allow time for state companies to rationalise their operations, they argue, this would make them more attractive to investors and increase the sums raised.

"In many ways they're trying to rush things and not necessarily getting the results they want. A little bit of thought and preparation would get them in the sort of shape they need to be in," said one London-based banker who follows Pakistan.

Indeed, lack of time for due diligence was behind the problems with PTC and with UBL. The Privatisation Commission refused to allow a second potential buyer - Faysal Islamic Bank of Bahrain - more time to check the state of UBL's financial health.

What is worse is that the UBL case has not helped on the public relations front. It has played into the hands of opposition politicians and some newspaper editors, who have taken to accusing the government of selling state companies at throwaway prices, after plundering their assets for expensive perks.

"Ruling elites kill off UBL," ran one headline in a recent edition of the weekly Friday Times. Critical headlines aside, the government of Benazir Bhutto has scored some valuable political points by privatising the

PROFILE: Muhammad Yaqub

# A thorn in the side

In a country where successive administrations have become accustomed to spending beyond their means and public sector banks have often been obliged to make loans for dubious political purposes, a strong central bank can be a thorn in the side of government.

Muhammad Yaqub, the governor of the State Bank of Pakistan, the central bank, continues to irritate many government officials and earn the admiration of his supporters for exactly that reason.

The governor, who has earned a reputation for being tough-talking, hard-headed and honest, has upset many bankers and official planners. However, his work is also regarded in international financial circles as crucial for the success of Pakistan's financial and economic reforms, especially if the country is to break away from its habit of financial indiscipline.

Mr Yaqub, a former International Monetary Fund economist, has turned around the central bank in more ways than one. He has revamped the bank's inspection and research departments, as a step towards improving its professional abilities for monitoring banks and advising the government on economic decisions.

The central bank has issued warnings to commercial banks and sometimes even penalised them for deviating from central bank regulations. The governments in Pakistan's four provinces, as well as the federal government, now realise that they cannot borrow unlimited amounts of money from the domestic banking system, far in excess of budget and of targets agreed with the IMF, without facing objections from the central bank. This is in sharp contrast to earlier times when excessive borrowings were quietly tolerated.

The changes under Mr Yaqub's leadership are the result of a decision in 1993 by the Interim government of Moen Qureshi to make the bank autonomous so that it acts independently of the influence of the finance ministry in Islamabad. Mr Yaqub has no qualms about the change. "I have absolutely no regrets on what I have done and what we have achieved," he says. "I think there is a general recognition, and this is shared even by those who

may be critics of mine, that the state bank during the last two and a half years has increasingly played its rightful role, a role that it should have played always."

Still, Mr Yaqub faces a difficult challenge. He came to office after Pakistan began opening up the country's banking business to the private sector, and the pitiful state of debt-ridden and inefficient public sector banks finally became public knowledge.

In 1994, Pakistan's financial community was shaken by the Mehram Bank scandal. The bank's chief executive was convicted of fraud and jailed last year. The scandal was a setback for the image of the banking system, and many bankers acknowledged that it hindered the efforts of some of the new private banks to attract new clients.

But Mr Yaqub's toughest task has probably been that of making the public and private sector come to terms with a central bank that was capable of intervening in important decisions. He describes the transition: "The banking system, which was basically a nationalised system [government-owned], felt that for all practical purposes, they were accountable to the government and not to the State Bank."

"The business community had this perception that 'if there is a credit problem we have to go to the government. It's there that they will move and change it'. Government itself gradually eroded whatever authority there was of this institution [the central bank]."

While the central bank's work is appreciated by international financiers, Mr Yaqub's own future is not

entirely clear. His term is due to end this year, but so far he has not said if he wants to stay on - and the government has not said whether he will be asked to do the job for another three years.

There are advantages in keeping on such a tough governor. Politicians can let him take most of the flak for unpopular decisions, especially those related to strict limits on new bank loans and on credit for vote-winning development schemes.



Muhammad Yaqub: tough-talking, hard-headed and honest

Pakistan's banking system is still reeling under the pressure of the infamous yellow cab scheme of the early 1990s, when billions of rupees were given out under the government of Nawaz Sharif, the former prime minister, to help unemployed youths buy new taxis. A large number of the borrowers have defaulted.

Some financial experts in the private sector give credit to Mr Yaqub for taking a strong line against such high risk schemes, including a "green tractor" plan which was launched two years ago, but which has now been scaled down.

Despite Mr Yaqub's defiant image, he says that his work could not have been done without the backing of the country's leaders, including President Farooq Leghari and Benazir Bhutto, the prime minister.

Looking back at his years in office, Mr Yaqub believes that he has set the tone for the central bank to emerge as an important influence in crucial economic decisions. He says: "We have increased the awareness of financial discipline and I think there has been increased emphasis on that."

Farhan Bokhari

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### Privatisation: a snapshot

**Privatised:**  
 Muslim Commercial Bank, Allied Bank, Pakistan Telecommunications Corp (12 per cent), United Bank Ltd (UBL), Eight cement plants, Nine vehicle manufacturing units.

**Planned:**  
 Habib Bank, Bankers' Equity Ltd, Sui Southern and Sui Northern (gas companies), Karachi Electric Supply Co (KESCO), Kot Addu power plant, Pakistan Telecommunications Corp (25 per cent), Pak Saudi Fertiliser.

Proceeds from privatisation (1988-96): Rs34.5bn  
 Amount injected in social schemes: Rs16bn  
 Debt retirement: Rs6bn (including proceeds from PTC sale)

Source: State Planning Commission and FT estimates

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

### The worst is over

Continued from page 2

banks. This has helped cut politically inspired lending and instilled an unprecedented degree of commerciality into the banking sector.

"I think people draw a distinction between financial services privatisation and other privatisation," says Patrick Aylmer, a director at NatWest Capital Markets.

Ms Bhutto has also won praise for moving to neutralise a potential threat from the unions, which are convinced that widespread redundancies will inevitably accompany privatisation.

To allay those fears, the government has passed legislation that prevents the new management of former state companies from sacking workers the moment the company is in private hands.

UPL management, for example, is bound by a one-year moratorium on lay-offs.

Although this has simply left the problem of bloated workforces with the companies' new owners, the government has neatly reduced the risk of attack from the unions, analysts say.

Another factor in the government's favour is that the opposition party, the Muslim League, is unlikely to cause trouble as its policy on privatisation is almost identical to that of the ruling party.

For the moment, all eyes are on the sale of the next tranche of PTC, the country's sole provider of fixed line and international telecommunications services and its most profitable company.

This is being seen as a potential milestone in the privatisation process.

"The privatisation of PTC will essentially be a vote for the country. It's the most profitable company in Pakistan," says Farrukh Hassan, Pakistan country head for Crosby Securities.

On current market valuation of PTC, the sale would raise \$1.2bn. The government's target for completion is June this year.

Newspaper reports have said about 20 foreign telecommunications companies have expressed interest in the 26 per cent stake on offer, and include British Telecom, AT&T of the US and Singapore Telecom.

Stock exchange: by Farhan Bokhari

## Foreign capital adds sparkle

### The performance of textile stocks and the pace of privatisation will dictate future trends

Pakistan's stock market analysts were surprised when the first share offer of the Askari General Insurance Company was oversubscribed almost 23 times on the Karachi Stock Exchange (KSE) in December. A month later, the share price had doubled.

The strong performance of Askari was surprising in a year when the Karachi market - an important indicator of the country's business confidence - had plunged. Share prices fell on average by more than 35 per cent, while a number of new issues were under-subscribed at their initial placement.

The response to Askari's share offer had much to do

with the special circumstance of the company. Askari's parent group, the Army Welfare Trust, has been growing strongly, and the outlook for the insurance sector is bright.

The investment climate as a whole has changed, too. Investors are not as obsessed as they once were with the small number of blue-chip stocks that have traditionally been the market's top performers.

The rise in Askari's share price is partly a result of the five-year-old economic reform programme. Foreign investors have been allowed for the first time to trade freely, allowing international capital to flow into the market. This has encouraged Pakistani stockbrokers to restructure and enlarge their companies.

At least six brokers have converted their businesses into large brokerage houses, and hired teams of analysts and marketing personnel to respond swiftly to client

demands. Share buyers can select stocks using detailed research about the companies listed on the market.

That is in sharp contrast to the situation in the past, when the choice was between the safe blue chips and a collection of barely researched stocks seen more as shares offering a chance to speculate rather than as investment opportunities.

Safdar Butt, finance director of the Army Welfare Trust, says: "The response to Askari shows that the market is hungry for good issues."

The market's growing business is also reflected in other ways. Since the end of 1991, when the economic reforms were put in place, the number of companies listed has risen to 770 from 542, the market capitalisation has jumped to Rs380.24bn from Rs188.5bn, the average daily turnover of shares has risen to 31.5m from 2.7m, and the average value of

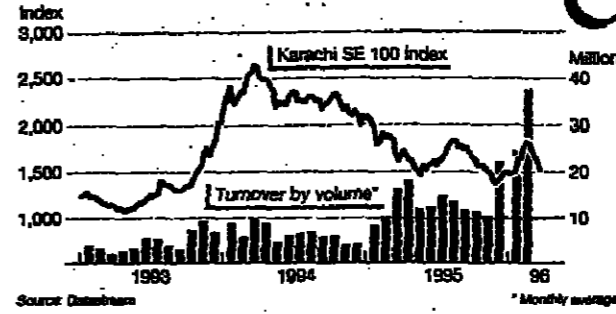
daily turnover has risen to Rs689m from Rs136m.

"The market has become an important player," says Arif Habib, president of the Karachi stock market. "The changes in the way we do business here has meant that we are now noticed worldwide as an important emerging market."

Behind the optimism, however, there are new pressures on the exchange. The growth in trading volumes, for instance, has meant that settlement of transactions takes longer, further aggravating the difficulties of transferring shares to new owners, a process which can often get bogged down in paperwork.

This year, the KSE's management plans two important changes. An experimental network for computerised trading is to be expanded by the summer so that the market can cope with the growing volume of business. The KSE also

Karachi SE 100



plans to establish a central depository, through which buyers would be able to get almost immediate transfer of shares.

According to Nasir Bukhari, chief executive of Khadim All Shah Bukhari and Co, one of the fastest growing brokerage houses: "The central depository and computerised trading would certainly raise the trading volumes further. This should generate more interest in the market."

One challenge facing the KSE now that it has closed ties with international financial circles is the way in which prices can be influenced by

global events. "If the market had not been exposed to international investors," one stockbroker admits, "we may have had a better chance of being saved from the effects of the Mexican crisis."

Many foreign investors remain apprehensive over future trends in the value of the Pakistani rupee, which has been devalued by more than 40 per cent during the past three years. Pakistan is under pressure to narrow its international trade deficit as part of its commitments to the International Monetary Fund. Some analysts expect further devaluation by the end of this year.

Oil and gas: by Jeremy Grant

## Sector humming with activity

### Onshore reserves are modest and unlikely to have a significant impact on the big fuel bill

After decades of neglect, Pakistan's oil and gas sector is humming with activity. Foreign investors have been quick to take advantage of a revised petroleum policy passed by the Bhutto government in 1994, offering for the first time generous incentives and almost market prices for commercial discoveries.

However, two years after the landmark policy helped boost domestic production, industry experts are resigned to the view that onshore reserves of oil and gas are modest and unlikely to have a significant impact on reducing Pakistan's big fuel bill.

Indeed, some are starting to talk of the need to import gas, adding to Pakistan's already heavy dependence on fuel from abroad. Last year, the country imported 70 per cent of its li-

quid fuel needs at a cost of about \$1.5bn. On present predictions, that could double by 2000 with the commissioning of a handful of oil-fired power stations by 1998 and demand from population growth of 3 per cent a year, a rate higher than in neighbouring India.

"The gap [between supply and demand] is widening and I don't see anything on the horizon right now that will reduce it. Even if we discover something big now, it'll take a long time to get it on stream," says Masood Sohail, chief executive of Pakistan Petroleum (PPL), a joint venture between Barmah-Castrol, World Bank affiliate the International Finance Corporation, private investors and the Pakistani government.

Nevertheless, foreign interest in exploration has not flagged. Oil was first discovered in what is now north-western Pakistan (a refinery built there in 1920 is still functioning). However, it was not until Ms Bhutto's new policy in 1994 that the terms offered by the government were good enough

to attract foreigners to anything but high-risk ventures.

In that year, Islamabad scrapped a formula that reserved for the state oil agency 50 per cent of revenues from commercial discoveries made by foreigners, and opened up fields to a competitive bidding process. Now, the revenue-sharing regime is more equitable at between 15 and 25 per cent, according to foreign oil industry officials.

Another important concession was the de-linkage of the gas off-take price from heavily subsidised fuel oil and its attachment instead to a crude oil marker based on a basket of crudes. Being a more accurate reflection of market value, it came close to ensuring that the foreign investors received a market price for discoveries.

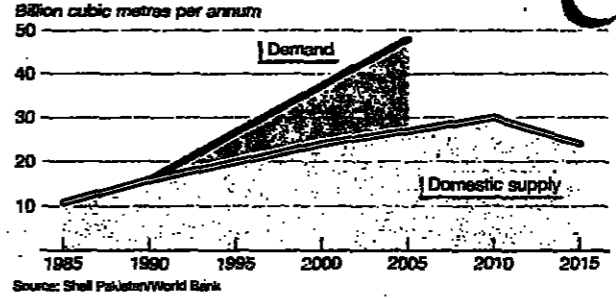
Of the roughly 15 foreign oil companies active, most have arrived since the policy took effect. They include Premier Oilfields and Occidental Petroleum of the US, British Gas, Lesmo Oil of the UK and Shell, the Anglo-Dutch group. "Since that time [1994] there's been

quite an upsurge in exploration activity," says Bob Summers, general manager for Lesmo Oil Pakistan in Karachi. Operations have run smoothly, except for the few companies with prospects in the dry wastelands of western Baluchistan. There, trigger-happy tribesmen have been known to take pot shots at foreign oil installations with rocket propelled grenades as a way of wringing political concessions from the government.

The principal oil discoveries onshore have been in the north and in the south, with the bulk of gas in the middle, at the Sui Field. Union Texas of the US is the largest foreign producer of oil with 29 fields pumping 32,000 barrels per day (bpd) of crude and 40m cubic feet of gas at the Badin Block in south-eastern Sindh province. It has invested \$375m in exploration and extraction since it arrived in 1977, according to John Latch, general manager in Karachi.

However, the industry seems more inspired by gas than by oil. Industry experts have

Estimates of natural gas



established that most oil fields in Pakistan contain no more than between 50m and 100m barrels of reserves and agree that the country is more gas than oil prone. Lesmo started production last month at a gas field at Kadanwari, supplying Karachi with 100m cubic metres of gas daily.

Most indigenous gas production comes from the Sui Field, discovered in 1952 by PPL, with estimated recoverable reserves of 10,000bn cu ft. It pumps 1,900m cu ft of gas per day. An important plank of the 1994 policy was reform of the gas industry, involving privatisation of the two state transmission and distribution monopolies Sui Southern and

Sui Northern. This, it is hoped, will lead to greater efficiencies.

However, the stark reality facing Pakistan is that even its gas industry has limited potential. Industry experts estimate that reserves at the Sui Field are likely to peak by 2010. "While on land every little bit helps, Pakistan is not going to be a large oil and gas area," says one senior official at a Karachi-based company.

Some foreign investors say there is some hope for large finds offshore in the Arabian Sea but the 1994 policy does not apply to offshore exploration, where terms are still tough. The World Bank is expected to come up with recommended terms later this

year.

That leaves gas imports. There has been much talk about importing from three sources: the central Asian republic of Turkmenistan, Qatar and Iran. But each option is fraught with problems, mostly political.

Any pipeline snaking into Pakistan from the north would have to traverse Afghanistan, which would be risky due to political upheaval there. It is understood that Unocal of the US is studying the possibility nevertheless.

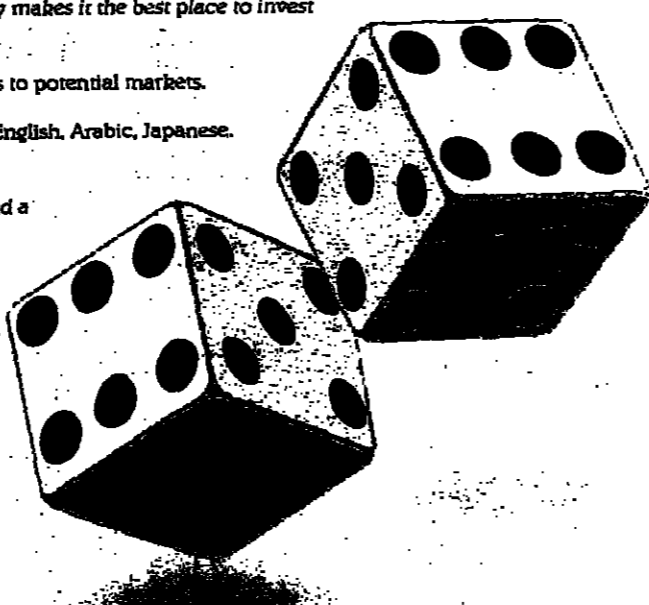
US embargo pressure on Iran means that no foreign investor would be likely to participate in building a pipeline from that country in the foreseeable future. And the Qatar pipeline would have to be laid in deep water, adding considerably to its cost.

However, the senior official at the foreign company says the question is not whether, but when, Pakistan will have to import from these sources. "Those three pipelines we believe can all be absorbed in the first quarter of the next century." And that is likely to strain Pakistan's foreign exchange reserves even further.

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4 PAKISTAN

■ Powers by Jeremy Grant

# Moves to ease energy crunch

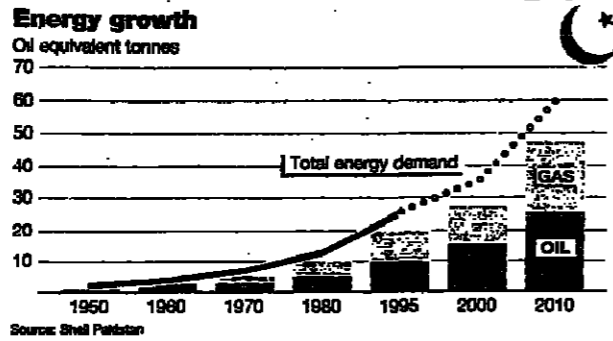
This year could mark the beginning of the end of the perennial power shortages

For most residents of Lahore, 1996 will go down in memory as the year the city hosted the tumultuous climax of cricket's World Cup.

But for some living in the city's suburbs, all they are likely to remember is a power blackout on the night of the final, as electricity was diverted to the stadium to keep its floodlights burning until the last over.

Pakistan has been short of power for years, but there are hopes that 1996 could mark the beginning of the end of the country's perennial shortages. Private financing has been arranged for a series of power projects that look set to come on stream by the government's target date of 1998, easing an energy crunch that would otherwise have strangled economic growth.

Country-wide installed capacity is 14,000MW, nowhere near enough to meet future demand. Karachi, the commer-



cial capital and port through which most of Pakistan's trade flows, suffers an electricity supply gap of about 730MW, according to a report published last month by UBS Securities in Hong Kong.

The problem is compounded by huge transmission and distribution losses at the two government-run utility companies, the Water and Power Development Authority (WAPDA) - whose hydro-electricity plants generate 40 per cent of total capacity - and Karachi Electric Supply Corporation (KESC).

Industry analysts estimate such losses at KESC rose to 31 per cent in 1995 from 27 per cent in 1994, as much through

theft and sloppy billing practices as was due to frail infrastructure. Load-shedding, the diversion of supply from one area to another due to shortage, is common.

However, the power sector has attracted keen interest from foreign investors since a new Private Power Policy was introduced in March, 1994, forming the basis for the industry's shift from state control to private ownership. This offers the prospect of increased capacity just when the country needs it most.

Under the policy, the Bhutto government plans to boost capacity to 17,000MW by 1998 and 25,000MW by 2003. A strategic 26 per cent of KESC is to

be sold to private investors by the end of the year, as a way of increasing efficiency in Karachi. The UK's National Westminster Bank heads a consortium of advisers to the privatisation.

Poor transmission and distribution is being tackled under a Transmission System Policy introduced in March 1995. The UK's National Grid has signed a \$700m agreement with WAPDA to add 1,500km of lines to existing capacity.

The power policy's main selling points for investors in independent Power Projects (IPPs) are government guarantees of foreign exchange revenue and a fixed offtake price of 6.5 cents per kilowatt hour. Industry experts say this is generous by regional standards, providing a return on assets of about 17 per cent.

Other encouraging signs have been that the Private Power Board, which is overseeing the bidding process, is staffed by experts from the private sector rather than bureaucrats. Steps are being taken to establish a regulatory authority.

The first project to be financed by the 1994 policy is a \$1.8bn, 1,322MW oil-fired power plant

Project name	Capacity (MW)	Location	Technology	Utility co	Lenders	Shareholders
Roush (Pakistan) Power	412.0	Sialkot, Punjab	Combined cycle	WAPDA	World Bank/Jarvis/ANZ	Roush/Stiemens/ESB
AES Lahir	362.0	Lahore, Punjab	Steam cycle	WAPDA	Jarvis/Bank of Tokyo/IFC	AES, IFC
AES Pak Gen	362.0	Lahore, Punjab	Steam cycle	WAPDA	IFC/Jarvis	AES, IFC
Gul Ahmed Energy	125.2	Korangi, Sindh	Oil-fired	KESC	IFC/Finnish Export Credit	Tomen Corp, Japan
Japan Power Generation	121.0	Rawalpindi, Punjab	Oil-fired	WAPDA	Toyota/Taisho	Tomen Corp, IFC, Wartsila
Kohinoor Energy	131.4	Rawalpindi, Punjab	Oil-fired	WAPDA	IFC/Finnish Export Credit	Tomen Corp, IFC, Wartsila
Power Generation System	116.0	Pakoki, Punjab	Oil-fired	WAPDA	Interglobe Bank	BC Hydro Canada
Southern Electric Power	115.2	Rawalpindi, Punjab	Oil-fired	WAPDA	Coface/Nishio Iwai	BC Hydro Canada
Tri-Star Energy	110.0	Mauripur, Sindh	Oil-fired	KESC	Itosho (underwritten)	BC Hydro Canada

40km north-west of Karachi known as the Hub Power Co (Hubco). Hubco, which is listed on the Karachi Stock Exchange, will provide 17 per cent of Pakistan's electricity once its four thermal units come on stream by March, 1997. WAPDA will be Hubco's main customer.

When it was first proposed in 1988, Hubco was Asia's largest IPP. However it was not until eight years later and the emergence of government guarantees under the power policy that the project took off. Hubco chief executive Mike Woodroffe believes that the agreement on Hubco was seen as a vote of confidence in Pakistan's new power policy. "They (investors) saw Hubco as an indication of the appetite of the market to do this sort of thing. If we hadn't had those guarantees, we wouldn't have had the project."

Financing has since been secured for nine other foreign-

invested projects, all oil-fired, which will add 1,455MW to existing capacity by about 1998.

Although analysts say Islamabad had no choice but to adopt a fast-track strategy to plug the power gap - on the advice of the World Bank - the government, by doing so, has sown the seeds of foreign exchange supply and other problems.

"The first taste of this will come shortly, once power plants start to suck in imports of large capital equipment. An additional strain will be a sharp increase in fuel imports when power plants start generating power. Sensing the scale of the problem, the government last month capped the number of projects that rely on fuel imports and stipulated that future proposals would only be considered if they tap indigenous resources."

"It was really not our choice, it was the choice of investors to go for oil fired (plants). We didn't like that, of course, as it creates a foreign exchange burden," says Anis Khan, vice-president of the government's private power and infrastructure board.

For KESC and WAPDA, the challenge will be to maintain a flow of cash to the IPPs from which the two utilities are buying power. This means improving collection from consumers, which in the case of WAPDA is "not very good at all", according to Hubco's Mr Woodroffe. A team from Hubco is training WAPDA staff in better collection methods.

Once semi-privatised, KESC management will have to find ways of striking a balance between investor returns and politically sensitive consumer needs.

Some industry analysts are already predicting electricity price rises of about 15 per cent in Karachi in the second half of this year.

"People are waking up to the realisation that these issues should have been given consideration then (in 1994). It will create enormous burdens for the government. The main question is how is the consumer going to cope?" says one Karachi-based stockbroker.

IPP investors acknowledge these concerns but point out that Pakistan was probably the first developing country to offer government guarantees on foreign exchange availability to IPP investors.

As to the value of such guarantees given the country's existing foreign exchange problems, they derive some comfort from the fact that Islamabad has never defaulted on sovereign debt repayments. "If you look at the names involved in IPP in Pakistan, it's hard to say no-one takes a government guarantee seriously," says Mark Baughan, an analyst with UBS Securities in Hong Kong.

■ Textiles by Victor Mallet

# Still lagging behind the world

Reforms have been designed to make the industry more internationally competitive

For an industry that is the lifeblood of the economy, Pakistan's textile business has been remarkably slow to develop.

It did not help that Zulfikar Ali Bhutto, the country's left-leaning leader in the 1970s, discouraged private sector investment, inhibiting the growth of large private companies in the industry and consigning it to the care of thousands of smaller units with little ability to invest.

Nor was the industry improved by years of subsidies, or by recent export curbs

on raw cotton: this kept the costs of spinning cotton into yarn artificially low and allowed Pakistani spinners and the makers of coarse, undyed cloth to export their products on the basis of price rather than quality.

The result - for a sector earning half the export revenue - is overcapacity in spinning, an underdeveloped weaving industry that has failed to move quickly into more lucrative downstream products, and a fledgling garments industry that is only now beginning to take advantage of easily available raw materials and relatively cheap labour.

"There was an over-expansion in cotton spinning," laments V.A. Jafarey, the prime minister's adviser on finance, who is eager for new sources of scarce foreign

exchange. "If they had invested even 10 per cent of that in garments..."

Mr Jafarey, and commercial bankers in Karachi, reckon that Pakistan, which accounts for nearly a third of the world's yarn exports, could add value so as to earn five times as much as it does from cotton products today. "What is lacking is management, investment," he says. "This is where we are encouraging foreign investors to come in."

Ahmed Bilal Mohyal, analyst at Karachi stockbrokers Global Securities, agrees. "Most of the companies didn't need to market their products in the past. There has been very little improvement in product development and the adding of value."

That may be about to change. Two years ago the

government took away subsidies, removing the artificial 20 per cent price advantage that spinners had enjoyed and forcing them to face up to international competition.

Spinners, although confined largely to the manufacture of the kind of coarse yarn used in jeans because of the short staple (fibre) length of Pakistani cotton, have also moved into the spinning of cotton-polyester mixtures (partly encouraged by the local cotton shortages of recent years).

Polyester manufacturers have been established to serve them, and they in turn will be supplied with locally-made pure terephthalic acid (PTA), their main raw material, when Imperial Chemical Industries has completed its \$450m PTA plant at the end of next year.

Weavers are starting to

make more sophisticated products. And both local and foreign garment manufacturers are beginning to make their mark. Crescent Textile Mills, for example, has a stake in the recently-opened \$80m Crescent Greenwood jeans factory in Faisalabad.

The size of a company appears to be an important factor in success in the Pakistani textile sector, because the financially stronger companies can buy large supplies of cotton when prices are low. They can also invest in downstream activities to compete with China and India on the world market as tariffs are reduced and country-by-country import quotas are eliminated under international trade agreements.

"It is fundamentally a big boys' business," says one Pakistani banker in Karachi. "The quality controls that are needed in the value-added sector require a depth of management that is not available in the smaller companies. If the cuff on a shirt for Levi's is not the same as the other cuff, then Levi's will reject it."

Even the big companies that avoided the losses and loan defaults of their smaller rivals in recent years have not forgotten how to complain, and some manufacturers are calling for the reimposition of the cotton export ban. They say the government favours the cotton growers at the expense of industry



Weavers in Pakistan are starting to make more sophisticated products

Picture Sarah Murray

because many MPs are "feudals" or landlords with big agricultural holdings, and some of the MPs who defected from the opposition to support Benazir Bhutto's government are cotton producers.

One specific problem is the rising cost of electricity, which can account for 10 to 15 per cent of a spinner's costs. Another is the rebate system whereby exporters can reclaim the duties and taxes on their imported raw materials, such as chemicals, when they export a finished product. Some imports are not eligible for refunds, and for those that

are eligible the rebate is calculated at an unjustly low level, the cloth and garment makers say. The government, furthermore, has a chronic budget deficit and a habit of delaying repayments that are due.

"Your claim lies in customs for months because the government doesn't have the money," says Tariq Saigol, chairman of Kohinoor Textile Mills, one of the big manufacturers.

One of the supposed advantages enjoyed by Pakistan's textile businesses is a secure supply of domestically-produced cotton. "There is compe-

tion, but many countries don't produce raw cotton," says the banker in Karachi. "Some 60 per cent of value added business is in countries with no raw cotton."

While there may be an element of truth in the argument (Pakistani governments are not beyond being persuaded to impose export bans, and reduced transport costs are certainly a benefit), it suggests that people are already starting to forget the purpose of the recent reforms and removal of subsidies: to make Pakistan's industry internationally competitive.

■ Cotton by Farhan Bokhari

# Bumper crop boosts economy

Almost 60 per cent of export income usually comes from cotton and cotton products

Sultan Ahmed Bhutta is eager to deal with unattended family matters at his village, Dera Mohammedi, outside the city of Multan, in the heart of Pakistan's cotton belt. The house needs a paint job, the bills from local shopkeepers have piled up, and one of his five sons has long been waiting to get married. This year, after a bumper cotton crop, which has finally turned around the fortunes of thousands of cotton farmers like Mr Bhutta, the family has money to deal with all of those needs.

The success enjoyed by Mr Bhutta does not end at the borders of Pakistan's vast cotton belt, most of it in central Punjab province: the country's economy expects a breathing space after this year's good cotton harvest, which followed three successive years of crop damage caused by a large-scale attack of the "leaf-curl" virus. The government estimates the crop size to be more than 10m bales or 30 per cent more than last year.

Foot crops in previous years had upset official projections on such vital matters as export earnings and economic growth rates. That is because almost 60 per cent of Pakistan's export income usually comes from cotton and cotton products.

It was partly in expectation of a better crop this season that Islamabad accepted the tight conditions tied to an International Monetary Fund loan agreed in December, which was essential to shore up falling foreign exchange reserves and restore interna-

tional confidence in the economy. Pakistani exporters expect to sell up to \$700m worth of raw cotton in international markets before the fiscal year ends in June. That would be equivalent to just under half the latest estimates of the country's official foreign exchange reserves.

Only in the fields, there are many explanations for the good harvest, including the use of newer varieties of seeds and a substantial increase in the area under cultivation. Zabooh Ahmed, Pakistan's top cotton scientist who heads the national Cotton Research Institute at Multan, says: "The area planted with the [leaf-curl] virus tolerant variety has increased to 80 per cent [of the crop land] and most of the varieties susceptible to pest attack have been eliminated."

Other officials say that farmers increased their cotton acreage because many believed in a traditional myth that pest attacks usually occur in three-year cycles; farmers thought

the cycle of doom affecting their land had ended. Besides, many growers were also tempted by rising prices of raw cotton in the local markets and were therefore prepared to take the risk.

That said, the long-term prospects for cotton are still unclear. Several problems remain unresolved and it is not certain that this season's performance will be repeated. Many farmers complain that adulteration of pesticides by unscrupulous traders and the rising price of fertilisers have hurt them badly.

Officials agree that the deregulation of the local pesticide market five years ago allowed many new entrants to start up businesses while there were few government measures to ensure strict quality control.

Last year, the government announced tough new laws with a maximum seven-year prison sentence and fines of up to Rs500,000 for offenders, but the pesticide adulteration problem has continued because few

people have actually been punished.

Mr Ahmed believes that "if some people were imprisoned, the adulteration could disappear from this country."

Other issues that need to be resolved in the cotton belt are common to the agricultural sector as a whole, including inefficient irrigation, poor utilisation of land and widespread illiteracy.

The future of cotton in Pakistan will also be determined to a large extent by the future of the textile industry, the largest domestic consumer of raw cotton. Rising cotton prices are part of the reason for falling profits at many textile companies in recent years.

The government has encouraged textile businesses to diversify and move downstream into the manufacturing of value-added products such as cloth and fashion garments. One government official says: "If there is a turnaround in profits for textiles, growing cotton is bound to remain a profitable business."



Cotton and cotton products account for nearly 60 per cent of Pakistan's export income

Picture Sarah Murray

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Agriculture: by Farhan Bokhari

# World Bank urges reforms

## Millions of farm jobs could be jeopardised by the stagnation of agricultural output

One would not necessarily guess from the peaceful scenes in the villages of Punjab province, where farmers walk past pools of rain water in the alleys between their thatched huts, that Pakistan's agriculture faces difficult times. The fertile Punjab has traditionally taken pride in higher crop yields than the rest of Pakistan. In many ways, its inhabitants are more fortunate than those in the poorer areas, such as the deserts of neighbouring Sindh province or the dry and rocky North West Frontier province. Peasants in the Punjab were among the first in the country to enjoy satellite television, thanks to a proliferation of set-

elite dishes in small towns. Anecdotal evidence suggests that the American series Baywatch attracts a large number of viewers, many of whom cannot read or write. But even Punjab farmers may continue to live in harsh conditions - except for occasional breaks watching television at the home of one of their wealthy feudal landowners - because farm incomes for the poor may be in long-term decline.

According to a recent World Bank report, millions of agricultural jobs could be jeopardised by the stagnation of farm output unless the government introduces sweeping agricultural reforms. Other experts have made similar predictions, suggesting that imports of food grains such as wheat will also add a heavy burden to the import bill.

For 25 years, agricultural growth has been a key source of growth in Pakistan's gross

domestic product," wrote Rashid Faruque, the World Bank official who prepared the study. "The momentum may be running out."

The future of agriculture is crucial to Pakistan's economy. This year's economic recovery, with the overall growth rate edging up to 6.5 per cent, is largely led by a 40 per cent

increase in the cotton crop over last year. Besides, more than half of the labour force is employed in agriculture, and the sector is responsible for 24 per cent of the country's gross domestic product.

According to the World Bank, Pakistan needs to consider reforms such as improv-

ing its inefficient water irrigation system, educating farmers to use the latest agricultural technology, and redistributing big land holdings among more farmers, so that smaller and more productive farms are created. Pakistani officials, however, are not terribly eager. The government has rejected the idea of turning over irrigation to a market-based system, for fear that private managers would exploit the canal network. But it has few alternative suggestions for dealing with the irrigation canals, which badly need to be repaired. There is stiff political opposition to land reforms, largely because up to 70 per cent of Pakistan's elected legislators at the parliament in Islamabad and in the four provinces are themselves large landholders.

Shah Mehmood Qureshi, a government minister who chaired a task force to examine the problems of the agriculture

sector, says: "Countries that had restricted the size of land holdings, such as the former Soviet Union and eastern Europe, were also the ones faced with falling production levels, while those that have not restricted, such as those in western Europe, the US and Canada, have encouraged growth in the agriculture sector."

Mr Qureshi says the stagnation in production has occurred largely because of a transfer of public sector resources for development to the urban areas, while rural areas were neglected during the past two decades. "Given the right incentives, we can turn around the performance of our agriculture sector."

Still, the agriculture sector is under pressure to tighten its belt. A large portion of the official subsidies for inputs such as fertilisers has been withdrawn. The government also plans to increase the hitherto



Gathering in the crop: Pakistan's farmers are facing hard times

minimal "wealth tax" collected from agricultural lands, as part of an agreement with the International Monetary Fund. "This year may be a difficult time to tackle such a sensitive issue as tax. Inflation in rural areas has already prompted fierce criticism by farmers of government policy. The prices

of fertilisers, diesel fuel and pesticides have shot up. Many farmers are also bitter over a steep increase of up to 30 per cent in power costs during the past 18 months, as part of a government plan to eliminate subsidised electricity rates.

In spite of the problems, the World Bank report indicates some optimistic trends. For instance, the livestock sector now accounts for more than a third of the annual output from the agriculture sector, up from 15 per cent 20 years ago. Similarly, fisheries and forestry, though still minor contributors to the sector, have grown rapidly.

Karachi port: by Jeremy Grant

# Cracks in the nation's lifeline

## A \$369m master plan to modernise Karachi port is under consideration

The acrid stench of heavy sulphur oil fumes hangs in the air at the oil terminals in Karachi port as flags flutter over the yacht club across the bay. A tangle of rusting pipes runs from the waterfront where ships unload fuel, molasses and other liquid cargo, and along a depression in the ground to oil installations nearby. Before the fuel reaches storage tanks, some of it is lost through leakage or theft by young men riding donkey carts through the area.

This is the "KPT Trench", which takes its name from the Karachi Port Trust (KPT) that has run the port since 1887. Despite its decrepit and clearly dangerous state, the KPT Trench is of vital strategic importance to Pakistan because almost all of the country's fuel imports flow through it. "This is basically the lifeline of the whole country," says Syed Munir Ahmad, installation manager for Anglo-Dutch energy group Shell. However, many of its pipes date back to the 1930s and should have been

replaced years ago. As it is, they struggle to cope with current demand; Pakistan imports 70 per cent of the fuel it needs and annual amounts are rising fast. According to Pakistan Petroleum Ltd, fuel imports are set to rise to 24m tonnes in 2000, from 10m tonnes estimated for this year and 6.2m tonnes in 1990. And Karachi looks set to continue bearing the brunt of fuel imports.

Most of the extra fuel will be required to feed new, oil-fired power plants that the government plans to boost existing capacity to 17,000MW from 14,000MW in only two years.

However, the problems at the KPT Trench are only part of the story at Karachi port. It, too, is in need of a radical facelift. Facilities dating back to the days of British rule are still used, such as a 100-year-old wharf. The KPT itself is still housed in its original headquarters, a huge domed building which barely saw service because almost all of the country's fuel imports flow through it.

Traffic through Karachi was a mere 2m tonnes of cargo annually when Pakistan gained independence in 1947. By 1995, the figure was 24m tonnes, with 38m estimated for 1997-98 and 47m tonnes for

2002. According to a study by a US consultancy last year, the country will continue to rely on Karachi port to handle 75 per cent of Pakistan's seaborne trade for the next 30 years.

KPT officials say port congestion has been kept to a minimum so far, partly thanks to a World Bank loan worth \$81m extended in 1991, through which the KPT has built new jetties, bought dredgers and started to rebuild a bridge and road network outside the port. But the officials admit that cracks are appearing in the system. "The Achilles heel for Pakistan is its port," says one senior foreign oil industry official.

According to KPT chairman Rear Admiral Akbar H. Khan, a graduate of Dartmouth Royal Naval College in the UK, the solution is containerisation: "To cater for that [growth in traffic] it is absolutely imperative for Karachi port to have a dedicated container port terminal, which regrettably we do not have at this point in time."

The port has 23 berths but only one is capable of handling vessels of 75,000 dwt. A World Bank-funded master plan completed early this year calls for the construction of a \$100m container terminal that would boost annual container traffic to 1.5bn teu in 2023 from 990,000 teu in 2002 and 500,000 teu in 1995. Separately,

facilities dating back to the days of British rule are still used

American President Lines (APL) is understood to be considering a second container terminal involving an investment of \$60m on a build-operate-transfer basis.

Other projects in the plan are the construction of a hazardous cargo terminal, channel dredging and rehabilitation of other bridges and roads. The total cost of projects in the master plan is expected to be \$369m, with \$187m on loan

from the World Bank under an agreement to be signed this month. The target for completion is December 2001.

However, progress with the existing programme of upgrades has been slow. China's Yunnan Corporation is badly behind schedule on a \$40m bridge and road rehabilitation near the port and private sector interest in container terminal investment has been lukewarm, according to a study by the KPT's planning and investment division.

An additional headache for the KPT is the apparent reluctance of the state-run railway to deal with railway congestion at the port, where rail tracks criss-cross an area used by trucks carrying fuel. All this does not bode well for KPT as it tries to ensure targets are met.

With work progressing slowly and the World Bank deal still to be finalised, others have offered alternative solutions. Shell, Caltex of the US and Pakistan State Oil have suggested easing the burden on the KPT Trench by building an oil terminal at nearby Bundal Island, on the mouth of the Indus river. This roughly

\$100m facility would accommodate tankers of up to 120,000 dwt and connect to a pipeline, yet to be built and running north to a refinery in Punjab. Bechtel, the US engineering group, is to complete a feasibility study for the pipeline project by June.

Meanwhile, the KPT is likely to feel some extra pressure to get things moving as a result of increasing interest in Karachi from Pakistan's neighbours, who are eyeing Karachi port for the access it could give them to the Gulf's shipping lanes. According to Rear Admiral Khan, Islamabad only six months ago signed cross-border road pacts with Kazakhstan, Tajikistan, Kyrgyzstan and China as a first step towards closer ties, and eventually, possible access to Karachi port.

Until this happens, the KPT has an enormous task ahead to complete its programmes on time. The KPT's chairman, seated in a vast office complete with green leather-bound armchairs and nothing but the sound of an old English clock ticking in the background, is optimistic: "We are moving very fast in that direction."



Karachi fishermen: the port is in need of a facelift

Quetta: by Jeremy Grant

# On the border of violence

## Baluchistan is connected to the arrest of Pakistan by only the loosest political threads

Mohammed Aslam Raisani. For most times of the day and night, the chief of the Raisani clan is rarely without his turbaned bodyguard.

In fact, you may not be entirely happy about the attitude of the doorman who receives visitors at Mr Raisani's detached villa in central Quetta. He too carries a bodyguard, and has an unsettling habit of fingering it as he checks visitors' identity. But this is Baluchistan, a province of Pakistan where tribal violence and brigandage are as much a part of the daily

routine as prayer to the Moslems of Islamabad, Karachi and Lahore. It is therefore easy, after seeing other parts of the country, to feel that Baluchistan is connected to the rest of Pakistan by only the loosest political and cultural threads.

The town's location, in a dramatic setting ringed by mountains only 80km from the Afghan border, reinforces this impression. From the earliest days, Quetta was nothing more than a military pit stop on the way to Afghanistan. Deemed strategically important to the British in the 19th century, the town became a military arsenal in 1877, supplying troops on their way north to Afghanistan.

The British even chose Quetta as the site of the Indian Staff College. The Lonely Planet guide book describes it as "the Raj's answer to Sandhurst". Although virtually levelled in 1935 by an earthquake,

Quetta still betrays its British past in some of the colonial buildings that have survived since the town was rebuilt shortly afterwards.

It population was - and still is - a colourful mix of tribes, mainly Pashtuns, Baluchs and Brahuis, although there are Hazaras and smaller groups. The Pashtuns are close, ethnically and culturally, to the Afghans.

Indeed, it was Quetta that spawned the mainly student Taliban movement besieging the Afghan capital Kabul. It is here, also, that Afghan refugees have lived in camps ringed by the city since the Soviet invasion of Afghanistan in 1979. There are currently 400,000 of them.

For centuries, rivalry between the tribes has been fierce and the complexity of inter-tribe relationships was too much for the British, who realised the expediency of allowing the tribes of Baluchistan a degree of feudal autonomy. Islamabad appears to take the same view and has allowed the British system to survive. Local feudal chiefs still wield considerable powers and maintain small militia.

Nevertheless, the relationship between the central government and Baluchistan's splintered tribal groupings is uneasy. Clan militia find that taken attacks on the province's infrastructure are a useful way of reminding Islamabad of the apparent limits of the centre's powers. Visits to Quetta by top central government officials are rare.

In his study, Mr Raisani offers his visitors a perspective into local politics: "I am at war with three tribes. That's the reality here." He brushes cigarette ash from his brown leather jacket and strokes an abundant black beard. "This is no exaggeration. His father was assassinated by a rival clan recently on the valley road near Quetta. A few weeks back, one of his tribesmen was killed in a gun battle in another part of town. There is talk of revenge."

However, as finance minister of Baluchistan from 1991-1993, Mr Raisani has experienced the

hurling of local politics. Like Pakistan's other provinces, Baluchistan has an elected assembly. However, the difference here is that five tribes and at least the same number of parties are represented, causing squabbles and legislative paralysis.

"We need to move towards a polity that is more decisive. It's a hodge-podge. When you have no discipline," says Mr Raisani. Suddenly, at his elbow, a red phone rings. It is one of his political activists, wondering if the meeting scheduled for the next day is still on. Despite losing his assembly seat in the 1993 elections ("I lost because of the drug mafia," Mr Raisani wants to return to politics. His brother is the province's industry minister.

He is flirting with the idea of joining the PPP, the ruling party of prime minister Benazir Bhutto, switching his allegiance from the Pakistan National Party.

This is perhaps surprising from a man whose political heroes include the central American revolutionary Che Guevara and the Ayatollah Khomeini, late spiritual leader of Iran. Pictures of these two are displayed prominently on a mantelpiece opposite a photograph of Mr Raisani standing with Britain's Prince Philip during a trip to Baluchistan in 1988.

Quetta was always a frontier town and it probably will stay that way. Unless, Mr Raisani asserts, there is peace in Afghanistan. "When there is peace in Afghanistan, you can imagine when this trade route is opened and the jobs generated for the people."

Until that happens, Baluchistan and Quetta will, for the visitor, still mean clan warfare, Afghan refugees and spectacular scenery. As one native of Quetta in his fifties says, the system may be imperfect but it's a system that works for Baluchistan: "Yes, it is certainly somewhat chaotic. But we have a certain order in tribalism. With us, it's a tradition of give and take. In the other provinces where there's no tribalism, there's no beginning and no end."

## Annual General Body Meeting National Bank of Pakistan: tremendous progress in 1995

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Mr. M.R. Abbasi, Chairman and Managing Director of the bank, highlighted the bank's achievements during the year. He stated that the bank's growth was driven by its focus on customer service, innovation in products and services, and a strong commitment to financial soundness.

The bank's operational performance was also impressive. It achieved a 100% compliance rate with all regulatory requirements, and its risk management practices were highly effective. The bank's credit portfolio remained strong, with a low non-performing assets ratio of 1.5%.

Looking ahead, Mr Abbasi expressed confidence in the bank's future prospects. He noted that the bank was well-positioned to continue its growth and innovation, and to meet the needs of its customers in a competitive market.

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سکڑا من الاصل

Karachi by Victor Mallet and Farhan Bokhari

# Conflict of ideas

## Life in the financial centre of Pakistan has been severely disrupted by violence

The sight of the security forces with their semi-automatic weapons peering out from sand-bagged bunkers in the centre of Karachi is not one to inspire foreign investors with confidence in the Pakistani economy.

Of all the problems faced by the government of Benazir Bhutto, the political violence in Karachi has been the most intractable - and the most damaging to business.

With a population of some 13m, Karachi is the business and financial centre of the country and the main port, accounting for 80 per cent of the nation's tax receipts and most of its trade. But life in the city has been severely disrupted by fighting between the government and the Mohajir Qaumi Movement (MQM), which represents the refugees who fled from India at partition in 1947.

More than 2,100 people were killed in Karachi last year. The MQM has called numerous protest strikes and the government has switched off the city's mobile telephone systems to hamper the communications of MQM guerrillas. Some Pakistani and foreign businesses have moved their offices and factories, either to safer areas in Karachi or to other cities such as Islamabad, and occasionally abroad.

More concerted efforts are required to revive the economy because with this bad patch of terrorism and strikes, a lot of industries have closed down and moved from Karachi," says Jameel Yusuf, a businessman who heads the Citizens-Police Liaison Committee, which monitors crime in the city. "So there'll be fewer job opportunities, and when there are fewer job opportunities there's a fear that crime may increase."

Karachi, in short, symbolises much of what is wrong with Pakistan: conflicts between ethnic groups, a lack of a national identity, the spread of crime, poor services for transport, education and sanitation and an often corrupt political system based on a mixture of intimidation and patronage.

The situation has, however, improved markedly in recent months. This appears to be the result of a ruthless government campaign to hunt down

and kill MQM suspects. Dozens have been arrested and then shot, with the authorities claiming to have killed them in "encounters" and "gun battles". One of the most prominent such victims was Mohammed Naem Sherri, a 26-year-old with a price of Rs5m on his head who was killed on March 11; pictures of his blood-soaked body were shown on the front pages of local newspapers.

Despite the apparent short-term success of the government's latest drive against the MQM, many Pakistanis from human rights activists to Karachi businessmen - say the "extra-judicial" killings may be counterproductive and insist that there will have to be a negotiated end to the conflict.

"The average body count has gone down to one or two a day. They have really broken the back of the militants," said the editor of a Pakistani political magazine recently. "But a lot

of innocent people have been killed on the way and you create new terrorists when you do that."

MQM members, however, are no angels. The organisation (its name means "refugees national movement") was once an ordinary political party but had a reputation while in local government for torturing and intimidating its opponents. It went underground four years ago after an army crackdown. Its leader, Altaf Hussain, lives in exile in north London; he has applied to the UK for political asylum. "Long live Altaf" say the graffiti scrawled on the dusty walls of Karachi slums.

The MQM represents the millions of mohajirs, or refugees, who say they have suffered discrimination in jobs and other areas at the hands of Sindhi nationalists. The ruling party of Ms Bhutto, the Pakistan People's Party, has a particularly strong base in Sindh, and the emergence of the MQM was sponsored by the late dictator General Zia ul-Haq as a counterweight to the PPP.

Elsewhere in Pakistan, the Urdu-speaking mohajirs were more easily integrated. Language was an important factor; Urdu is much closer to Punjabi than to Sindhi. In Sindh the resentment between the moha-

jirs and the original residents remains strong.

Mohajir grievances have been intensified by Pakistan's failure to adjust its political system to take account of the increasing number of city-dwellers, many of them mohajirs. There has been no census since 1981 and the distribution of seats in the national parliament, where feudal rural landlords hold sway as MPs, is weighted heavily in favour of the countryside and against the urban middle-class citizens who run the MQM.

Further complications include the existence of an organisation called MQM-Haqiqi ("the real MQM"), which is regarded as a front for government informers, and the tendency of bandits to use the MQM umbrella to hide their criminal activities. Drug-related crime and feuds between Sunni and Shia Muslims have also been behind some of the violence.

Numerous weapons, many of them filtering down from the Afghan wars, are available to anyone who cares to buy them. "In Karachi, arms are available like groceries, and you don't need an Oxford University degree to learn how to use a weapon," says Ajmal Dehlavi, a newspaper editor who heads the MQM's team for negotiating with the government.

He says there has been no meeting between the two sides since September and warns of a "bloody civil war" on Karachi's streets if Mr Hussain loses control of the movement's impatient militants in the absence of a settlement. He does not rule out a further fracturing of Pakistan (from which Bangladesh won its independence in a war in 1971).

"If the mohajirs do not get representation in jobs which would be theirs by right, then that would push them more towards disintegration," says Mr Dehlavi. In the meantime, there is still a chance for some kind of peace, with government officials suggesting that a quiet period of a few months could be followed by local elections in Karachi - which the MQM would win.

Foreigners and Pakistanis alike are longing for the day when the patrols of heavily-armed Pakistani Rangers and the employments of sandbags on the city's roundabouts can be withdrawn. "I think the law and order situation has improved, but the problem stays there," says Badruddin Khan, president of Schön Bank.

## PAKISTAN Visitor's guide

Pakistan's five-year-old economic reforms have opened new opportunities for investors. Here are a few tips for visitors:

**Telecommunications** Telephone lines have improved considerably in the past few years and many hotels allow guests to make direct international phone calls from their rooms. However, the charges for calls from hotel rooms are exorbitant, sometimes as much as double those charged by the local phone company.

Visitors to Islamabad and Lahore may find it useful to rent a mobile telephone through local contacts. E-mail networks are beginning to be introduced, though still have a long way to go. Visitors can place overseas computer calls from their rooms and access CompuServe or Internet through nodes in Europe or east Asia.

In Karachi, visitors are still unable to rent a mobile telephone. The local administration shut down the service last year, as part of a security clampdown against militants who were suspected of using mobile phones to communicate with each other. But Karachi has a large number of hotels and visitors can obtain large discounts compared with Islamabad and Lahore. That may, to some extent, help to compensate for making international calls from rooms.

**Health hazards** Similar to those in some of the other Asian countries. Take

**KEY FACTS**

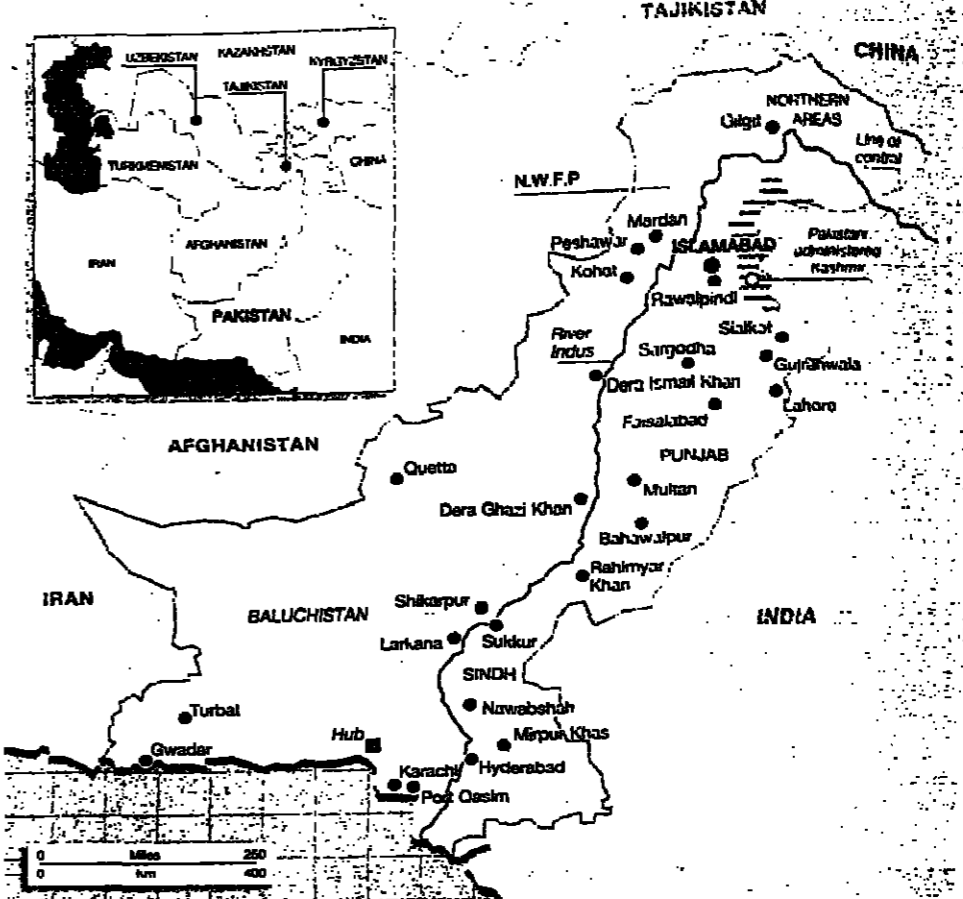
Area	796,095 sq km
Population	129.7m
Head of state	Ferozq Leghari
Prime minister	Benazir Bhutto
Average exchange rate	1995 \$1=Rs31.5995
	1996* \$1=Rs34.3226
Currency	Pakistani rupee

**ECONOMY**

	1995*	1996*
Real GDP growth (%)	4.7	6.5
% share of GDP		
Agriculture	24	N/A
Industry	27	N/A
Services	49	N/A
GDP per head (\$)	461	N/A
Consumer price index rise (%)	12.9	8.5
Total investment as % of GDP	19.1	19.3
Savings as % of GDP	14.9	15.3
Budget deficit as % of GDP	5.5	5.0
Current a/c deficit as % of GDP	3.5	4.1
Exports (\$bn) (f.o.b.)	7.89	N/A
Imports (\$bn) (f.o.b.)	10.14	N/A
Exports % change on year	19.5	N/A
Imports % change on year	21.5	N/A
Remittances from Pakistan abroad (\$bn)	1.87	N/A
External debt (\$bn)	31.8	34.7
Domestic debt (Rsbn)	796.8	N/A
Foreign debt service as % of exports	43.3	N/A
Foreign debt service as % of foreign exchange earnings	27.9	N/A

\*Estimate; \*Year to date; \*Years ending June 30; \*Provisional; \*Percent or target  
Source: State Bank of Pakistan, ADB, EIU, Datastream



medical advice about inoculations or vaccinations before travelling. Try to avoid tap water, salads and ice cubes. Mineral water can be purchased in many large general stores and is generally considered safe.

**Religious customs** Pakistan is a Muslim country, and visitors are expected to dress and to act accordingly. The sale of alcohol is officially banned though drinking does take place in the privacy of homes. Visitors are advised not to attempt to buy liquor through illicit markets, largely because reliable contacts are needed to buy alcohol. An exception is made in hotels where overseas non-Muslim visitors are allowed to order alcohol to be served in their rooms. But this requires a signature on several forms, one of which requires an undertaking that alcohol is not offered to Muslims.

**Business facilities** Economic reforms have made life easier, in theory, for

business people. Government sanctions are not required for new ventures though an LDC (letter of support) from the relevant ministry is sometimes essential to arrange financing and other details. Check whether the infrastructure needed for a project - power, roads and telephones - is available. Liberalisation of banking has helped to create a large local foreign exchange market which generally offers better rates than the official rate offered by banks. Watch out for counterfeit currency notes.

**Travel** Book flights on domestic routes through a reputable travel agent before visiting Pakistan. Make sure that these flights are confirmed on arrival because reservations can go astray. The Islamabad to Lahore route is especially congested. Trains are slow and road traffic conditions can be dangerous, due to speeding buses and trucks.

**Scenic attractions** Pakistan offers beautiful scenery in a number of its regions. Towards the north, Gilgit and Hunza, close to the Chinese border, are the last towns before the Himalayan mountain ranges. Visitors to Islamabad, may care to make a day trip to Bhurban, near Murree, which is in the mountain area. Pakistani-controlled Kashmir is within easy reach of Bhurban, but foreigners sometimes need prior permission to enter the territory. Travellers are not allowed to cross the temporary border between Indian and Pakistani Kashmir known as the "line of control". Lahore, Pakistan's second largest city, offers historical splendour as a backdrop to emerging businesses. Try to visit the shrines of emperor Jehangir and empress Nur Jehan, outside the city. Karachi, in the south, is Pakistan's most urbanised city. Farhan Bokhari

Politics by Farhan Bokhari

# Young democracy takes root

## It will be a difficult task for leaders to inspire confidence in the political system

The low point of Pakistan's politics came when Zulfikar Ali Bhutto, the former prime minister, was hanged in 1979 after a controversial murder trial, two years after his removal from office in a military coup.

The prime minister's execution once again disrupted a troubled democratic legacy that has been repeatedly interrupted by the military, and it cast further doubt on a judicial system already suffering from an image of corruption and inefficiency.

As Pakistan commemorates the 17th anniversary of Mr Bhutto's death this month, its politicians are still dogged by the crucial issue of putting democracy back on the rails. The country needs to inspire public confidence in its leaders and the political system needs to be given legitimacy. But that is a difficult task.

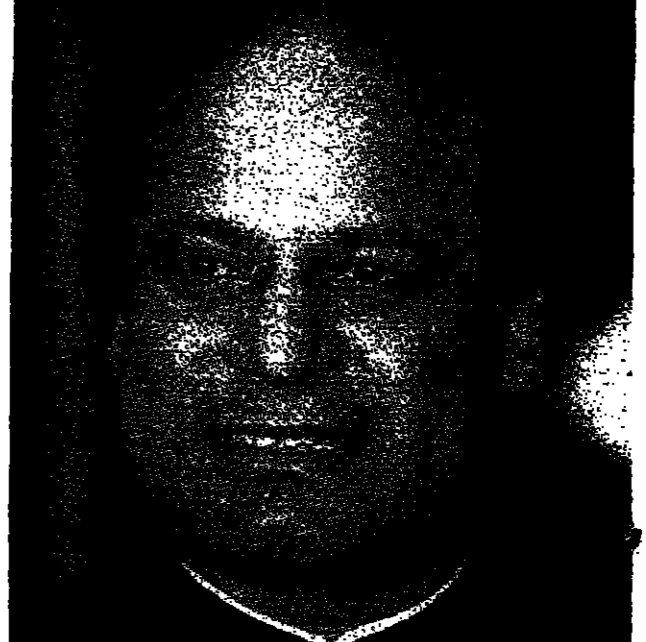
Since independence 49 years ago, civilian governments have been in office for only 25 years in total. Those years of civilian rule have been tumultuous, largely because of frequent changes of government. Pakistan has so far seen 16 prime ministers, including Benazir Bhutto (daughter of the executed leader), elected for the second time in 1993.

Their average tenure has been around 19 months - or less than a third of the five-year terms for which they were elected. The only prime minister successfully to complete a term in office was Mr Bhutto, but he was hanged just two years after General Zia ul-Haq's imposition of martial law in 1977.

Gen Zia stayed in power for 11 years, partly because of heavy flows of western aid. The money was in support of Pakistan's backing for the Islamic mujahideen resisting the Soviet occupation of neighbouring Afghanistan.



Benazir Bhutto: her party claims to be the flag bearer of democracy



Nawaz Sharif: his party is regarded with suspicion by its opponents

assumed widespread powers for himself as president after amending the constitution.

Neither the new government nor the general survived long. Gen Zia sacked the government of Muhammad Khan Junejo, the prime minister, in 1988. Gen Zia himself died in a mysterious plane crash in August that year, creating for the first time in over a decade a genuine opportunity for civilian politicians to run for government.

His departure from the scene not only led the country back to civilian rule, it also coincided with the new wave of democracy in many parts of the developing world, which considerably weakened the ability of the Pakistan's generals - to re-impose military rule.

Still, Pakistan's return to democracy has not been entirely smooth. Since 1988, Pakistan has seen seven governments and three national elections. Such frequent changes have only added to uncertainty over the country's political system.

Besides, politics remains heavily polarised. In many circles Nawaz Sharif, the opposition leader and former prime minister, is still seen as a protégé of the late Gen Zia. Mr Sharif's PML (Pakistan Muslim League) party is regarded with suspicion by its opponents for maintaining close contacts with senior retired army officers who were associated with the former military regime.

claims to be the flag bearer of democracy, largely because many of its members were victimised by the military regime.

In reality, these differences are less significant than they appear because each party has gathered significant support in other areas. Mr Sharif has managed to carve out a fairly large following among businessmen and shopkeepers. Much of Mr Sharif's support comes from the fact that he is the first businessman to have ruled the country; he was prime minister from 1990 to 1993.

The extent of Ms Bhutto's support from the rural areas, the traditional vote bank of the PPP, is not entirely clear. The PPP, and a breakaway faction of the Muslim League which deserted Mr Sharif before the 1993 elections, together won a large number of seats in the countryside. But opposition leaders say that rural sentiment has turned against the government due to sharp rises

in the price of fertilisers and electricity during the past three years.

While Pakistan's young democracy takes root, the country's politicians are confronted with a number of pressing issues. The gap between the rich and the poor do not have proper access to basic needs such as food, shelter, health care and clean water. An annual population growth rate of more than 3 per cent is creating more mouths to feed than the country can afford. And rampant corruption eats away at public faith in politicians.

Politicians, generally the sons of powerful rural families, are often seen as local lords who drive around in luxurious vehicles, chatting into mobile telephones and using their influence to violate laws with impunity.

"Our politicians are not politicians," says Asma Jehangir, Pakistan's leading human

rights lawyer. "They are either feudal or come in to politics through some other powerful connections."

But there are also signs of hope. The return to civilian rule has encouraged judges to deliver judgments that are unfavourable to the government, something which very few dared do during the military's regime. In one such recent judgment, the supreme court decided that the government had no right to appoint judges without consulting the chief justice of the Supreme Court.

Among other signs of improvement, the press has become independent and severely attacks government on policy issues.

Finally, the army shows few signs of wanting to take power, in spite of the widespread belief that the two most important changes of government in the past eight years could not have taken place without the consent of the generals.

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